

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306739

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Erik N Bowman		06/05/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bits Media Group, Inc.		
<b>Doing Business As:</b>	Localista		
<b>Street Address:</b>	407 N Pacific Coast Highway, Suite 777		
<b>City:</b>	Redondo Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90277		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4536586	LOCALISTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103628979		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3103081113		
<b>Email:</b>	ebowman@bmgiventures.com		
<b>Correspondent Name:</b>	Erik Bowman		
<b>Address Line 1:</b>	409 N Pacific Coast Highway, #777		
<b>Address Line 4:</b>	Redondo Beach, CALIFORNIA 90277		
<b>NAME OF SUBMITTER:</b>	Erik N Bowman		
<b>SIGNATURE:</b>	/erik n bowman/		
<b>DATE SIGNED:</b>	06/05/2014		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

Erik Bowman, d/b/a Localista Magazine with an address of 808 N Maria Ave Redondo Beach California 90277, hereinafter, "Assignor" and Bits Media Group, Inc., d/b/a Localista, a corporation having an address of 409 N Pacific Coast Highway, Suite 777, Redondo Beach, CA 90277, hereinafter, "Assignee".

WHEREAS, Assignor, is the owner of the following trademark,

Registration Number	Mark
4536586	LOCALISTA

Hereinafter the Trademark

WHEREAS, Assignee wishes to own the Trademark

Now, therefore, for good and valuable consideration receipt of which is acknowledged by the Assignor, Assignor does hereby irrevocably assign to Assignee its entire right, title, and interest in and to said Trademark and all of the good will of the Assignor's business connected with the use of and symbolized by the Trademark.

Erik Bowman

By 

Dated 6/5/2014