\$40.00 451843

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM306755

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NetJets Inc.		06/05/2014	CORPORATION:

RECEIVING PARTY DATA

Name:	Columbia Insurance Company	
Street Address:	3024 Harney Street	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68131	
Entity Type:	CORPORATION: NEBRASKA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4518432	S

CORRESPONDENCE DATA

Fax Number: 6147925536

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6147925555

Email: trademarks@standleyllp.com
Correspondent Name: Standley Law Group LLP
Address Line 1: 6300 Riverside Drive
Address Line 4: Dublin, OHIO 43017

ATTORNEY DOCKET NUMBER:	NET2559-159
NAME OF SUBMITTER:	Beverly A. Marsh
SIGNATURE:	/Beverly A. Marsh/
DATE SIGNED:	06/05/2014

Total Attachments: 1

source=Signed Assignment#page1.tif

TRADEMARK REEL: 005296 FRAME: 0882

900291334

ASSIGNMENT

WHEREAS, NetJets Inc. a corporation organized under the laws of the State of Delaware and having an address at 4111 Bridgeway Avenue, Columbus, Ohio 43219 ("ASSIGNOR") is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 4,518,432.

WHEREAS, Columbia Insurance Company, a corporation organized under the laws of the State of Nebraska and having an address at 3024 Harney Street, Omaha, Nebraska 68131 ("ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said U.S. trademark registration, together with the goodwill of the business in connection with which said trademark is used.

FOR AT LEAST ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to said U.S. trademark registration, and in and to the goodwill of the business in connection with which said trademark is used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together will all claims for damages by reasons of past infringement of said trademark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

Christopher Belcher, Assistant-Secretary

NetJets Inc.

STATE OF CHIO : SS.

Before me personally appeared <u>Chrishpher Belcher</u>, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he/she executed the same, of his/her own free will and for the purposes set forth. Sworn to before me and subscribed in my presence this 5th day of June, 2014.

ELIZABETH FULLER
Notary Public, State of Ohio
My Commission Expires 10/31/2017

RECORDED: 06/05/2014

Reighoth Fuller NOTARY PUBLIC

> TRADEMARK REEL: 005296 FRAME: 0883