

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306805

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademark Collateral at Reel/Frame No. 5009/0853		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Partners for Growth III, L.P.		06/05/2014	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Delivery Agent, Inc.		
Street Address:	300 California Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85850493	SHOPTV	
Serial Number:	78848816	SEENON	
Serial Number:	77198978	SEEN ON!	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	039971-0039		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		
DATE SIGNED:	06/05/2014		
Total Attachments: 3			
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TRADEMARK

**RELEASE OF SECURITY INTEREST IN
TRADEMARK COLLATERAL**

This RELEASE, dated as of June 5, 2014, is made by PARTNERS FOR GROWTH III, L.P., 150 Pacific Avenue, San Francisco, CA 94111 (“Partners for Growth”) pursuant to the Loan and Security Agreement, dated as of April 18, 2013 and certain other loan documents referenced therein (collectively, the “Loan Documents”).

WITNESSETH

WHEREAS, Delivery Agent, Inc., a Delaware corporation with its principal place of business at 300 California Street, 3rd Floor, San Francisco, CA 94104 (“Delivery Agent”) and Partners for Growth are parties to the Loan Documents;

WHEREAS, pursuant to the Loan Documents, Delivery Agent executed the Trademark Collateral Agreement and Notice dated April 18, 2013 and recorded with the U.S. Patent and Trademark Office on April 18, 2013 at Reel/Frame No. 5009/0853 (the “Trademark Collateral Agreement”), pursuant to which, and pursuant to the Loan Documents, Delivery Agent granted to Partners for Growth a security interest and lien in and to the Marks (as defined in the Trademark Collateral Agreement) and all proceeds thereof and all other related claims and rights;

WHEREAS, pursuant to the Loan Documents, Delivery Agent has requested that Partners for Growth release its security interest and lien on all of its right, title and interest in and to the Marks.

NOW, THEREFORE, Partners for Growth hereby TERMINATES, without recourse the Trademark Collateral Agreement, and RELEASES, without recourse its security interest and lien on all of its right, title and interest in and to the Marks, including the trademark registrations and application set forth in Schedule I, attached hereto and incorporated herein by reference.

Partners for Growth agrees to provide Delivery Agent with any information and additional authorization reasonably necessary and capable of being provided without third party expense (or if expenses are incurred, subject to reimbursement of the same by Delivery Agent) to effect the release of its security interest and lien on the Marks.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Partners for Growth has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Partners for Growth III, L.P.

By: Jason George

Name: Jason George

Title: Manager, Partners for Growth III, LLC
Its General Partner

