

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM IP Luxembourg Sarl		09/13/2013	CORPORATION: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	The Channel Company, LLC		
Street Address:	550 Cochituate Road, 1st Floor		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4024902	IPED	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-5367		
Email:	trademarks.us@dentons.com,ian.farias@dentons.com		
Correspondent Name:	Monica B. Richman, Dentons US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20002616.0002		
NAME OF SUBMITTER:	Monica B. Richman		
SIGNATURE:	/monica b. richman/		
DATE SIGNED:	06/06/2014		
Total Attachments: 2			
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source=United States - Channel Assignment#page2.tif			

OP \$40.00 4024902

TRADEMARK ASSIGNMENT

This Assignment Agreement with an effective date of September 13, 2013 is by and between UBM IP Luxembourg Sarl, a Luxembourg corporation, with a place of business at 17 Boulevard Prince Henri, L-1724 Luxembourg ("Assignor"), and The Channel Company, LLC a limited liability company of Massachusetts, with a place of business at 550 Cochituate Road, 1st Floor, Framingham, Massachusetts 01701 ("Assignee").

WHEREAS, Assignor is the owner of the service mark identified in Exhibit A (the "Trademark");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademark to Assignee;

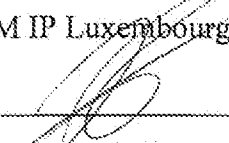
WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademark;

NOW, THEREFORE, for \$10.00 and other consideration which is hereby acknowledged, Assignor does hereby irrevocably sell, assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademark, including all common law rights, along with the goodwill of the business symbolized by the Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer the said trademark registration to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the date(s) written below with an effective date of September 13, 2013.

ASSIGNOR:

UBM IP Luxembourg Sarl
 By: 
 Name: Paul de Haan
 Title: Manager
 Date: 21 March 2014

ASSIGNEE:

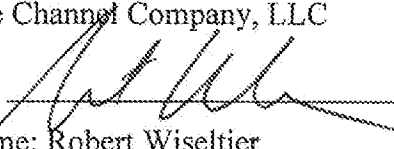
The Channel Company, LLC
 By: 
 Name: Robert Wiseltier
 Title: Chief Financial Officer
 Date: 2/19/14

EXHIBIT A

Registered Mark:

TRADEMARK	REG. NO.	CLASSES
IPED	4024902	35, 41, 42