

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306887

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CANON COMMUNICATIONS, LLC		11/18/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UBM Canon LLC		
<b>Street Address:</b>	400 Windsor Corporate Park		
<b>Internal Address:</b>	50 Millstone Road, Suite 200		
<b>City:</b>	East Windsor		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08520-1415		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2850682	NUTRITIONAL OUTLOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 768 5367		
<b>Email:</b>	trademarks.us@dentons.com,jade.olson@dentons.com		
<b>Correspondent Name:</b>	Monica Richman		
<b>Address Line 1:</b>	PO Box 061080		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		
<b>ATTORNEY DOCKET NUMBER:</b>	20001431-2162		
<b>NAME OF SUBMITTER:</b>	Monica B. Richman		
<b>SIGNATURE:</b>	/monica b. richman/		
<b>DATE SIGNED:</b>	06/06/2014		
<b>Total Attachments: 2</b>			
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source=UBM Canon LLC - Certificate of Amendment#page2.tif			

OP \$40.00 2850682

# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CANON COMMUNICATIONS LLC", CHANGING ITS NAME FROM "CANON COMMUNICATIONS LLC" TO "UBM CANON LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2011, AT 10:46 O'CLOCK A.M.

2633803 8100

111210735

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9167071

DATE: 11-18-11

TRADEMARK  
REEL: 005297 FRAME: 0698

Certificate of Amendment to the Certificate of Formation  
of  
CANON COMMUNICATIONS LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is Canon Communications LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:  
"First the name of the Company is UBM Canon LLC."
3. The effective date of the amendment herein certified shall be November 18, 2011.

Executed on November 18<sup>\*</sup> 2011.

By: Annmarie Fowler

Name: Annmarie Fowler

Title: Manager