

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM306619

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest recorded on December 17, 1996 at Reel/Frame 1516/0388

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comerica Bank		05/06/2014	a Texas banking association, successor in interest to Comerica Bank, a Michigan corporation: TEXAS

RECEIVING PARTY DATA

Name:	Rent-A-Center East, Inc. (fka Renter's Choice, Inc.)
Street Address:	5501 Headquarters Drive
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	CORPORATION: DELAWARE
Name:	Rent-A-Center Franchising International, Inc.(fka ColorTyme, Inc.)
Street Address:	5000 Legacy Drive, Suite 210
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1273906	COLORTYME
Registration Number:	1191104	COLORTYME
Registration Number:	1216129	COLORTYME
Registration Number:	1282803	COLORTYME
Registration Number:	1405254	5 COLORTYME
Registration Number:	1763556	RENTERS CHOICE
Registration Number:	1772127	YOUR HOME FURNISHING OUTLETS
Registration Number:	1881067	COLORTYME WHAT'S RIGHT FOR YOU
Registration Number:	1877945	FLEXTYME
Registration Number:	1872515	COLORTYME
Registration Number:	1875289	COLORTYME WHAT'S RIGHT FOR YOU

OP \$340.00 1273906

Property Type	Number	Word Mark
Registration Number:	1918334	FLEXTYME
Serial Number:	75664560	THE FADER
CORRESPONDENCE DATA		
Fax Number:	2148558000	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2148558000	
Email:	chris.andersen@nortonrosefulbright.com	
Correspondent Name:	Linda M. Merritt	
Address Line 1:	2200 Ross Avenue, Suite 2800	
Address Line 2:	Fulbright & Jaworski LLP	
Address Line 4:	Dallas, TEXAS 75201-2784	
ATTORNEY DOCKET NUMBER:	10409631	
NAME OF SUBMITTER:	Chris Andersen	
SIGNATURE:	/chris andersen/	
DATE SIGNED:	06/04/2014	
Total Attachments: 2		
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source=Comerica Trademark Release - May 6, 2014#page2.tif		

**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as of the date of signature below, by **COMERICA BANK**, a Texas banking association, successor in interest to Comerica Bank, a Michigan corporation ("**Comerica**") in favor of **RENT-A-CENTER EAST, INC.** (fka Renter's Choice, Inc.), a Delaware corporation and **RENT-A-CENTER FRANCHISING INTERNATIONAL, INC.** (fka ColorTyme, Inc.), a Texas corporation (hereafter, collectively "**Grantors**").

WHEREAS, pursuant to an agreement dated November 27, 1996, Grantors granted to Comerica a security interest in certain trademarks (the "**Security Interest**");

WHEREAS, the trademarks listed on Schedule A (the "**Trademarks**") were subject to the Security Interest; and


WHEREAS, the Security Interest was recorded at the United States Patent and Trademark Office on December 17, 1996 at Reel/Frame 1516/0388.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Comerica agrees as follows:

1. Comerica hereby terminates, releases and discharges its Security Interest in the Trademarks, without recourse, and any right, title or interest of Comerica in such Trademarks shall hereby cease and become void.
2. Comerica hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to affect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, Comerica has caused this TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS to be duly executed as of the date written below.

COMERICA BANK,
a Texas banking association

By: 

Name: CHRIS REED

Title: VP

Date: 5-6-14

SCHEDULE A**U.S. Trademark Registrations and Applications**

Mark	Serial Number	Filing Date	Registration Number	Registration Date
COLORTYME	73290807	12/22/1980	1273906	4/10/1984
COLORTYME	73290809	12/22/1980	1191104	3/2/1982
COLORTYME	73290829	12/22/1980	1216129	11/9/1982
COLORTYME	73376962	7/28/1982	1282803	6/19/1984
5 COLORTYME	73572837	12/11/1985	1405254	8/12/1986
RENTERS CHOICE	74165881	5/13/1991	1763556	4/6/1993
YOUR HOME FURNISHING OUTLETS	74166244	5/13/1991	1772127	5/18/1993
COLORTYME WHAT'S RIGHT FOR YOU	74399888	6/9/1993	1881067	2/28/1995
FLEXTYME	74399889	6/9/1993	1877945	2/7/1995
COLORTYME	74470558	12/17/1993	1872515	1/10/1995
COLORTYME WHAT'S RIGHT FOR YOU	74470559	12/17/1993	1875289	1/24/1995
FLEXTYME	74550708	7/18/1994	1918334	9/12/1995
THE FADER	75664560	3/22/1999	NONE	NONE