

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306915

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jackson Wine Estates International Limited		01/01/2008	CORPORATION: IRELAND

RECEIVING PARTY DATA

Name:	Jackson Family Farms, LLC
Street Address:	421 Aviation Boulevard
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95403
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3229337	LA JOTA
Registration Number:	2857172	LA JOTA VINEYARD CO.
Registration Number:	4206009	J
Registration Number:	3326163	PELTON HOUSE
Registration Number:	3181654	SECO HIGHLANDS
Registration Number:	3374144	W.S. KEYES
Registration Number:	3349974	KINTON
Registration Number:	3403006	WINE BLOCK
Registration Number:	4210197	LA JOTA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707.525.6230
 Email: trademark@jfwmail.com
 Correspondent Name: Judith M. Schvimmer
 Address Line 1: 421 Aviation Boulevard
 Address Line 2: Legal Department
 Address Line 4: Santa Rosa, CALIFORNIA 95403

TRADEMARK

NAME OF SUBMITTER:	Judith M. Schwimmer
SIGNATURE:	/Judith M. Schwimmer/
DATE SIGNED:	06/06/2014
Total Attachments: 3 source=08.01.01_JWEI to JFF TM ASSIGNMENT#page1.tif source=08.01.01_JWEI to JFF TM ASSIGNMENT#page2.tif source=08.01.01_JWEI to JFF TM ASSIGNMENT#page3.tif	

EXHIBIT B

ASSIGNMENT OF TRADEMARK

This Assignment is made and entered into as of January 1, 2008 by and between Jackson Wine Estates International Limited ("Assignor"), an Irish corporation, with an address at, Grand Canal Quay, c/o The Malting Tower, Dublin 2 and Jackson Family Farms, LLC. ("Assignee"), a California limited liability company with an address of 421 Aviation Boulevard, Santa Rosa, CA 95403.

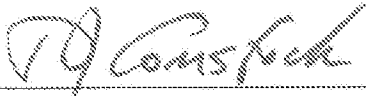
WHEREAS, Assignor owns the trademarks (the "Marks") for which it procured registrations (hereinafter "Registrations") as set forth in Attachment A (the Marks and Registrations are hereinafter collectively referred to as the "Property").

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Property throughout the world in perpetuity, together with the goodwill associated therewith and that part of the Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Property currently known to Assignor as of the date hereof or that may become known after the date of this Agreement (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Property throughout the world, or other legal protections pertaining to the Transferred Rights.

ASSIGNOR:

JACKSON WINE ESTATES INTERNATIONAL LIMITED

By: 

Name: Tyler J. Comstock

Its: Director

ASSIGNEE:

JACKSON FAMILY FARMS, LLC

By: 

Name: Jeff. D. Wesselkamper

Its: Assistant Secretary

ATTACHMENT A

Dog House (Word Mark)
Dog House (Design Mark)
Checker's Cab
Cassie's Cab
Robbie's Rose
Maxie's Merlot

La Jota
J Design
La Jota Vineyard Company

Kinton

Pelton House

Seco Highlands

W.S. Keyes

Wine Block