

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enterproid, Inc.		05/30/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4187959		
Registration Number:	4187943	DIVIDE	
Registration Number:	4187958	DIVIDE	
Registration Number:	4187944	ENTERPROID	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocketing@google.com		
Correspondent Name:	Gavin Charlston		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
ATTORNEY DOCKET NUMBER:	ENTERPROID		
NAME OF SUBMITTER:	Michael Young		
SIGNATURE:	/Michael Young/		
DATE SIGNED:	06/09/2014		
Total Attachments: 5			
source=Assignment - signed#page1.tif			
source=Assignment - signed#page2.tif			
source=Assignment - signed#page3.tif			

CH \$115.00 4187959

source=Assignment - signed#page4.tif

source=Assignment - signed#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 30th day of May, 2014 by and between Enterpoid, Inc. a Delaware corporation (hereinafter "Assignor"), having its place of business at 56 West 22nd Street, 10th floor, New York, NY 10010 and Google Inc., a Delaware corporation ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

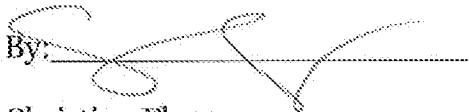
NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Mountain View, California this 30th day of May, 2014.

Assignor

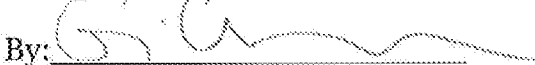
Enterproid, Inc.

By: 

Christine Flores
Assistant Secretary

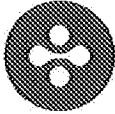







Assignee

Google Inc.

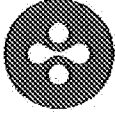
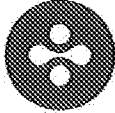
By: 

Gavin Charlston
Associate Trademark Counsel

SCHEDULE A

Mark	Application No./ Registration No.	Country
	Application No. 85/378,775 Registration No. 4,187,959	United States
DIVIDE	Application No. 85/375,373 Registration No. 4,187,943	United States
 divide	Application No. 85/378,770 Registration No. 4,187,958	United States
ENTERPROID	Application No. 85/375,379 Registration No. 4,187,944	United States
	Application No. 904449769	Brazil
	Application No. 904449807	Brazil
DIVIDE	Application No. 904450783	Brazil
DIVIDE	Application No. 904449777	Brazil
 divide	Application No. 904449793	Brazil
 divide	Application No. 904449742	Brazil
	Application No. 1,556,792	Canada
DIVIDE	Application No. 1,556,790	Canada
 divide	Application No. 1,556,791	Canada
ENTERPROID	Application No. 1,557,680	Canada

	Application No. 302123414 Registration No. 302123414	Hong Kong
DIVIDE	Application No. 302123405 Registration No. 302123405	Hong Kong
	Application No. 302123397 Registration No. 302123397	Hong Kong
ENTERPROID	Application No. 302123388 Registration No. 302123388	Hong Kong
	Application No. 2264768	India
DIVIDE	Application No. 2264767	India
	Application No. 2264769	India
	Registration No. 1107764	Int'l Registration
	Registration No. 1106393	Int'l Registration
DIVIDE	Registration No. 1108217	Int'l Registration
DIVIDE	Registration No. 1105537	Int'l Registration
	Registration No. 1108174	Int'l Registration
	Registration No. 1109572	Int'l Registration
ENTERPROID	Registration No. 1109573	Int'l Registration
	Application No. 1,242,299 Registration No. 1,293,499	Mexico

	Application No. 1,242,301 Registration No. 1,290,699	Mexico
DIVIDE	Application No. 1,242,306 Registration No. 1,293,911	Mexico
DIVIDE	Application No. 1,242,308 Registration No. 1,291,206	Mexico
 divide	Application No. 1,242,303 Registration No. 1,293,500	Mexico
 divide	Application No. 1,242,304 Registration No. 1,291,203	Mexico
	Application No. 100038798 Registration No. 01501458	Taiwan
DIVIDE	Application No. 100038795 Registration No. 01498353	Taiwan
 divide	Application No. 100038799 Registration No. 01498355	Taiwan
ENTERPROID	Application No. 100038797 Registration No. 01498354	Taiwan