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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM307099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wrigley Management, LLC		05/19/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation	
Street Address:	500 West Monroe Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60661	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark		
Registration Number:	4256971	BETTER FOR EVERY BODY.		
Registration Number:	4135056	ATHLETICO PHYSICAL THERAPY		
Registration Number:	3897190	ATHLETICO PHYSICAL THERAPY · OCCUPATIONA		
Registration Number:	3897195	ATHLETICO PHYSICAL THERAPY · OCCUPATIONA		
Registration Number:	3890274	ATHLETICO PHYSICAL THERAPY · OCCUPATIONA		
Registration Number:	2277134	ATHLETICO SPORTS MEDICINE AND PHYSICAL T		
Registration Number:	2277135	ATHLETICO SPORTS MEDICINE AND PHYSICAL T		
Registration Number:	2277136	ATHLETICO		
Registration Number:	2264119	ATHLETICO		

CORRESPONDENCE DATA

Fax Number: 6179518736

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-951-8000

Email: eileen.sullivan@bingham.com

Correspondent Name: Eileen Sullivan

Address Line 1: Bingham McCutchen LLP

Address Line 2: 1 Federal Street

Address Line 4: Boston, MASSACHUSETTS 02110

TRADEMARK REEL: 005299 FRAME: 0207

900291667

ATTORNEY DOCKET NUMBER:	4256971		
NAME OF SUBMITTER:	Eileen M. Sullivan		
SIGNATURE:	/eileen sullivan/		
DATE SIGNED:	06/10/2014		
Total Attachments: 7			
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TRADEMARK
REEL: 005299 FRAME: 0208

INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of May 19, 2014, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of May 19, 2014 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among WRIGLEY INTERMEDIATE HOLDINGS, LLC ("Holdings"), WRIGLEY PURCHASER, LLC ("Parent Borrower"), WRIGLEY MANAGEMENT, LLC ("Subsidiary Borrower"; and together with the Parent Borrower, the "Borrowers"), the other Persons that are designated as Credit Parties thereto, the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Administrative Agent for the Lenders and the L/C Issuers and as Revolver Agent for the Revolving Lenders (each as defined in the Credit Agreement), the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, the Subsidiary Borrower and the other signatories thereto (each, a "<u>Grantor</u>") have agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of the Administrative Agent (the "<u>Guaranty and Security Agreement</u>"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrowers; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. <u>Grant of Security Interest in Trademark Collateral</u>. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the

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benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

- (a) the trademark and service mark registrations and applications set forth on <u>Schedule 1</u> hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications that are Excluded Property);
 - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each of the foregoing; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Notwithstanding the foregoing, no grant of any Lien or security interest shall be deemed granted hereunder in any Excluded Property.

- Guaranty and Security Agreement. The security interest granted Section 3. pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Security Agreement are deemed to conflict with the Guaranty and Security Agreement, the provisions of the Guaranty and Security Agreement shall govern in all respects. Upon termination of the Guaranty and Security Agreement, the Administrative Agent's security interests in the Trademark Collateral shall automatically terminate and the Administrative Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing evidencing the release of the security interest in the Trademark Collateral acquired under this Security Agreement.
- Section 4. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed counterpart of this Security Agreement by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

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Section 5. <u>Governing Law</u>. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

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TRADEMARK REEL: 005299 FRAME: 0211 IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

WRIGLEY MANAGEMENT, LLC

as Grantor

By:

Name Paige Daly DeBlasi

Title: Vice-President and Secretary

ACKNOWLEDGMENT OF GRANTOR

State of New YORK) ss.

County of New YORK)

On this 21 day of MAN, 2014 before me personally appeared Paige Day Desire, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Wrigley Management, LLC, who being by me duly sworn did depose and say that she is an authorized officer of said limited liability company, that the said instrument was signed on behalf of said limited liability company as authorized by said limited liability company and that she acknowledged said instrument to be the free act and deed of said limited liability company.

Delva R. Brister Notary Public

DEBRA R. BRICKER
NOTARY PUBLIC-STATE OF NEW YORK
NO. 018R6062746
Qualified in New York County
My Commission Expires August 13, 2017

TRADEMARK SECURITY AGREEMENT

TRADEMARK REEL: 005299 FRAME: 0212 ACCEPTED AND AGREED as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION

as Administrative Agent

By:

Name:

Title:

Duly Authorized Signatory

TRADEMARK SECURITY AGREEMENT

TRADEMARK REEL: 005299 FRAME: 0213

SCHEDULE 1 TO TRADEMARK SECURITY AGREEMENT

1. REGISTERED TRADEMARKS

Mark	Application No.	Registration No.	Application Date	Registration Date
Better for every body.	85598462	4256971	04/16/2012	12/11/2012
Better for every body.				
Athletico Physical Therapy	85410336	4135056	08/30/2011	05/01/2012
ATHLETICO PHYSICAL THERAPY				
Athletico Physical Therapy · Occupational Therapy	85035738	3897190	05/11/2010	12/28/2010
ATHLETICO PHYSICAL THERAPY · OCCUPATIONAL THERAPY				
Athletico Physical Therapy · Occupational Therapy	85035770	3897195	05/11/2010	12/28/2010
ATHLETICO				
Athletico Physical Therapy · Occupational Therapy	85035792	3890274	05/11/2010	12/14/2010

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TRADEMARK REEL: 005299 FRAME: 0214

Athletico Sports Medicine and Physical Therapy Center SPORTS MEDICINE AND PRITICAL THERAPY CENTER	75350275	2277134	09/02/1997	09/14/1999
Athletico Sports Medicine and Physical Therapy Center	75350276	2277135	09/02/1997	09/14/1999
Athletico	75350277	2277136	09/02/1997	09/14/1999
Athletico	75350278	2264119	09/02/1997	07/27/1999

2. TRADEMARK APPLICATIONS

None.