

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Noma O.P., Inc.		06/05/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Canadian Tire Corporation, Limited		
Street Address:	2180 Yonge Street		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M4P 2V8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1220515	NOMA	
Registration Number:	1418887	NOMA	
Registration Number:	1789127	NOMA	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	447491-00008		
DOMESTIC REPRESENTATIVE			
Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
NAME OF SUBMITTER:	Sarah M. Robertson		

OP \$90.00 1220515

SIGNATURE:	/smr/
DATE SIGNED:	06/10/2014
Total Attachments: 4 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif source=Trademark Assignment#page4.tif	

Trademark Assignment

The undersigned, Noma O.P., Inc. (the "**Assignor**"), the full post office address of whose principal office or place of business is 1 City Place #450, Creve Coeur, Missouri 63141, United States of America, confirms that, pursuant to an Asset Purchase Agreement dated June 5, 2014 and for good and valuable consideration specified therein, the receipt and sufficiency of which is hereby acknowledged, the Assignor did sell, assign, convey and transfer and does hereby sell, assign, convey and transfer to Canadian Tire Corporation, Limited (the "**Assignee**"), the full post office address of whose principal office or place of business is 2180 Yonge Street, Toronto, Ontario, M4P 2V8, its entire right, title and interest in and to the trademarks and registrations identified in Schedule "A" hereto (the "**Marks**"), together with the common law rights and goodwill of business associated therewith, and all causes of action, either in law or in equity, for past, present or future infringement based upon or relating to the Marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and completely as by the Assignor had the assignment not been made.

The Assignor agrees to execute and deliver to the Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

This Assignment may be signed in any number of counterparts, each of which is an original, and all of which taken together constitute one single document. Counterparts may be transmitted by fax or in electronically scanned form. Parties transmitting by fax or electronically shall also deliver the original counterpart to each other party, but failure to do so does not invalidate this Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF the parties have executed this Assignment at Creve Coeur, MO as of the 5th day of June, 2014.

**CANADIAN TIRE CORPORATION,
LIMITED**

By: _____
Name:
Title:

By: _____
Name:
Title:

NOMA O.P., INC.

By:  _____
Name: David Webster
Title: Authorized Signing Officer

[Trademark Assignment]

**TRADEMARK
REEL: 005300 FRAME: 0178**

IN WITNESS WHEREOF the parties have executed this Assignment at Toronto, Ontario as of the 5th day of June, 2014.

**CANADIAN TIRE CORPORATION,
LIMITED**

By: 

Name: Greg Hicks
Title: SVP & Chief Merchant

By: _____

Name:
Title:

NOMA O.P., INC.

By: _____

Name:
Title:

SCHEDULE "A"

NOMA Trademarks

<u>Mark</u>	<u>Country</u>	<u>Owner</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Status</u>
NOMA	Canada	Noma O.P., Inc.	Unknown	TMDA42344	Sep 14, 1927	Registered
NOMA	Canada	Noma O.P., Inc.	Sep 19, 1962	TMA130379	Mar 29, 1963	Registered
NOMA design	Canada	Noma O.P., Inc.	Sep 19, 1962	TMA130380	Mar 29, 1963	Registered
NOMA design	Canada	Noma O.P., Inc.	Jan 25, 1984	TMA309053	Dec 6, 1985	Registered
NOMA COLLECTION & design	Canada	Noma O.P., Inc.	Oct 18, 2006	TMA747441	Sep 11, 2009	Registered
NOMA TRIMMINGS	Canada	Noma O.P., Inc.	Apr 27, 1993	TMA459951	Jul 5, 1996	Registered
NOMA (stylized)	United States of America	Noma O.P., Inc.	Jun 9, 1981	1220515	Dec 21, 1982	Registered
NOMA (stylized)	United States of America	Noma O.P., Inc.	May 31, 1985	1418887	December 2, 1986	Registered
NOMA	United States of America	Noma O.P., Inc.	Mar 16, 1992	1789127	August 24, 1993	Registered
NOMA	Australia	Noma O.P., Inc.	May 5, 1988	486503	May 5, 1998	Registered
NOMA	Australia	Noma O.P., Inc.	May 5, 1988	486504	May 5, 1998	Registered
NOMA	Brazil	Noma O.P., Inc.	June 4, 1995	818440872	Sept 30, 1997	Registered
NOMA	Brazil	Noma O.P., Inc.	Apr 11, 1995	818445416	Sept 9, 1997	Registered
NOMA	New Zealand	Noma O.P., Inc.	Apr 21, 1988	178949	Nov 27, 1990	Registered
NOMA	New Zealand	Noma O.P., Inc.	Apr 21, 1988	178948	Mar 26, 1991	Registered