

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cashel Products, Inc.		06/12/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Equibrand Corporation		
Street Address:	3600 West Highway 377		
City:	Granbury		
State/Country:	TEXAS		
Postal Code:	76048		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2413498	CASHEL	
Registration Number:	2430685	TUSH CUSHION	
Registration Number:	2496352	BREATHE EASY	
Registration Number:	3482855	CASHEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972 661-0102		
Email:	rogerclapp@msn.com		
Correspondent Name:	Roger C. Clapp		
Address Line 1:	5420 LBJ Freeway		
Address Line 2:	Suite 660		
Address Line 4:	Dallas, TEXAS 75240-2318		
ATTORNEY DOCKET NUMBER:	EQUI-1		
NAME OF SUBMITTER:	Roger C. Clapp		
SIGNATURE:	/RogerClapp/		
DATE SIGNED:	06/12/2014		
Total Attachments: 1	source=equicshlassrnasgn#page1.tif		

OP \$115.00 2413498

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Cashel Products, Inc., a corporation of the State of Delaware, (hereinafter referred to as "Subsidiary") is the owner of the entire right, title and interest in and to U.S. Trademark Registrations 2,413,498, 2,430,685, 2,496,352 and 3,482,855 (hereinafter referred to as "Registrations"), for the trademarks, respectively, CASHEL, TUSH CUSHION, BREATHE EASY and CASHEL (hereinafter referred to as the "Marks"); and

WHEREAS, Equibrand Corporation, a corporation of the State of Delaware, (hereinafter referred to as "Parent"), desires to acquire the entire right, title and interest in and to the Marks and Registrations;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Subsidiary does hereby sell, assign and transfer unto Parent, its successors and assigns, the entire right, title and interest in and to the said Marks and Registrations together with the goodwill symbolized by the Marks and the right to recover for past infringement as fully and entirely as the same would have been held by Subsidiary if this assignment and sale had not been made.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed effective the 12 day of June, 2014.

Cashel Products Inc.

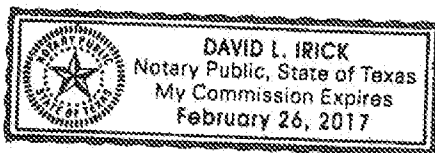
By [Signature]

Title CFO

STATE OF TEXAS)
COUNTY OF Hood) ss:

BEFORE ME, the undersigned Notary Public in and for the county and state aforesaid, on this day personally appeared Ed PINDER, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same on behalf of Cashel Products, Inc., with authority to do so, for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL of office this 12 day of June, 2014



[Signature]
Notary Public