TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307401

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor's Name and Entity Type previously recorded on Reel 005192 Frame 0663. Assignor(s) hereby confirms the Assignment - To correct the Assignor's name and entity type - attached are the old cover sheet and assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FL Food Lion, Inc.		12/28/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	DZA Brands, LLC
Street Address:	2110 Executive Drive
City:	Salisbury
State/Country:	NORTH CAROLINA
Postal Code:	28147
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 80

Property Type	Number	Word Mark
Registration Number:	3467744	BABY STEPS
Registration Number:	2949391	BLOOM
Registration Number:	3920111	BLOOM BABY STEPS
Registration Number:	3238410	BLUE STREAK
Registration Number:	3263258	BOTTOM BARGAINS
Registration Number:	3228910	BOTTOM DOLLAR
Registration Number:	3207005	BOTTOM DOLLAR FOOD
Registration Number:	3336872	BOTTOM DOLLAR FOOD
Registration Number:	3207004	BOTTOM DOLLAR FOOD
Registration Number:	3163758	BUTCHER'S BRAND
Registration Number:	3735642	BUTCHER'S BRAND ANGUS BEEF TENDER · FLAV
Registration Number:	3665503	BUTCHER'S BRAND PREMIUM BEEF TENDER FLAV
Registration Number:	2012192	CALABRIA
Registration Number:	3327392	CLEARLY SPARKLING
Registration Number:	3521246	DIP 'EMS
Registration Number:	3201901	DR. PERKY
Registration Number:	1334928	EXTRA BLEND
Registration Number:	2859307	FIELD CHUNKS

CH $2015.00 3467744

Property Type	Number	Word Mark
Registration Number:	2651767	FOOD LION
Registration Number:	1552177	FOOD LION
Registration Number:	1554929	FOOD LION
Registration Number:	1554968	FOOD LION
Registration Number:	1555907	FOOD LION
Registration Number:	1864491	FOOD LION
Registration Number:	2653296	FOOD LION
Registration Number:	2654055	FOOD LION
Registration Number:	2915784	FOOD LION
Registration Number:	2749966	FOOD LION
Registration Number:	2810339	FOOD LION
Registration Number:	2839382	FOOD LION
Registration Number:	2876622	FOOD LION
Registration Number:	1427887	FOOD LION
Registration Number:	2923914	FOOD LION PHARMACY
Registration Number:	3781865	FOOD LION'S SHOP EASY "AN EASY WAY TO GE
Registration Number:	3263166	FRUIT SPRAZ
Serial Number:	85694492	GET YOUR LION'S SHARE
Registration Number:	3489213	GETTING INFO IS A BREEZE
Registration Number:	2918488	HEAD TO TOE
Registration Number:	3696305	HEALTHY ACCENTS
Registration Number:	3551350	HEALTHY ACCENTS NUTRAFIT BALANCED NUTRIT
Registration Number:	3551349	HEALTHY ACCENTS NUTRAFIT PLUS BALANCED N
Registration Number:	3873947	HOME 360
Registration Number:	3521602	HOME 360
Registration Number:	3854228	HOME 360
Registration Number:	3710522	HOME 360 BABY
Registration Number:	4042420	HOME 360 BABY
Registration Number:	3941835	HOME 360 BABY
Registration Number:	3710537	HOME 360 PET
Registration Number:	3684252	HOME 360 PET
Registration Number:	4129005	HOME 360 PET
Registration Number:	3391283	HOMEVALUE
Registration Number:	2557179	ISN'T IT BUTTER?
Registration Number:	3688348	LIMON UP
Registration Number:	2648859	LION SHARE
Registration Number:	2754084	LION SHARE FOOD LION
Registration Number:	3477541	LION'S SHARE CREDIT UNION
Registration Number:	3155949	

Property Type	Number	Word Mark
Registration Number:	3911835	
Registration Number:	2808353	MOUNTAIN LION
Registration Number:	3164003	MVP EXTRA
Registration Number:	2233058	OUR BEST QUALITY - YOUR BEST VALUE
Registration Number:	3467745	PET PARTNERS
Registration Number:	3439911	PET PARTNERS FOOD LION
Registration Number:	3532544	RIDGE
Registration Number:	3959424	SHEFFIELD AND SONS
Registration Number:	3647033	SHOP & CARE
Registration Number:	3489212	SHOPPING IS A BREEZE
Registration Number:	3764294	SHOWER THEM WITH SAVINGS
Registration Number:	3640248	SMART OPTION
Registration Number:	3172519	SWEET CHOICE
Registration Number:	3689819	TASTE OF INSPIRATIONS
Registration Number:	3644157	TASTE OF INSPIRATIONS
Registration Number:	4162203	THERE'S ONE PRICE FOR EVERYTHING. LOW.
Registration Number:	3686883	ULTIMATE RACE FANTASY
Registration Number:	2286074	WHERE RACE FANS SHOP FOR GROCERIES
Registration Number:	2485490	WHERE RACEFANS SHOP FOR GROCERIES
Registration Number:	2535640	WORMBURNER OPEN
Registration Number:	3745292	YOUR STORE FOR LIFE
Registration Number:	3890979	YOUR STORE FOR LIFE FOOD LION
Registration Number:	3890980	YOUR STORE FOR LIFE FOOD LION

CORRESPONDENCE DATA

Fax Number: 8043447999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 804-788-8772
Email: HWRITM@hunton.com
Correspondent Name: John Gary Maynard, III
Address Line 1: 951 East Byrd Street
Address Line 2: Riverfront Plaza - East Tower
Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	46722.39
NAME OF SUBMITTER:	John Gary Maynard, III
SIGNATURE:	/John Gary Maynard, III/
DATE SIGNED:	06/12/2014

Total Attachments: 11
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United States Patent and Trademark Office

Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FL Food Lion, LLC		12/28/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	DZA Brands, LLC
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Correspondent Name: John Gary Maynard, III
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Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	46722.39
NAME OF SUBMITTER:	John Gary Maynard, III
Signature:	/John Gary Maynard, III/
Date:	01/14/2014

TRADEMARK
REEL: 005301 FRAME: 0222

Total Attachments: 5
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RECEIPT INFORMATION

ETAS ID:	TM292124
Receipt Date:	01/14/2014
Fee Amount:	$2015

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TRADEMARK
REEL: 005301 FRAME: 0223

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, **FL Food Lion, Inc.,** a corporation organized under the laws of the State of Florida, and having its principal office at 2110 Executive Drive, Salisbury, NC 28147 (hereinafter "ASSIGNOR"), owns trademarks, service marks and trade name rights in the trademarks described on the attached **Exhibit A** (hereinafter the "Marks");

WHEREAS, **DZA Brands**, LLC, a limited liability company organized and existing under the laws of the State of Florida, and having its principal office at 2110 Executive Drive, Salisbury, NC 28147 (hereinafter "ASSIGNEE") is desirous of acquiring the rights in ASSIGNOR's Marks; and

NOW, THEREFORE, in consideration of the sum of Ten Dollars ($10.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, its entire right, title and interest in the Marks, together with the good will of the business symbolized by the Marks, that portion of ASSIGNOR's business to which the Mark pertains (which is ongoing and existing), and any causes of action for any previously occurring infringement of the Marks.

ASSIGNOR will execute further papers and will take other action if necessary and proper to vest full title in and to the Marks in ASSIGNEE, or if necessary and proper for ASSIGNEE to obtain, register, renew or enforce the Marks.

FL Food Lion, Inc.

Effective December 28, 2013 at 11:53 pm ET
Date

By:
Name: G. Linn Evans
Title: Secretary

EXHIBIT A

Country	Trademark	Current Owner	Prior Owner	Status	Registration No.	Registration Date
US	BABY STEPS	DZA Brands	FL Food Lion	Registered	3,467,744	15-Jul-2008
US	BLOOM	DZA Brands	FL Food Lion	Registered	2,949,391	10-May-2005
European Community	BLOOM	DZA Brands	FL Food Lion	Registered	6799365	16-Sep-2010
European Community	BLOOM and Design	DZA Brands	FL Food Lion	Registered	6799985	16-Sep-2010
US	BLOOM BABY STEPS and Design	DZA Brands	FL Food Lion	Registered	3,920,111	15-Feb-2011
US	BLUE STREAK	DZA Brands	FL Food Lion	Registered	3,238,410	01-May-2007
US	BOTTOM BARGAINS	DZA Brands	FL Food Lion	Registered	3,263,258	10-Jul-2007
US	BOTTOM DOLLAR	DZA Brands	FL Food Lion	Registered	3,228,910	10-Apr-2007
US	BOTTOM DOLLAR FOOD	DZA Brands	FL Food Lion	Registered	3,207,005	06-Feb-2007
US	BOTTOM DOLLAR FOOD and Design	DZA Brands	FL Food Lion	Registered	3,336,872	13-Nov-2007
US	BOTTOM DOLLAR FOOD and Design	DZA Brands	FL Food Lion	Registered	3,207,004	06-Feb-2007
US	BUTCHER'S BRAND	DZA Brands	FL Food Lion	Registered	3,163,758	24-Oct-2006
US	BUTCHER'S BRAND ANGUS BEEF TENDER · FLAVORFUL · JUICY and Design	DZA Brands	FL Food Lion	Registered	3,735,642	12-Jan-2010
US	BUTCHER'S BRAND PREMIUM BEEF TENDER FLAVORFUL JUICY and Design	DZA Brands	FL Food Lion	Registered	3,665,503	11-Aug-2009
US	CALABRIA	DZA Brands	FL Food Lion	Registered	2,012,192	29-Oct-1996
US	CLEARLY SPARKLING	DZA Brands	FL Food Lion	Registered	3,327,392	30-Oct-2007
US	DIP 'EMS	DZA Brands	FL Food Lion	Registered	3,521,246	21-Oct-2008
US	DR. PERKY	DZA Brands	FL Food Lion	Registered	3,201,901	23-Jan-2007
US	EXTRA BLEND	DZA Brands	FL Food Lion	Registered	1,334,928	07-May-1985
US	FIELD CHUNKS	DZA Brands	FL Food Lion	Registered	2,859,307	06-Jul-2004
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,651,767	19-Nov-2002
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,552,177	15-Aug-1989
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,554,929	05-Sep-1989
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,554,968	05-Sep-1989
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,555,907	12-Sep-1989
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,864,491	29-Nov-1994
Canada	FOOD LION	DZA Brands	FL Food Lion	Registered	659,671	22-Feb-2006
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,653,296	26-Nov-2002

Country	Trademark	Current Owner	Prior Owner	Status	Registration No.	Registration Date
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,654,055	26-Nov-2002
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,915,784	04-Jan-2005
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,749,966	12-Aug-2003
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,810,339	03-Feb-2004
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,839,382	11-May-2004
US	FOOD LION	DZA Brands	FL Food Lion	Registered	2,876,622	24-Aug-2004
US	FOOD LION	DZA Brands	FL Food Lion	Registered	1,427,887	03-Feb-1987
US	FOOD LION PHARMACY and Design	DZA Brands	FL Food Lion	Registered	2,923,914	01-Feb-2005
US	FOOD LION'S SHOP EASY "AN EASY WAY TO GET GOOD FOOD!" and Design	DZA Brands	FL Food Lion	Registered	3,781,865	27-Apr-2010
US	FRUIT SPRAZ	DZA Brands	FL Food Lion	Registered	3,263,166	10-Jul-2007
US	GET YOUR LION'S SHARE	DZA Brands	FL Food Lion	Pending	n/a	n/a
US	GETTING INFO IS A BREEZE	DZA Brands	FL Food Lion	Registered	3,489,213	19-Aug-2008
US	HEAD TO TOE	DZA Brands	FL Food Lion	Registered	2,918,488	18-Jan-2005
US	HEALTHY ACCENTS	DZA Brands	FL Food Lion	Registered	3,696,305	13-Oct-2009
US	HEALTHY ACCENTS NUTRAFIT BALANCED NUTRITIONAL SUPPLEMENT and Design	DZA Brands	FL Food Lion	Registered	3,551,350	23-Dec-2008
US	HEALTHY ACCENTS NUTRAFIT PLUS BALANCED NUTRITIONAL SUPPLEMENT and Design	DZA Brands	FL Food Lion	Registered	3,551,349	23-Dec-2008
US	HOME 360	DZA Brands	FL Food Lion	Registered	3,873,947	09-Nov-2010
US	HOME 360	DZA Brands	FL Food Lion	Registered	3,521,602	21-Oct-2008
US	HOME 360	DZA Brands	FL Food Lion	Registered	3,854,228	28-Sep-2010
US	HOME 360 BABY	DZA Brands	FL Food Lion	Registered	3,710,522	10-Nov-2009
US	HOME 360 BABY	DZA Brands	FL Food Lion	Registered	4,042,420	18-Oct-2011
US	HOME 360 BABY	DZA Brands	FL Food Lion	Registered	3,941,835	05-Apr-2011
US	HOME 360 PET	DZA Brands	FL Food Lion	Registered	3,710,537	10-Nov-2009
US	HOME 360 PET	DZA Brands	FL Food Lion	Registered	3,684,252	15-Sep-2009
US	HOME 360 PET	DZA Brands	FL Food Lion	Published	4,129,005	17-Apr-2012
US	HOMEVALUE	DZA Brands	FL Food Lion	Registered	3,391,283	04-Mar-2008
US	ISN'T IT BUTTER?	DZA Brands	FL Food Lion	Registered	2,557,179	02-Apr-2002
US	LIMON UP	DZA Brands	FL Food Lion	Registered	3,688,348	29-Sep-2009
US	LION SHARE	DZA Brands	FL Food Lion	Registered	2,648,859	12-Nov-2002

Country	Trademark	Current Owner	Prior Owner	Status	Registration No.	Registration Date
US	LION SHARE FOOD LION and Design	DZA Brands	FL Food Lion	Registered	2,754,084	19-Aug-2003
US	LION'S SHARE CREDIT UNION and Design	DZA Brands	FL Food Lion	Registered	3,477,541	29-Jul-2008
US	Miscellaneous Design	DZA Brands	FL Food Lion	Registered	3,155,949	17-Oct-2006
US	Miscellaneous Design (Hispanic Logo)	DZA Brands	FL Food Lion	Registered	3,911,835	25-Jan-2011
US	MOUNTAIN LION	DZA Brands	FL Food Lion	Registered	2,808,353	27-Jan-2004
US	MVP EXTRA	DZA Brands	FL Food Lion	Registered	3,164,003	24-Oct-2006
US	OUR BEST QUALITY - YOUR BEST VALUE	DZA Brands	FL Food Lion	Registered	2,233,058	16-Mar-1999
US	PET PARTNERS	DZA Brands	FL Food Lion	Registered	3,467,745	15-Jul-2008
US	PET PARTNERS FOOD LION and Design	DZA Brands	FL Food Lion	Registered	3,439,911	03-Jun-2008
US	RIDGE	DZA Brands	FL Food Lion	Registered	3,532,544	11-Nov-2008
US	SHEFFIELD AND SONS	DZA Brands	FL Food Lion	Registered	3,959,424	10-May-2011
US	SHOP & CARE	DZA Brands	FL Food Lion	Registered	3,647,033	30-Jun-2009
US	SHOPPING IS A BREEZE	DZA Brands	FL Food Lion	Registered	3,489,212	19-Aug-2008
US	SHOWER THEM WITH SAVINGS	DZA Brands	FL Food Lion	Registered	3,764,294	23-Mar-2010
US	SMART OPTION	DZA Brands	FL Food Lion	Registered	3,640,248	16-Jun-2009
US	SWEET CHOICE	DZA Brands	FL Food Lion	Registered	3,172,519	14-Nov-2006
US	TASTE OF INSPIRATIONS	DZA Brands	FL Food Lion	Registered	3,689,819	29-Sep-2009
US	TASTE OF INSPIRATIONS and Design	DZA Brands	FL Food Lion	Registered	3,644,157	23-Jun-2009
US	THERE'S ONE PRICE FOR EVERYTHING. LOW.	DZA Brands	FL Food Lion	Published	4,162,203	19-Jun-2012
US	ULTIMATE RACE FANTASY	DZA Brands	FL Food Lion	Registered	3,686,883	22-Sep-2009
US	WHERE RACE FANS SHOP FOR GROCERIES	DZA Brands	FL Food Lion	Registered	2,286,074	12-Oct-1999
US	WHERE RACEFANS SHOP FOR GROCERIES	DZA Brands	FL Food Lion	Registered	2,485,490	04-Sep-2001
US	WORMBURNER OPEN and Design	DZA Brands	FL Food Lion	Registered	2,535,640	05-Feb-2002
US	YOUR STORE FOR LIFE	DZA Brands	FL Food Lion	Registered	3,745,292	02-Feb-2010

Country	Trademark	Current Owner	Prior Owner	Status	Registration No.	Registration Date
US	YOUR STORE FOR LIFE FOOD LION and Design (horizontal)	DZA Brands	FL Food Lion	Registered	3,890,979	14-Dec-2010
US	YOUR STORE FOR LIFE FOOD LION and Design (vertical)	DZA Brands	FL Food Lion	Registered	3,890,980	14-Dec-2010