

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307524

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Merlin Corporation		02/18/2014	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SBA-TLC, LLC		
<b>Street Address:</b>	440 S. Church St.		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4510443	YOU CAN GO FARTHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043584706		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-644-8113		
<b>Email:</b>	sarah.workman@drivenbrands.com		
<b>Correspondent Name:</b>	Sarah Workman		
<b>Address Line 1:</b>	440 S. Church St.		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	MERLIN'S TM ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Sarah Workman		
<b>SIGNATURE:</b>	//Sarah Workman//		
<b>DATE SIGNED:</b>	06/13/2014		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

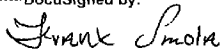
This Trademark Assignment is made and entered into between Merlin Corporation, an Illinois corporation, located at 3815 E. Main Street, Suite D., St. Charles, Illinois 60174 (“Assignor”) and SBA-TLC, LLC, a Delaware limited liability company, located at 440 South Church Street, Suite 700, Charlotte, North Carolina 28202 (“Assignee”). The effective date shall be February 18, 2014 which is the date when both parties executed an Asset Purchase Agreement thereby transferring all intellectual property rights more particularly set forth herein (“Effective Date”).

WHEREAS, Assignor has adopted and used the trademarks listed in Schedule A attached hereto (the “Marks”) in connection with its business, and is the owner of the Marks, and of the registrations of the Marks as well as all common law rights associated with the Marks; and

WHEREAS, Assignor has agreed to assign its entire interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Marks, including all pending applications and registrations, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

Merlin Corporation

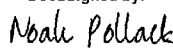
DocuSigned by:  
  
0BA1A64678044F7...

Name: Frank Smola

Title: President & CEO

Date: June 12, 2014

SBA-TLC, LLC

DocuSigned by:  
  
E9CB79BAC66C445...

Name: Noah Pollack

Title: Manager

Date: June 12, 2014

**Schedule A**

Mark: You Can Go Farther  
Serial Number: 86049076  
US Registration No.: 4510443  
Filing Date: August 27, 2013  
Registration Date: April 8, 2014