

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM307561

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Real Kosher Ice Cream, Inc.		06/11/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cooperative Regions of Organic Producer Pools		
<b>Doing Business As:</b>			
<b>Street Address:</b>	One Organic Way		
<b>City:</b>	La Farge		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54639		
<b>Entity Type:</b>	Cooperative corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4411293	GRASS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082861709		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	608-257-9521		
<b>Email:</b>	docket_chussin@boardmanclark.com		
<b>Correspondent Name:</b>	Christopher J. Hussin		
<b>Address Line 1:</b>	PO Box 927		
<b>Address Line 4:</b>	Madison, WISCONSIN 53701-0927		
<b>ATTORNEY DOCKET NUMBER:</b>	53691-2 GRASSMILK		
<b>NAME OF SUBMITTER:</b>	Christopher J. Hussin		
<b>SIGNATURE:</b>	/chris hussin/		
<b>DATE SIGNED:</b>	06/13/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 4411293

## ASSIGNMENT OF TRADEMARK

This Assignment (the "Assignment") is made effective as of the date indicated below, between Real Kosher Ice Cream, Inc., a New York corporation located at 3614 15<sup>th</sup> Ave., Brooklyn, New York (the "Assignor") and Cooperative Regions of Organic Producers Pools, a Wisconsin cooperative located at One Organic Way, LaFarge, Wisconsin 54639 (the "Assignee").

WHEREAS, Assignor is the owner of the GRASS mark for the sale of dairy products and ice cream, US Trademark Registration Number 4411293 and the associated goodwill (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all of the rights in the Mark and any applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all of the rights, title and interest in and to the Mark, and any applications and registrations therefor, including without limitation US Trademark Registration No. 4411293, together with the associated goodwill of the Mark, to be held and enjoyed by Assignee.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and such Assignment is effective as of the date indicated below.

DATED: 6/11, 2014

REAL KOSHER ICE CREAM, INC.

By: 

Name: Ari Klein

Title: Vice President