

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307556

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Norse Corporation		04/01/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	IA Merchant Products Group, Inc.		
Street Address:	101 South Hanley Road		
Internal Address:	Suite 1300		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85945432	CA	
Serial Number:	85945329	CHARGEBACK ALERTS	
Registration Number:	4362301	NGATE	
Registration Number:	4362302	NGATE	
CORRESPONDENCE DATA			
Fax Number:	3146121301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-444-7600		
Email:	ipdept@lewisrice.com		
Correspondent Name:	Andrea M. Patton		
Address Line 1:	Lewis, Rice & Fingersh, L.C.		
Address Line 2:	600 Washington Avenue, Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	Andrea M. Patton		
SIGNATURE:	/amp/		
DATE SIGNED:	06/13/2014		
Total Attachments: 1			
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OP \$115.00 85945432

TRADEMARK ASSIGNMENT

The undersigned, Norse Corporation, a Delaware corporation, whose address is 101 South Hanley Road, Suite 1300, St. Louis, Missouri 63105, United States of America, hereinafter referred to as "Assignor," hereby assigns and transfers all rights, title, ownership and interest in and to the following trademarks in the United States, together with the goodwill symbolized by the mark and the registrations therefor, in favor of IA Merchant Products Group, Inc., a Delaware corporation, whose address is 101 South Hanley Road, Suite 1300, St. Louis, Missouri 63105, United States of America, hereinafter referred to as "Assignee," for the amount of US \$1.00 and other good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged.

<u>Mark</u>	<u>Application/ Registration. No.</u>	<u>Date of Filing/ Registration</u>
	85/945,432	May 29, 2013
	85/945,329	May 29, 2013
NGATE	4,362,301	July 2, 2013
NGATE	4,362,302	July 2, 2013

In witness whereof, the parties have executed this assignment on the 1st day of April, 2014.

NORSE CORPORATION

Samuel M. Glues
 By: _____
 Title: CEO

IA MERCHANT PRODUCTS GROUP, INC.

Byron A. Luber
 By: _____
 Title: Secretary