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| <b>TRADEMARK ASSIGNMENT COVER SHEET</b> |
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM307276

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|---|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Mazzetta Company, LLC   |  | 03/04/2014            | LIMITED LIABILITY COMPANY: ILLINOIS |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                     |
| <b>Name:</b>  | Sealord Group Ltd.                                 |                       |                                     |
| <b>Street Address:</b>  | 666 Central Park                                   |                       |                                     |
| <b>Internal Address:</b>  | Level 3, Building 8                                |                       |                                     |
| <b>City:</b>  | Ellerslie, Auckland                                |                       |                                     |
| <b>State/Country:</b>   | NEW ZEALAND  |                       |                                     |
| <b>Entity Type:</b>   | Limited Company: NEW ZEALAND                       |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                     |
| Registration Number:  | 4485450  | ANTARCTIC             |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                     |
| <b>Fax Number:</b>  | 3129774405   |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                     |
| <b>Phone:</b>   | 13129774400  |                       |                                     |
| <b>Email:</b>   | ipdocket@uhl原因.com, smeyer@uhl原因.com               |                       |                                     |
| <b>Correspondent Name:</b>  | Susan Meyer c/o Ungaretti & Harris LLP             |                       |                                     |
| <b>Address Line 1:</b>  | 70 West Madison Street                             |                       |                                     |
| <b>Address Line 2:</b>  | Suite 3500, Attn.: IP TM Docket                    |                       |                                     |
| <b>Address Line 4:</b>  | Chicago, ILLINOIS 60602-4224                       |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1005158-8002                                       |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | Susan Meyer  |                       |                                     |
| <b>SIGNATURE:</b>   | /Susan Meyer/                                      |                       |                                     |
| <b>DATE SIGNED:</b>   | 06/11/2014   |                       |                                     |
| <b>Total Attachments: 1</b>   |  |                       |                                     |
| source=1005158-8002 Assignment#page1.tif  |  |                       |                                     |


CH \$40.00 4485450

ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment of the Registered Trademark (this "Assignment") is made as of the 11<sup>th</sup> day of March, 2014 by and between Mazzetta Company, LLC (an Illinois Limited Liability Company) ("Assignor"), and Seaford Group Ltd., a New Zealand Limited Company located at Level 3, Building 8, 666 Central Park, Ellerslie, Auckland New Zealand.

WHEREAS Assignor has adopted, used, owns and is using the following trademark which is registered in the United States Patent and Trademark Office (the "Mark"):

| <u>MARK</u>          | <u>REG. NUMBER</u> | <u>SERIAL NUMBER</u> |
|----------------------|--------------------|----------------------|
| ANTARCTIC and Design | 4485450            | 85/032042            |




WHEREAS, Assignee desires to acquire the Mark and the goodwill associated therewith; and

NOW THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to agree as follows:

1. Assignor does assign unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.
2. This Agreement shall not be modified or amended except by an instrument in writing signed by or on behalf of the parties. This Agreement shall inure to the benefit of, and be binding upon, the parties and their respective successors and assigns.
3. Upon the request of Assignee, Assignor shall execute and deliver such instruments of assignment, transfer and other documents as Assignee or its counsel may request in order to perfect title to the Mark or otherwise to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, the parties have duly executed this Assignment of the Registered Trademark as of the date first above written.

MAZZETTA COMPANY, LLC, an Illinois Limited Liability Company

By:   
Name: Jordan Mazzetta  
Its: Vice President