

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307727

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EL REY DE LOS HABANOS, INC.		06/16/2014	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J.G.G. TOBACCO HOLDING COMPANY, INC.		
<b>Street Address:</b>	1890 N.W. 96th Avenue		
<b>City:</b>	Doral		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33172		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2854788	DON PEPIN GARCIA	
<b>Registration Number:</b>	3534589	JOSE PEPIN GARCIA	
<b>Registration Number:</b>	3534590	JOSE GARCIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3058580008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	305-858-8000		
<b>Email:</b>	Trademarks@malloylaw.com		
<b>Correspondent Name:</b>	Malloy & Malloy, P.L.		
<b>Address Line 1:</b>	2800 S.W. 3rd Avenue		
<b>Address Line 4:</b>	Miami, FLORIDA 33129		
<b>ATTORNEY DOCKET NUMBER:</b>	6583.7646.14		
<b>NAME OF SUBMITTER:</b>	Peter A. Matos		
<b>SIGNATURE:</b>	/Peter A. Matos/		
<b>DATE SIGNED:</b>	06/16/2014		
<b>Total Attachments: 1</b>			
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OP \$90.00 2854788

ASSIGNMENT OF U.S. TRADEMARK & REGISTRATIONS

WHEREAS, EL REY DE LOS HABANOS, INC., a corporation of Florida, with an address of: 1890 N.W. 94<sup>th</sup> Avenue, Doral, Florida 33172, does and is using the trademarks "DON PEPIN GARCIA," "JOSE PEPIN GARCIA," "JOSE GARCIA," in connection with "cigars," for which registrations have been obtained in the United States Patent and Trademark Office, namely, U.S. Trademark Reg. Nos. 2,834,788; 3,534,389; 3,534,590; and

WHEREAS, J.G.S. TOBACCO HOLDING COMPANY, INC., a corporation of Florida, having an address of: 1890 N.W. 94<sup>th</sup> Avenue, Doral, Florida 33172 is desirous of acquiring all rights in and to said trademarks for the territory of the United States, and all foreign countries, together with the registrations therefor and good will associated with the marks, and including the right to sue for past infringement.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, EL REY DE LOS HABANOS, INC. does hereby assign unto J.G.S. TOBACCO HOLDING COMPANY, INC., all rights, title and interest in and to the trademarks, including the above identified registrations therefor, together with the good will of the business symbolized by these trademarks, and the right to sue for past infringement.

EL REY DE LOS HABANOS, INC.

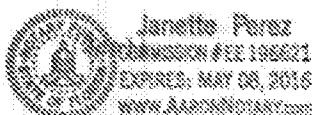
Signed: Jose Pepin Garcia

Print Name: Jose Garcia

Title: President

STATE OF FLORIDA  
COUNTY OF Miami-Dade

The foregoing instrument was acknowledged before me this 16<sup>th</sup> day of June, 2014, by JOSE GARCIA



Janette Perez  
Notary Public (Signature)

Janette Perez  
Name of Notary (Printed)

My Commission Expires: May 8, 2016

Personally Known  OR Produced Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_