

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307780

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		04/18/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	LEADROCKET INC., (formerly GENIUS.COM)		
Street Address:	6200 Stoneridge Mall Road, Suite 500		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3201600	SALESGENIUS	
Registration Number:	3201599	GENIUS INCORPORATED	
Registration Number:	3332245	GENIUS.COM	
Registration Number:	3201597	GENIUS	
Registration Number:	3201596	GET SMART ABOUT YOUR CUSTOMER	
Registration Number:	3181746	PEOPLE NOT CLICKS	
Registration Number:	3181721	MARKETINGGENIUSCOM	
Registration Number:	3614660	SO SIMPLE IT'S GENIUS	
Registration Number:	3391065	GENIUS INTERACTIVE	
Registration Number:	3347365		
Registration Number:	2182071	MARKETING GENIUS	
Serial Number:	85543623	LEADROCKET	
CORRESPONDENCE DATA			
Fax Number:	4089711817		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-878-6201		
Email:	docketing@tzpatents.com		
Correspondent Name:	TABARROK & ZAHRT LLP		
Address Line 1:	60 SOUTH MARKET STREET		
TRADEMARK			

OP \$315.00 3201600

Address Line 2: STE 1250
Address Line 4: SAN JOSE, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER: TM RELEASE SVB TO LR

NAME OF SUBMITTER: Asha Zahrt

SIGNATURE: /Asha C. Zahrt/

DATE SIGNED: 06/16/2014

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

WHEREAS, SILICON VALLEY BANK (hereinafter, the "Secured Party") received a security interest from LEADROCKET, INC. (formerly GENIUS.COM), a Delaware corporation (the "Debtor"), in the patents and trademarks listed on Exhibits A, B and C (the "Collateral") pursuant to an Intellectual Property Security Agreement dated as of November 9, 2011 (the "Security Agreement"); and

WHEREAS, the Secured Party has received consideration from the Debtor which the Secured Party accepts as payment in full for the debt secured by the Security Agreement.

NOW, THEREFORE, pursuant to the Security Agreement and the Pay-Off Letter, dated as of April 18, 2014, between the Secured Party and the Debtor, the Secured Party hereby releases their security interest in the Collateral of the Debtor, and has caused this Release of Security Interest to be duly executed and delivered by their authorized representative.

SECURED PARTY:

SILICON VALLEY BANK.

By: Sean Thompson

Name: [Signature]

Title: Vice President

Address: 2400 Hanover St
Palo Alto, CA 94304

Effective date: 4/18/14

ST

~~5/8/2014~~

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

NONE

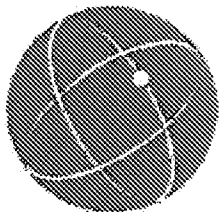
EXHIBIT B

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
DATABASE QUERY CONSTRUCTION AND HANDLING	7984058	07/19/2011
	US20060277157	12/07/2006
	11417948	05/03/2006
DEEP CLICKFLOW TRACKING	7734722	06/08/2010
	US20070011340	01/11/2007
	11417949	05/03/2006
REALTIME DATABASE ARCHITECTURE	US20070112800	05/17/2007
	11418416	05/03/2006

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
SALESGENIUS	3201600	January 23, 2007
GENIUS INCORPORATED	3201599	January 23, 2007
GENIUS.COM	3332245	November 6, 2007
GENIUS	3201597	January 23, 2007
GET SMART ABOUT YOUR CUSTOMER	3201596	January 23, 2007
PEOPLE NOT CLICKS	3181746	December 5, 2006
MARKETINGGENIUSCOM	3181721	December 5, 2006
SO SIMPLE IT'S GENIUS	3614660	May 5, 2009
GENIUS INTERACTIVE	3391065	March 4, 2008
	3347365	December 4, 2007
(DESIGN ONLY)		
MARKETING GENIUS	2182071	August 18, 1998
LEADROCKET	85543623	February 15, 2012