

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307835

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Christian Peterson		06/13/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yidio, LLC.		
<b>Street Address:</b>	650 Mission Street, 1st Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3793476	WATCH NOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4156932000		
<b>Email:</b>	rsingh@cooley.com, chwang@cooley.com, trademarks@cooley.com		
<b>Correspondent Name:</b>	Chantal Hwang		
<b>Address Line 1:</b>	1299 Pennsylvania Ave NW, Suite 700		
<b>Address Line 2:</b>	Cooley LLP		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	311337-20000		
<b>NAME OF SUBMITTER:</b>	Chantal Z. Hwang		
<b>SIGNATURE:</b>	/Chantal Z. Hwang/		
<b>DATE SIGNED:</b>	06/17/2014		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is effective as of the 13 day of June 2014 by and between Christian Peterson, an employee of Yidio, LLC (hereinafter "Assignor"), and Yidio, LLC., a California entity ("Assignee"), having its place of business at 650 Mission Street, 1<sup>st</sup> Floor, San Francisco, California, 94105 USA.

**WHEREAS**, Assignor is the owner of the trademark set forth in Exhibit 1 attached hereto and incorporated herewith, as used in connection with broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the Internet, and all other rights appurtenant thereto, including, but not limited to, common law rights, title and interest, and the right to recover for past infringement in and to said trademark and any application and registration thereof (hereinafter, the "Trademark");

**WHEREAS**, through this Assignment, Assignor seeks to assign, transfer, and convey to Assignee all right, title, and interest to the Trademark, including all associated goodwill;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all right, title, and interest in and to the Trademark.

**ASSIGNOR  
CHRISTIAN PETERSON**

Dated: June 13, 2014

By: 

**Exhibit 1**

<b>Mark</b>	<b>Application Date</b>	<b>Application Number</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Class</b>
WATCH NOW	Jan-16-2007	77/083,454	3,793,476	May-25-2010	38

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