

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		11/13/2013	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	McNEIL NUTRITIONALS, LLC		
Street Address:	7050 Camp Hill Road		
City:	Fort Washington		
State/Country:	PENNSYLVANIA		
Postal Code:	19034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86036427	SWEET SWAPS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(732)524-1612		
Email:	tmus@its.jnj.com,bsalerno@its.jnj.com		
Correspondent Name:	JOHNSON & JOHNSON		
Address Line 1:	One Johnson & Johnson Plaza		
Address Line 4:	New Brunswick, NEW JERSEY 08933-7001		
NAME OF SUBMITTER:	Rachelle Laroche Miller		
SIGNATURE:	/rlmjnj/		
DATE SIGNED:	06/17/2014		
Total Attachments: 1			
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ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, N.J. 08933

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, JOHNSON & JOHNSON, a corporation organized and existing under the laws of the State of New Jersey, having a place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001, (hereinafter called "Assignor") owns the trademark shown below in the United States Patent and Trademark Office, and

WHEREAS, McNEIL NUTRITIONALS, LLC, a corporation organized and existing under the laws of the State of Delaware, of 7050 Camp Hill Road, Fort Washington, Pennsylvania 19034, (hereinafter called "Assignee") is desirous of acquiring said trademark and application therefor, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademarks therefor together with the associated goodwill;

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this 27 day of November 2013.

TRADEMARK	SER. NO.	REG. NO.	CLASSES
SWEET SWAPS	86/036427		1, 41

JOHNSON & JOHNSON

By: 

John Patrick Larkin

Assistant Secretary