

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307845

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Milk Studios, LLC		06/16/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Made Fashion Week, LLC		
<b>Street Address:</b>	450 West 15th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85750490	MADE FASHION WEEK	
<b>Registration Number:</b>	4438698	MADE FASHION WEEK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-980-0120		
<b>Email:</b>	pto@fkks.com		
<b>Correspondent Name:</b>	Frankfurt Kurnit Klein & Selz PC		
<b>Address Line 1:</b>	488 Madison Avenue		
<b>Address Line 2:</b>	Attn.: Trademark Department		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	021302.0200		
<b>NAME OF SUBMITTER:</b>	Matthew Bart		
<b>SIGNATURE:</b>	/Matthew Bart/		
<b>DATE SIGNED:</b>	06/17/2014		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Milk Studios, LLC, a Delaware limited liability company, ("Assignor"), owns all right, title and interest in and to the trademarks listed in the attached Schedule A (the "Trademark").

WHEREAS, Made Fashion Week, LLC, a Delaware limited liability company, with an address of 450 West 15<sup>th</sup> Street, New York, New York 10011 ("Assignee") is desirous of acquiring the entire right, title and interest in, and to and under the Trademarks.

WHEREAS, Assignor hereby covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, the Assignor does hereby assign, sell, transfer and set over to Assignee its entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements, in and to all the Trademarks, and the registrations thereof, set forth on the attached Schedule A.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be duly executed on the date set forth below.

MILK STUDIOS, LLC

By: 

Name: Daniel Schulman

Title: Finance Director

Date: 6/16/14

SCHEDULE A

Trademark	Serial Number/Registration Number	Filing Date/Registration Date
MADE FASHION WEEK	4,438,698	November 26, 2013
MADE FASHION WEEK	85/750,490	October 10, 2012