

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Etonic Holdings, LLC		01/31/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	DR34M, LLC		
Street Address:	3300 E. Nasa Parkway		
Internal Address:	The West Mansion		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77058		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85960122	DREAM SHAKE	
CORRESPONDENCE DATA			
Fax Number:	7135223322		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-961-4641		
Email:	gordon@waggettlaw.com		
Correspondent Name:	Gordon G. Waggett		
Address Line 1:	228 West Cowan Drive		
Address Line 4:	Houston, TEXAS 77007		
ATTORNEY DOCKET NUMBER:	6440-005 (DR34M)		
NAME OF SUBMITTER:	Gordon G. Waggett		
SIGNATURE:	/Gordon G. Waggett/		
DATE SIGNED:	06/17/2014		
Total Attachments: 1			
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OP \$40.00 85960122

ASSIGNMENT

ASSIGNMENT made as of January 31, 2014 between ETONIC HOLDINGS, LLC ("Assignor"), a New York limited liability company with an address at 350 Fifth Avenue, Suite 6617, New York, New York 10118, and DR34M, LLC, 3300 E. Nasa Parkway, The West Mansion, Houston, Texas 77058 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to trademark application serial no. 85/960122 (the "Trademark Application") for DREAM SHAKE (the "Trademark") which is pending before the United States Patent and Trademark Office.

WHEREAS, Assignor has agreed to assign all right, title and interest in and to the Trademark and the Trademark Application to Assignee;

WHEREFORE THE PARTIES AGREE AS FOLLOWS:

For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Trademark, including without limitation, the Trademark Application, the goodwill of the business in connection with which the Trademark is used and that portion of the business of Assignor to which the Trademark pertains, and Assignee accepts such assignment.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the 31st day of January, 2014.

ETONIC HOLDINGS, LLC
Assignor

By

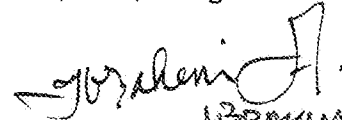


Bruce Weisfeld
President

DR34M, LLC, Assignee

By:

Title:



IBRAHIM ARCH
VP