

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307929

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Etonic Holdings, LLC		01/31/2014	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DR34M, LLC		
<b>Street Address:</b>	3300 E. Nasa Parkway		
<b>Internal Address:</b>	The West Mansion		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77058		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86089731	BRAND DREAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7135223322		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	713-961-4641		
<b>Email:</b>	gordon@waggettlaw.com		
<b>Correspondent Name:</b>	Gordon G. Waggett		
<b>Address Line 1:</b>	228 West Cowan Drive		
<b>Address Line 4:</b>	Houston, TEXAS 77007		
<b>ATTORNEY DOCKET NUMBER:</b>	6440-009 (DR34M)		
<b>NAME OF SUBMITTER:</b>	Gordon G. Waggett		
<b>SIGNATURE:</b>	/Gordon G. Waggett/		
<b>DATE SIGNED:</b>	06/17/2014		
<b>Total Attachments: 1</b>			
source=Assignment of BRAND DREAM TM App. 86089731#page1.tif			

OP \$40.00 86089731

**ASSIGNMENT**

ASSIGNMENT made as of January 31, 2014 between ETONIC HOLDINGS, LLC ("Assignor"), a New York limited liability company with an address at 350 Fifth Avenue, Suite 6617, New York, New York 10118, and DR34M, LLC, 3300 E. Nasa Parkway, The West Mansion, Houston, Texas 77058 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to trademark application serial no. 86/089731 (the "Trademark Application") for BRAND DREAM (the "Trademark") which is pending before the United States Patent and Trademark Office.

WHEREAS, Assignor has agreed to assign all right, title and interest in and to the Trademark and the Trademark Application to Assignee;

**WHEREFORE THE PARTIES AGREE AS FOLLOWS:**

For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Trademark, including without limitation, the Trademark Application, the goodwill of the business in connection with which the Trademark is used and that portion of the business of Assignor to which the Trademark pertains, and Assignee accepts such assignment.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the 31<sup>st</sup> day of January, 2014.

ETONIC HOLDINGS, LLC  
Assignor

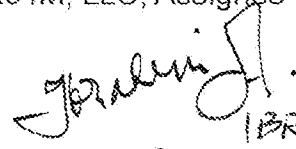
By \_\_\_\_\_

  
Bruce Weisfeld  
President

DR34M, LLC, Assignee

By: \_\_\_\_\_

Title: \_\_\_\_\_

  
IBRAHIM ARGH  
VP

**TRADEMARK**