

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Province of St. John the Baptist of the Order of Friars Minor(sole member of Franciscan Media LLC)		06/02/2014	not for profit association: OHIO
RECEIVING PARTY DATA			
Name:	Redemptorist Fathers		
Doing Business As:	Ligouri Publications		
Street Address:	One Ligouri Drive		
City:	Ligouri		
State/Country:	MISSOURI		
Postal Code:	63059-9999		
Entity Type:	benevolent corporation: MISSOURI		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3229974	CATHOLIC UPDATE	
Registration Number:	1982264	CATHOLIC UPDATE	
Registration Number:	3229824	CATHOLIC UPDATE VIDEO	
Registration Number:	2620013	EVERY DAY CATHOLIC	
Registration Number:	2027041	YOUTH UPDATE	
CORRESPONDENCE DATA			
Fax Number:	5133810205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-381-2838		
Email:	bayliss@taftlaw.com		
Correspondent Name:	Linda D. Bayliss paralegal		
Address Line 1:	425 Walnut Street		
Address Line 2:	Suite 1800		
Address Line 4:	Cincinnati, OHIO 45208		
ATTORNEY DOCKET NUMBER:	SAP05 GN001		
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal		

CH \$140.00 3229974

SIGNATURE:	/Linda D Bayliss paralegal/
DATE SIGNED:	06/18/2014
Total Attachments: 3 source=Bill of Sale_0000_14312773_1#page1.tif source=Bill of Sale_0000_14312773_1#page2.tif source=Bill of Sale_0000_14312773_1#page3.tif	

BILL OF SALE

This is a Bill of Sale memorializing the purchase of certain assets by Redemptorist Fathers, d/b/a Liguori Publications (Purchaser) from Franciscan Media, LLC (Seller).

This transaction is made pursuant to Agreement for the Purchase of Assets between the parties dated for identification purposes March 11, 2014 and signed by the parties March 14, 2014 (the Agreement).

1. **Date.** The date of this Bill of Sale is the date of the closing of transaction, June 2, 2014.
2. **Price.** The purchase price is \$ _____.
3. **Terms.** The price is being paid as follows: \$ _____ in good funds paid at the time of closing, with the balance being paid at \$ _____ per month for 36 (thirty six) months as stated in a Note executed by Purchaser in favor of Seller.
4. **Acknowledgement of Receipt of Cash and Note by Seller.** Seller acknowledges receipt of the \$ _____ cash portion of the purchase and acknowledges receipt of the note from Purchaser for the balance.
5. **Other Closing Documents Incorporated.** This Bill of Sale is made in connection with the other closing documents, which are hereby made part of the transaction.
6. **Do All Acts.** Each party agrees to do all reasonable acts necessary to complete the transaction, and that the terms of the Agreement remain in effect to the extent obligations survive closing.
7. **Purchased Assets Defined.** The purchased assets are, as stated in the Agreement:
 - a. **Product Lines.** All publication product lines, content and resources owned and operated by Seller directed to the North American Catholic parish market including but not limited to publications for church bulletins and newsletters, sacramental preparation, parish life, faith formation, seasonal, and school materials, ("products lines"), attached as Schedule A to the Agreement and also attached here.
 - b. **Subscription Lists.** All subscription lists for the products lines.
 - c. **Contracts with Subscribers.** All contracts with subscribers to the product lines.
 - d. **Contact Information and Sales History for All Customers of Product Lines.** All contact information and sales history on record for all existing and prior customers of the product lines.

- e. Intellectual Property. All intellectual property rights, including all copyrights and trademarks in existence for the product lines.
 - f. Royalty Agreements. All royalty agreements with authors of materials used in the product lines.
 - g. Digital Materials. All digital materials related to the direct production of the product lines, including subscriptions to digital materials and the digital materials in existence for the product lines.
 - h. Inventory. All inventory for the product lines (subject to provision below for unwanted inventory).
 - i. Trademarks. The trademark "Catholic Update" and all related trademarks owned by Seller, including but not limited to "Catholic Update Video" and "Catholic Update on Demand".
8. **Transfer of Title.** Seller hereby sells, conveys, transfers, assigns and delivers to Buyer and its successors and assigns forever, the purchased assets. Title to the purchased assets is now hereby in the name of Purchaser.

Purchaser, by Authorized Representative:

X Swann Fields
Suann Fields, COO
Redemptorist Fathers, d/b/a Liguori Publications
One Liguori Drive
Liguori, MO 63057-9999

Date 6/2/2014

Seller, by Authorized Representative:

X Thomas A. Shumate
Thomas A. Shumate, COO
Franciscan Media, LLC
28 W. Liberty St.
Cincinnati, OH 45202-6498

Date 6/2/2014

7 e.) TRADEMARKS

CATHOLIC UPDATE	3,229,974
CATHOLIC UPDATE	1,982,264
CATHOLIC UPDATE VIDEO	3,229,824
EVERY DAY CATHOLIC	2,620,013
YOUTH UPDATE	2,027,041
IKONOGRAPHICS	common law