

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307951

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Columbia TriStar Television, Inc.		06/13/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sony Pictures Television Inc.		
Street Address:	10202 West Washington Blvd.		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2135464	THE NEWLYWED GAME	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	fxm@cll.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	13078-103		
NAME OF SUBMITTER:	Lynn S. Fruchter		
SIGNATURE:	/Lynn S. Fruchter/		
DATE SIGNED:	06/18/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made as of the 13th day of June, 2014 between Columbia TriStar Television, Inc. a California corporation, with a principal place of business at 10202 W. Washington Boulevard, Culver City, California 90232, ("Assignor") and Sony Pictures Television Inc., a Delaware corporation with a principal place of business at 10202 W. Washington Boulevard, Culver City, California 90232 ("Assignee").

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the mark THE NEWLYWED GAME U.S. Registration No. 2,135,464, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee, all of its rights, title and interest in and to the Trademark, whether statutory or at common law, including the application thereof, together with the goodwill symbolized by the Trademark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

Assignor:

Columbia TriStar Television, Inc.

By: _____

Name: Gregory K Boone

Title: Executive Vice President and Assistant Secretary