

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308006

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GE Licensing Corporation		06/18/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Electric Company		
<b>Street Address:</b>	1 River Road		
<b>City:</b>	Schenectady		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	12345		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86098216	MAPSIGHT	
<b>Serial Number:</b>	85972599	SPINLAB	
<b>Serial Number:</b>	85972592	SPINLAB	
<b>Serial Number:</b>	85858696	GE IDEA WORKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	marina.bongiorno@ge.com		
<b>Correspondent Name:</b>	Marina Bongiorno		
<b>Address Line 1:</b>	3135 Easton Turnpike		
<b>Address Line 4:</b>	Fairfield, CONNECTICUT 06828		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Marina Bongiorno		
<b>SIGNATURE:</b>	/Marina Bongiorno/		
<b>DATE SIGNED:</b>	06/18/2014		
<b>Total Attachments: 2</b>			
source=GE Licensing Assignment#page1.tif			
source=GE Licensing Assignment#page2.tif			

CH \$115.00 86098216

**ASSIGNMENT**

WHEREAS, GE Licensing Corporation, a Delaware corporation, with a principal place of business at 901 Main Avenue, Norwalk CT 06851 ("Assignor"), is the owner of the following trademark applications and trademark registration in the United States:

<b><u>TRADEMARK</u></b>	<b><u>APPLICATION #</u></b>
MAPSIGHT	86098216
SPINLAB	85972599
SPINLAB	85972592
GE IDEA WORKS	85858696

WHEREAS, General Electric Company, a New York corporation, having a place of business at 1 River Road, Schenectady, NY 12345 (Assignee) is desirous of acquiring said trademark registration;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to, and the use of, the Trademarks and renewals thereof, together with the goodwill of the business symbolized by the Trademarks, and together with any and all claims and demands GE Licensing Corporation (either itself or through its predecessors) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, including the rights to recover all claims for damages or for compensation, arising out of past infringements of the Trademarks. Such right, title and interest shall be held and enjoyed by General Electric Company., its successors and assigns, as fully and entirely as the same would have been held and enjoyed by GE Licensing Corporation if this assignment and sale had not been made.

IN TESTIMONY WHEREOF, GE Licensing Corporation has caused this assignment to be signed by its duly authorized officer as of this 18th day of June 2014.

GE Licensing Corporation

By: Marina Bongiorno  
(Signature)

Name: Marina Bongiorno

Title: Attorney-in-Fact

Date: 06/18/2014

STATE OF CONNECTICUT

ss: Fairfield

COUNTY OF FAIRFIELD

On this the 18th day of June, 2014, before me, Diane Hughes, the undersigned officer, personally appeared Marina Bongiorno, known to me, acknowledged that she is of legal age and executed the same as the act of her principal for the purposes therein contained.

In witness whereof I have set my hand this 18th day of June, 2014.

Diane C. Hughes  
Diane C. Hughes, Notary Public  
My Commission Expires:  
December 31, 2017