

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatch Beauty Agency, LLC		02/17/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	HATCHBEAUTY Agency, LLC		
Street Address:	10951 Pico Blvd, Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85543407	BETTER YOU BETTER ME	
Serial Number:	85544506	PRETTY PRETTY	
Serial Number:	85401381	HATCHBEAUTY AGENCY	
Serial Number:	85366552	INVISIBLEND	
CORRESPONDENCE DATA			
Fax Number:	6508139777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3104050127		
Email:	pperkins@royselaw.com		
Correspondent Name:	Pondra Perkins		
Address Line 1:	11150 Santa Monica blvd, Suite 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	HATCHBEAUTY AGENCY		
NAME OF SUBMITTER:	Pondra Perkins		
SIGNATURE:	/Pondra Perkins/		
DATE SIGNED:	06/19/2014		
Total Attachments: 2			
source=HATCHBEAUTYAGENCYLLCFiledCertificateofAmendment#page1.tif			

CH \$115.00 85543407

Delaware

PAGE 1

The First State

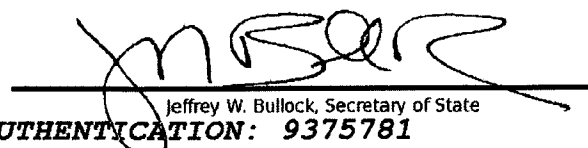
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HATCH BEAUTY AGENCY, LLC", CHANGING ITS NAME FROM "HATCH BEAUTY AGENCY, LLC" TO "HATCHBEAUTY AGENCY, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D. 2012, AT 8:08 O'CLOCK P.M.

4973854 8100

120190319

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9375781

DATE: 02-20-12

TRADEMARK
REEL: 005305 FRAME: 0280

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Hatch Beauty Agency, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

FIRST. The name of the Limited Liability Company formed hereby is HATCHBEAUTY Agency, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 17th day of February, A.D. 2012.

By: 
Authorized Person(s)

Name: Jonathan Golub
Print or Type