

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308053

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatch Beauty, LLC		02/17/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HATCHBEAUTY Products, LLC		
Street Address:	10951 Pico Boulevard, Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3945635	WANDERLOVE	
Registration Number:	3994564	LOVEUX	
Registration Number:	4020511	HYDRABAC	
Serial Number:	77956792	ACTIVE BIOMIMETIC NUTRIENT COMPLEX	
Serial Number:	85307109	FEED YOUR BODY, FEED YOUR BEAUTY	
Serial Number:	85240316	SWOON	
Registration Number:	4102560	HATCHBEAUTY PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	6508139777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-405-0127		
Email:	pperkins@rroyselaw.com		
Correspondent Name:	Pondra Perkins		
Address Line 1:	11150 Santa Monica Blvd., Suite 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	HATCHBEAUTY		
NAME OF SUBMITTER:	Pondra Perkins		
SIGNATURE:	/Pondra Perkins/		

CH \$190.00 3945635

DATE SIGNED:	06/19/2014
Total Attachments: 2 source=HATCHBEAUTY PRODUCTS LLC Filed Certificate of Amendment#page1.tif source=HATCHBEAUTY PRODUCTS LLC Filed Certificate of Amendment#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HATCH BEAUTY, LLC", CHANGING ITS NAME FROM "HATCH BEAUTY, LLC" TO "HATCHBEAUTY PRODUCTS, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D. 2012, AT 8:09 O'CLOCK P.M.

4760313 8100

120190322

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9375783

DATE: 02-20-12

TRADEMARK
REEL: 005305 FRAME: 0294

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Hatch Beauty, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

First. The name of the Limited Liability Company formed hereby is HATCHBEAUTY Products, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 01 day of February, A.D. 2012.

By: 
Authorized Person(s)

Name: Tracy Holland
Print or Type