

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308062

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon		05/01/2014	Banking Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	F+W Media, Inc.
Street Address:	10151 Carver Road
City:	Blue Ash
State/Country:	OHIO
Postal Code:	45242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	0855124	AMERICAN ARTIST
Registration Number:	3949537	ARTIST DAILY
Registration Number:	3812338	BEADING DAILY
Registration Number:	3223980	BEADWORK
Registration Number:	3167774	BEADWORK CREATES
Registration Number:	2979924	CLOTH PAPER SCISSORS
Registration Number:	2305443	COLORED STONE
Serial Number:	85565486	COLORWAYS
Serial Number:	85658703	CRAFT TREE
Registration Number:	3932803	CREATE WITH CLOTH PAPER SCISSORS
Registration Number:	3913611	DOODLEBEADS
Serial Number:	85565497	ENTREKNITS
Registration Number:	3219456	FIBERARTS
Registration Number:	4140224	FLOCKSHOP
Registration Number:	3221449	HANDWOVEN
Registration Number:	2502940	INTERWEAVE
Registration Number:	4004775	INTERWEAVE BEAD FEST
Registration Number:	3196783	INTERWEAVE CROCHET
Registration Number:	3132581	INTERWEAVE PRESS KNITSCENE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3191438	
Registration Number:	3167717	INTERWEAVE KNITS
Registration Number:	3949538	JEWELRY MAKING DAILY
Serial Number:	85657828	JEWELRY STRINGING
Registration Number:	3812337	KNITTING DAILY
Registration Number:	4072138	KNIT.WEAR
Registration Number:	2279016	LAPIDARY JOURNAL
Serial Number:	85565509	LIVEWIRE
Serial Number:	85658054	METALSMITH ESSENTIALS
Serial Number:	85457781	MODERN PATCHWORK
Registration Number:	1814924	PIECEWORK
Registration Number:	4065905	PLEIN AIR PAINTING
Registration Number:	4089276	PLEIN AIR PAINTING
Registration Number:	2675735	QUILTING ARTS MAGAZINE
Registration Number:	4008325	QUILTING ARTS
Registration Number:	3893999	QUILT SCENE
Registration Number:	4008324	QUILTING ARTS IN STITCHES
Registration Number:	4027780	QUILTING ARTS MAGAZINE STITCH
Registration Number:	4144405	QUILTING DAILY
Serial Number:	85657820	SOCKUPIED
Registration Number:	3949286	SPINKNIT
Registration Number:	3090053	SPIN-OFF
Registration Number:	3005111	STRINGING
Registration Number:	2328212	TUCSON SHOW GUIDE
Registration Number:	3893785	WEEKEND WITH THE MASTERS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-241-2324

Email: lkrafte@whe-law.com

Correspondent Name: Lori Krafte

Address Line 1: Wood Herron & Evans LLP

Address Line 2: 441 Vine Street, 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202-2917

NAME OF SUBMITTER: Lori Krafte

SIGNATURE: /Lori Krafte/

DATE SIGNED: 06/19/2014

Total Attachments: 3

TRADEMARK

REEL: 005305 FRAME: 0394

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RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS (“Release”) is made as of May 1, 2014 (“Effective Date”), by and between THE BANK OF NEW YORK MELLON, as Administrative Agent (“Administrative Agent”), for the several banks and other financial institutions (the “Purchasers”) parties to the Note Purchase Agreement dated as of June 9, 2010, with New Publishing Holdings, Inc., and F+W Media, Inc. (“F+W Media”).

WHEREAS, pursuant to the terms and conditions of that certain Grant of Second Lien Security Interest in Trademark Rights, effective as of October 24, 2012, Interweave Press, LLC, as an additional grantor (the “Additional Grantor”) pledged and granted to Administrative Agent and the Purchasers a security interest in and to all of Additional Grantor’s right, title, and interest in and to all of the Trademarks of Additional Grantor, including without limitation those items listed on Schedule A hereto (collectively, the “Trademark Collateral”);

WHEREAS, the Grant of Second Lien Security Interest in Trademark Rights was recorded in the United States Patent and Trademark Office at Reel 4914 and Frame 0048;

WHEREAS, Additional Grantor was subsequently merged into F+W Media and a Certification of Merger was recorded with the United States Patent and Trademark Office; and

WHEREAS, F+W Media has requested that the Administrative Agent release its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby releases any and all security interests or liens it has against the Trademark Collateral.

Administrative Agent shall, at F+W Media’s expense, take all further actions, and provide to F+W Media, its successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments in form and substance satisfactory to the party executing the same) reasonably requested by F+W Media to more fully and effectively effectuate the purposes of this Release.

* * *

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE BANK OF NEW YORK MELLON,
as Administrative Agent

By: *Melinda Valentine*
 Name: MELINDA VALENTINE
 VICE PRESIDENT
 Title: _____

ACKNOWLEDGEMENT OF ADMINISTRATIVE AGENT

STATE OF TEXAS)
) ss
 COUNTY OF DALLAS)

On the 1st day of May, 2014, before me personally came Melinda Valentine, who is personally known to me to be the Vice President of THE BANK OF NEW YORK MELLON, a New York banking corporation, who, being duly sworn, did depose and say that she/he is the Vice President in such corporation, the corporation described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

Melissa K. Fletcher
 Notary Public



SCHEDULE A (Interweave Press)

U.S. Trademark Registrations and Applications

COUNTRY	TRADEMARK	Serial No.	Reg. No.	STATUS
U.S.A.	AMERICAN ARTIST	72/263,738	855,124	Registered
U.S.A.	ARTIST DAILY	85/057,521	3,949,537	Registered
U.S.A.	BEADING DAILY	77/866,383	3,812,338	Registered
U.S.A.	BEADWORK	78/630,553	3,223,980	Registered
U.S.A.	BEADWORK CREATES	78/641,982	3,167,774	Registered
U.S.A.	CLOTH PAPER SCISSORS	78/384,633	2,979,924	Registered
U.S.A.	COLORED STONE	75/459,393	2,305,443	Registered
U.S.A.	COLORWAYS	85/565,486		Pending
U.S.A.	CRAFT TREE	85/658,703		Pending
U.S.A.	CREATE WITH CLOTH PAPER SCISSORS	85/032,632	3,932,803	Registered
U.S.A.	DOODLEBEADS	85/058,838	3,913,611	Registered
U.S.A.	ENTREKNITS	85/565,497		Pending
U.S.A.	FIBERARTS	78/630,525	3,219,456	Registered
U.S.A.	FLOCKSHOP	85/296,844	4,140,224	Registered
U.S.A.	HANDWOVEN	78/630,498	3,221,449	Registered
U.S.A.	INTERWEAVE	75/862,961	2,502,940	Registered
U.S.A.	INTERWEAVE BEAD FEST	85/043,419	4,004,775	Registered
U.S.A.	INTERWEAVE CROCHET	78/841,734	3,196,783	Registered
U.S.A.	INTERWEAVE PRESS KNITSCENE	78/696,814	3,132,581	Registered
U.S.A.	Design	78/642,708	3,191,438	Registered
U.S.A.	INTERWEAVE KNITS	78/630,575	3,167,717	Registered
U.S.A.	JEWELRY MAKING DAILY	85/057,530	3,949,538	Registered
U.S.A.	JEWELRY STRINGING	85/657,828		Pending
U.S.A.	KNITTING DAILY	77/866,375	3,812,337	Registered
U.S.A.	KNIT WEAR	85/178,822	4,072,138	Registered
U.S.A.	LAPIDARY JOURNAL	75/459,047	2,279,016	Registered
U.S.A.	LIVEWIRE	85/565,509		Pending
U.S.A.	METALSMITH ESSENTIALS	85/658,054		Pending
U.S.A.	MODERN PATCHWORK	85/457,781		Pending
U.S.A.	PIECEWORK	74/385,934	1,814,924	Registered
U.S.A.	PLEIN AIR PAINTING	85/172,228	4,065,905	Registered
U.S.A.	PLEIN AIR PAINTING	85/372,232	4,089,276	Registered
U.S.A.	QUILTING ARTS MAGAZINE	76/369,448	2,675,735	Registered
U.S.A.	QUILTING ARTS	85/051,569	4,008,325	Registered
U.S.A.	QUILT SCENE	85/051,550	3,893,999	Registered
U.S.A.	QUILTING ARTS IN STITCHES	85/051,475	4,008,324	Registered
U.S.A.	QUILTING ARTS MAGAZINE STITCH	85/069,402	4,027,780	Registered
U.S.A.	QUILTING DAILY	85/302,209	4,144,405	Registered
U.S.A.	SOCKUPIED	85/657,820		Pending
U.S.A.	SPINKNIT	85/051,452	3,949,286	Registered
U.S.A.	SPIN-OFF	78/630,600	3,090,053	Registered
U.S.A.	STRINGING	78/401,345	3,005,111	Registered
U.S.A.	TUCSON SHOW GUIDE	75/528,627	2,328,212	Registered
U.S.A.	WEEKEND WITH THE MASTERS	85/032,598	3,893,785	Registered

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