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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM308067

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Malaska Golf LLC		06/17/2014	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	GreatLIFE Golf & Fitness, LLC	
Street Address:	3800 W. 53rd Street	
City:	Sioux Falls	
State/Country:	SOUTH DAKOTA	
Postal Code:	57106	
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4549242	PLAY EVERYTHING

CORRESPONDENCE DATA

Fax Number: 5152422488

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 515-242-2400

Email: IP@brownwinick.com

Correspondent Name: G. Brian Pingel

Address Line 1: 666 Grand Ave. - Suite 2000

Address Line 2: BrownWinick Law Firm
Address Line 4: Des Moines, IOWA 50309

ATTORNEY DOCKET NUMBER:	22938/0001
NAME OF SUBMITTER:	G. Brian Pingel
SIGNATURE:	/G. Brian Pingel/
DATE SIGNED:	06/19/2014

Total Attachments: 2

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TRADEMARK REEL: 005305 FRAME: 0410

ASSIGNMENT

WHEREAS, Malaska Golf LLC, a limited liability company of Arizona, having its principal offices at 4060 N. Pinnacle Hills Cr., Mesa, Arizona 85207, has adopted, used, is using and is the owner of the following service mark now registered in the United States Patent and Trademark Office:

<u>Trademark</u> <u>Reg. No.</u> <u>Reg. Date</u>

Play Everything 4,549,242 June 10, 2014

WHEREAS, GreatLIFE Golf & Fitness, LLC, is a South Dakota limited liability company, whose principal offices are at 3800 W. 53rd Street, Sioux Falls, South Dakota 57106, is desirous of acquiring said service mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Malaska Golf LLC hereby assigns to GreatLIFE Golf & Fitness, LLC. all right, title and interest in the United States in and to said service mark together with the goodwill of the business symbolized by said service mark and the above listed registration thereof.

REEL: 005305 FRAME: 0411

ry Eublic in and for said State.

on behalf of sald assignor and pursuant to authority duly received.

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REEL: 005305 FRAME: 0412

RECORDED: 06/19/2014