

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308124

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
To Go Brands, Inc.		11/15/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cell-nique Corporation		
<b>Doing Business As:</b>	Healthy Brands Collective Corporation		
<b>Street Address:</b>	65 East Ave, 3rd Fl.		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06851		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3463339	HEALTHY TO GO	
<b>Registration Number:</b>	3760037	HEALTHY TO GO!	
<b>Registration Number:</b>	3454734	GO GREENS	
<b>Registration Number:</b>	3288048	GREENS TO GO	
<b>Registration Number:</b>	3724171	GREEN ENERGY TEA FUSION	
<b>Registration Number:</b>	3773285	TRIM ENERGY	
<b>Registration Number:</b>	4235470	SMOOTHIE COMPLETE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2032227449		
<b>Email:</b>	gail@berrittlaw.com		
<b>Correspondent Name:</b>	Gail Berritt		
<b>Address Line 1:</b>	9 Berndale Drive		
<b>Address Line 4:</b>	Westport, CONNECTICUT 06880		
<b>NAME OF SUBMITTER:</b>	Gail Berritt		
<b>SIGNATURE:</b>	/Gail Berritt/		
<b>DATE SIGNED:</b>	06/19/2014		

OP \$190.00 3463339

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of November 15, 2013, by To Go Brands, Inc., a Delaware corporation with offices at 11750 Sorrento Valley, Suite 250, San Diego, California 92121 ("Assignor") in favor of Cell-nique Corporation dba Healthy Brands Collective Corporation, a Delaware corporation with offices at 65 East Ave, 3<sup>rd</sup> Fl, Norwalk, CT 06851 ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the trademarks indicated in Exhibit A (collectively, the "Trademarks") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademarks in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor hereby covenants that Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

To Go Brands, Inc.

By: Tyler Dykstra

Title: Chief Business Officer

EXHIBIT A  
TRADEMARKS

Trademark	Registration Number
HEALTHY TO GO	3463339
HEALTHY TO GO	3760037
GO GREENS	3454734
GREENS TO GO	3288048
GREEN ENERGY TEA FUSION	3724171
TRIM ENERGY	3773285
SMOOTHIE COMPLETE	4235470