

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Daily Beast Company LLC	FORMERLY The Newsweek/Daily Beast Company LLC	09/11/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Women in the World Media LLC		
Street Address:	750 7th Avenue, 28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85533896	GIRLS IN THE WORLD	
Serial Number:	85533879	GIRLS IN THE WORLD	
Registration Number:	4058020	WOMEN IN THE WORLD STORIES + SOLUTIONS	
Registration Number:	4400651	WOMEN IN THE WORLD	
Registration Number:	4400650	WOMEN IN THE WORLD	
Serial Number:	85388219	WOMEN IN THE WORLD	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	495805-00003		
NAME OF SUBMITTER:	Sarah M. Robertson		
SIGNATURE:	/smr/		

OP \$165.00 85533896

TRADEMARK

DATE SIGNED:	06/19/2014
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Total Attachments: 7

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AGREEMENT

This Agreement (the "Agreement"), is made as of the date set forth below by and among The Daily Beast Company LLC, f/k/a The Newsweek/Daily Beast Company LLC, a Delaware limited liability company ("Assignor") and Women in the World Media LLC, a Delaware limited liability company ("WITW Media") (WITW Media will be referred to herein as the "Assignee"). The terms and provisions of this Agreement shall be effective as of January 1, 2014 (the "Effective Date"), other than terms and provisions of Sections 3(c), 4(b), 5, 6, 8 (other than the first sentence thereof), 10, 11, 14, 15, 16, 17, 18, 19 and 20 which shall be effective immediately.

WHEREAS, Assignor desires to assign, and WITW Media desires to accept the assignment of, all right, title and interest to the Events held by Assignor, including but not limited to the Products, on the terms set forth herein;

NOW, THEREFORE, in consideration of the promises and of the mutual covenants and agreements hereinafter set forth, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. **Definitions:** The following terms shall have the respective meanings specified below:

(a) **"Products"** means (i) the registered trademarks identified on Schedule A hereto and the goodwill associated therewith, (ii) any common law trademark rights arising from WITW or the Events and the goodwill associated therewith (collectively (i) and (ii) are referred to as the "Trademarks"), in each case as and to the extent held by the Assignor with respect to the Trademarks or any derivation thereof, provided such mark does not include, in whole or part, "DailyBeast", "Newsweek" or any other registered trademark held by Assignor or its affiliates or any derivation thereof (the **"Retained Marks"**);

(b) Capitalized terms not defined in this Paragraph have the meaning assigned to such terms in the recitals and body of this Agreement

7. Transfer and Assignment of the Products. In accordance with the terms hereof, as of the Effective Date, Assignor hereby irrevocably sells, assigns, grants, conveys, transfers and delivers to Assignee, its successors and assigns all of Assignor's right, title interest in and to the Products.

IN WITNESS WHEREOF, Assignor and each Assignee have caused this Agreement to be executed and delivered by its duly authorized officer or other authorized representative as of September 11, 2013.

ASSIGNOR:

THE DAILY BEAST COMPANY LLC

By: [Signature]
Name: GRETA WINITZSKI
Title: VP

ASSIGNEE:

WITW MEDIA:

[Signature]
By: TINA BROWN
Name: _____
Title: CEO

Schedule A

Trademarks

COUNTRY	MARK	STAT US	OWNE R	CURRENT APPLICATION NUMBER	CURRENT REGISTRATION DATE	CURRENT REGISTRAT ION NUMBER	CLASS
BRAZIL	WOMEN IN THE WORLD	FILED	NDB	840.576.579			CLASS 35
BRAZIL	WOMEN IN THE WORLD	FILED	NDB	840.576.455			CLASS 36
BRAZIL	WOMEN IN THE WORLD	FILED	NDB	840.576.375			CLASS 41
CHINA	WOMEN IN THE WORLD	FILED	NDB	NO NUMBER ASSIGNED TO DATE			CLASS 35
CHINA	WOMEN IN THE WORLD	FILED	NDB	NO NUMBER ASSIGNED TO DATE			CLASS 36
CHINA	WOMEN IN THE WORLD	FILED	NDB	NO NUMBER ASSIGNED TO DATE			CLASS 41
EUROPEAN UNION	WOMEN IN THE WORLD	FILED	NDB	11871282			Class 35, 36, 41
INDIA	WOMEN IN THE WORLD	FILED	NDB	2555178			CLASS 35, 36, 41
UNITED STATES	GIRLS IN THE WORLD	ALLO WED 4/9/2 013	The Daily Beast Compa ny LLC	85533896			Class 35, 36, 16
UNITED STATES	GIRLS IN THE WORLD	ALLO WED 3/5/2 013	The Daily Beast Compa ny LLC	85533879			Class 41

COUNTRY	MARK	STAT US	OWNE R	CURRENT APPLICATION NUMBER	CURRENT REGISTRA TION DATE	CURRENT REGISTRAT ION NUMBER	CLASS
UNITED STATES	WOMEN IN THE WORLD STORIES + SOLUTIONS	REGIS TERE D	NDB	77969172	11/22/20 11	4058020	Class 41
UNITED STATES	WOMEN IN THE WORLD	State ment of Use Accep ted 8/8/2 013	NDB	85388253			Class 41
UNITED STATES	WOMEN IN THE WORLD	State ment of Use Accep ted 8/7/2 012	NDB	85388230			Class 36
UNITED STATES	WOMEN IN THE WORLD	ALLO WED 4/16/ 2013	NDB	85388219			Class 16