

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308215

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HM Holdings, LLC		06/19/2014	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Academy Holdings, LLC		
<b>Street Address:</b>	2480 South 3850 West, Suite B		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84120		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3833182	AMERICAN SOCIETY OF HEALTH INFORMATICS M	
<b>Registration Number:</b>	3829594	ASHIM	
<b>Registration Number:</b>	3994534		
<b>Registration Number:</b>	3932946	CERTIFIED HEALTH INFORMATICS SYSTEMS PRO	
<b>Registration Number:</b>	3924299	CERTIFIED HEALTH INFORMATICS SYSTEMS PRO	
<b>Registration Number:</b>	3829595	CHISP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tmgroup@hutchlaw.com		
<b>Correspondent Name:</b>	Devon E. White		
<b>Address Line 1:</b>	3110 Edwards Mill Road, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27612		
<b>ATTORNEY DOCKET NUMBER:</b>	ACAD.00064		
<b>NAME OF SUBMITTER:</b>	Devon E. White		
<b>SIGNATURE:</b>	/DEW/		
<b>DATE SIGNED:</b>	06/20/2014		
<b>Total Attachments: 3</b>			

CH \$165.00 3833182

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**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS AND ACCOMPANYING  
REGISTRATIONS AND GOODWILL**

Effective as of June 19, 2014 (the "**Effective Date**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HM Holdings, LLC, a Delaware limited liability company ("**Assignor**"), does hereby sell, assign, transfer and set over to American Academy Holdings, LLC, a North Carolina limited liability company ("**Assignee**"), all of Assignor's worldwide rights, title and interest in and to the trademarks and service marks and registrations thereof listed on **Exhibit A** attached hereto (collectively, the "**Marks**"), any renewals or extensions of such registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor hereby consents to the recordation of this assignment with the United States Patents and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries.

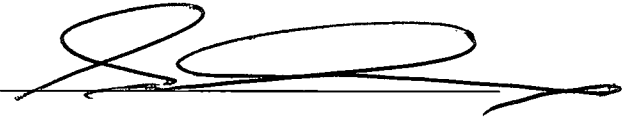
Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

Assignor shall take reasonable further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation, recordation or perfection of this assignment in all applicable jurisdictions throughout the world.

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**IN WITNESS WHEREOF**, the undersigned have executed this assignment as of the date first set forth above.

**HM HOLDINGS, LLC**

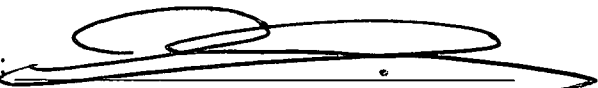
By: 

Name: Greg E. Lindberg

Title: Manager

Date: June 19, 2014

**AMERICAN ACADEMY HOLDINGS, LLC**

By: 

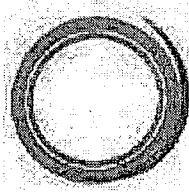
Name: Greg E. Lindberg

Title: Manager

Date: June 19, 2014

**EXHIBIT A**

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS AND ACCOMPANYING  
REGISTRATIONS AND GOODWILL**

<b>Mark</b>	<b>App. No.</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
AMERICAN SOCIETY OF HEALTH INFORMATICS MANAGERS	77/848,278	3,833,182	08/10/2010
ASHIM	77/848,311	3,829,594	08/03/2010
Circle Logo Design 	77/848,361	3,994,534	07/12/2011
CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL	77/848,367	3,932,946	03/15/2011
CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL	77/848,419	3,924,299	02/22/2011
CHISP	77/848,381	3,829,595	08/03/2010