

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308225

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignee should read: Redemptorist Fathers dba Liguori Publications One Liguori Drive, Liguori, Missouri 63059-9999 previously recorded on Reel 005304 Frame 0236. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE PROVINCE OF ST. JOHN THE BAPTIST OF THE ORDER OF FRIARS MINOR (SOLE MEMBER OF FRANCISCAN MEDIA, LLC)		06/02/2014	NOT FOR PROFIT ASSOCIATION: OHIO

## RECEIVING PARTY DATA

<b>Name:</b>	REDEMPTORIST FATHERS
<b>Street Address:</b>	ONE LIGUORI DRIVE
<b>City:</b>	LIGUORI
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63059-9999
<b>Entity Type:</b>	BENEVOLENT CORPORATION: MISSOURI

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
<b>Registration Number:</b>	1982264	CATHOLIC UPDATE
<b>Registration Number:</b>	2027041	YOUTH UPDATE
<b>Registration Number:</b>	2620013	EVERY DAY CATHOLIC
<b>Registration Number:</b>	3229824	CATHOLIC UPDATE VIDEO
<b>Registration Number:</b>	3229974	CATHOLIC UPDATE

## CORRESPONDENCE DATA

Fax Number: 5133810205

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 513-381-2838

Email: bayliss@taftlaw.com

Correspondent Name: Linda D. Bayliss paralegal

Address Line 1: 425 Walnut Street

Address Line 2: Suite 1800

Address Line 4: Cincinnati, OHIO 45202

CH \$140.00 1982264

<b>ATTORNEY DOCKET NUMBER:</b>	SAP05 GN001
<b>NAME OF SUBMITTER:</b>	LINDA D. BAYLISS, PARALEGAL
<b>SIGNATURE:</b>	/LINDA D BAYLISS PARALEGAL/
<b>DATE SIGNED:</b>	06/20/2014
<b>Total Attachments: 4</b> source=CoverSheet#page1.tif source=Bill of Sale_0000_14312773_1#page1.tif source=Bill of Sale_0000_14312773_1#page2.tif source=Bill of Sale_0000_14312773_1#page3.tif	

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307943

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Province of St. John the Baptist of the Order of Friars Minor(sole member of Franciscan Media LLC)		06/02/2014	not for profit association: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Redemptorist Fathers		
<b>Doing Business As:</b>	Ligouri Publications		
<b>Street Address:</b>	One Ligouri Drive		
<b>City:</b>	Ligouri		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63059-9999		
<b>Entity Type:</b>	benevolent corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3229974	CATHOLIC UPDATE	
<b>Registration Number:</b>	1982264	CATHOLIC UPDATE	
<b>Registration Number:</b>	3229824	CATHOLIC UPDATE VIDEO	
<b>Registration Number:</b>	2620013	EVERY DAY CATHOLIC	
<b>Registration Number:</b>	2027041	YOUTH UPDATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5133810205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-381-2838		
<b>Email:</b>	bayliss@taftlaw.com		
<b>Correspondent Name:</b>	Linda D. Bayliss paralegal		
<b>Address Line 1:</b>	425 Walnut Street		
<b>Address Line 2:</b>	Suite 1800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45208		
<b>ATTORNEY DOCKET NUMBER:</b>	SAP05 GN001		
<b>NAME OF SUBMITTER:</b>	Linda D. Bayliss, paralegal		

CH \$140.00 3229974

## BILL OF SALE

This is a Bill of Sale memorializing the purchase of certain assets by Redemptorist Fathers, d/b/a Liguori Publications (Purchaser) from Franciscan Media, LLC (Seller).

This transaction is made pursuant to Agreement for the Purchase of Assets between the parties dated for identification purposes March 11, 2014 and signed by the parties March 14, 2014 (the Agreement).

1. **Date.** The date of this Bill of Sale is the date of the closing of transaction, June 2, 2014.
2. **Price.** The purchase price is \$ \_\_\_\_\_.
3. **Terms.** The price is being paid as follows: \$ \_\_\_\_\_ in good funds paid at the time of closing, with the balance being paid at \$ \_\_\_\_\_ per month for 36 (thirty six) months as stated in a Note executed by Purchaser in favor of Seller.
4. **Acknowledgement of Receipt of Cash and Note by Seller.** Seller acknowledges receipt of the \$ \_\_\_\_\_ cash portion of the purchase and acknowledges receipt of the note from Purchaser for the balance.
5. **Other Closing Documents Incorporated.** This Bill of Sale is made in connection with the other closing documents, which are hereby made part of the transaction.
6. **Do All Acts.** Each party agrees to do all reasonable acts necessary to complete the transaction, and that the terms of the Agreement remain in effect to the extent obligations survive closing.
7. **Purchased Assets Defined.** The purchased assets are, as stated in the Agreement:
  - a. **Product Lines.** All publication product lines, content and resources owned and operated by Seller directed to the North American Catholic parish market including but not limited to publications for church bulletins and newsletters, sacramental preparation, parish life, faith formation, seasonal, and school materials, ("products lines"), attached as Schedule A to the Agreement and also attached here.
  - b. **Subscription Lists.** All subscription lists for the products lines.
  - c. **Contracts with Subscribers.** All contracts with subscribers to the product lines.
  - d. **Contact Information and Sales History for All Customers of Product Lines.** All contact information and sales history on record for all existing and prior customers of the product lines.

- e. Intellectual Property. All intellectual property rights, including all copyrights and trademarks in existence for the product lines.
  - f. Royalty Agreements. All royalty agreements with authors of materials used in the product lines.
  - g. Digital Materials. All digital materials related to the direct production of the product lines, including subscriptions to digital materials and the digital materials in existence for the product lines.
  - h. Inventory. All inventory for the product lines (subject to provision below for unwanted inventory).
  - i. Trademarks. The trademark "Catholic Update" and all related trademarks owned by Seller, including but not limited to "Catholic Update Video" and "Catholic Update on Demand".
8. **Transfer of Title.** Seller hereby sells, conveys, transfers, assigns and delivers to Buyer and its successors and assigns forever, the purchased assets. Title to the purchased assets is now hereby in the name of Purchaser.

Purchaser, by Authorized Representative:

X Swann Fields  
Suann Fields, COO  
Redemptorist Fathers, d/b/a Liguori Publications  
One Liguori Drive  
Liguori, MO 63057-9999

Date 6/2/2014

Seller, by Authorized Representative:

X Thomas A. Shumate  
Thomas A. Shumate, COO  
Franciscan Media, LLC  
28 W. Liberty St.  
Cincinnati, OH 45202-6498

Date 6/2/2014

7 e.) TRADEMARKS

CATHOLIC UPDATE	3,229,974
CATHOLIC UPDATE	1,982,264
CATHOLIC UPDATE VIDEO	3,229,824
EVERY DAY CATHOLIC	2,620,013
YOUTH UPDATE	2,027,041
IKONOGRAPHICS	common law