

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308270

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon		06/13/2014	Banking Corporation: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	Crafts Media, LLC
<b>Street Address:</b>	10151 Carver Road
<b>City:</b>	Blue Ash
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45242
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3345477	FONS&PORTER
Registration Number:	2928957	FONS & PORTER'S
Registration Number:	1954856	FOR THE LOVE OF QUILTING
Registration Number:	2501017	KLUTZ GLOVE
Registration Number:	2873863	LOVE OF QUILTING
Registration Number:	2504307	LOVE OF QUILTING
Registration Number:	3669972	QUILTERS CLUB OF AMERICA
Registration Number:	3581600	QUILTERS CLUB OF AMERICA
Serial Number:	85337807	QUILTY
Serial Number:	85339318	QUILTY

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 513-241-2324

Email: lkrafte@whe-law.com

Correspondent Name: Lori Krafte

Address Line 1: Wood Herron &amp; Evans LLP

Address Line 2: 441 Vine Street, 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202-2917

TRADEMARK

<b>NAME OF SUBMITTER:</b>	Lori Krafte
<b>SIGNATURE:</b>	/Lori Krafte/
<b>DATE SIGNED:</b>	06/20/2014
<b>Total Attachments: 3</b> source=RELEASE#page1.tif source=RELEASE#page2.tif source=RELEASE#page3.tif	

**RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS ("Release")** is made as of June \_\_, 2014 ("Effective Date"), by and between THE BANK OF NEW YORK MELLON, as Administrative Agent ("Administrative Agent") for the several banks and other financial institutions (the "Purchasers"), parties to the Note Purchase Agreement dated as of June 9, 2010, with New Publishing Holdings, Inc., and F+W Media, Inc. ("F+W Media").

**WHEREAS**, pursuant to the terms and conditions of that certain Grant of Second Lien Security Interest in Trademark Rights, effective as of March 3, 2014, Crafts Media, LLC, as an additional grantor (the "Additional Grantor") pledged and granted to Administrative Agent and the Purchasers a security interest in and to all of Additional Grantor's right, title, and interest in and to all of the Trademarks of Additional Grantor, including without limitation those items listed on Schedule A hereto (collectively, the "Trademark Collateral");

**WHEREAS**, the Grant of Second Lien Security Interest in Trademark Rights was recorded in the United States Patent and Trademark Office at Reel 5240 and Frame 0651;

**WHEREAS**, Additional Grantor has requested that the Administrative Agent release its security interest in the Trademark Collateral;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby releases any and all security interests or liens it has against the Trademark Collateral.

Administrative Agent shall, at Additional Grantor's expense, take all further actions, and provide to Additional Grantor, its successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments in form and substance satisfactory to the party executing the same) reasonably requested by Additional Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \*



SCHEDULE A

Crafts Media, LLC

Mark	Country	Application Serial No.	Registration No.	Comments
FONS & PORTER	U.S.	78/706,495	3,345,477	
FONS & PORTER'S	U.S.	78/377,454	2,928,957	
FOR THE LOVE OF QUILTING	U.S.	74/644,805	1,954,856	
KLUTZ GLOVE	U.S.	75/941,250	2,501,017	
LOVE OF QUILTING	U.S.	76/529,245	2,873,863	
LOVE OF QUILTING	U.S.	76/182,486	2,504,307	
QUILTERS CLUB OF AMERICA & Design 	U.S.	77/262,690	3,669,972	
QUILTERS CLUB OF AMERICA & Design 	U.S.	77/976,419	3,581,600	
QUILTY	U.S.	85/337,807		Filed as ITU; SOU filed 1/21/14 but not acted on yet.
QUILTY & Design 	U.S.	85/339,318		Filed as ITU; SOU filed 1/21/14 but not acted on yet.