

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308295

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/28/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERIOR DESIGN MEDIA GROUP, LLC		06/09/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	FT MEDIA HOLDINGS LLC		
Street Address:	7025 Albert Pick Road, Suite 200		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27409		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0987397	PLAYTHINGS	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lpatino@duanemorris.com		
Correspondent Name:	Duane Morris LLP		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 4:	Boca Raton, FLORIDA 33486		
ATTORNEY DOCKET NUMBER:	G0512-03601		
NAME OF SUBMITTER:	Gregory M. Lefkowitz		
SIGNATURE:	/Gregory M. Lefkowitz/		
DATE SIGNED:	06/20/2014		
Total Attachments: 2			
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source=Playthings assignment#page2.tif			

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated June 9, 2014, and is effective *nuc pro tunc* June 28, 2013.

WHEREAS, INTERIOR DESIGN MEDIA GROUP, LLC, a Delaware limited liability company, the successor in interest to INTERIOR DESIGN MEDIA GROUP, LLC, a Florida limited liability company (the "Assignor"), has adopted, acquired, used and is using, in a substantially exclusive and continuous manner in its business, U.S. Trademark Registration No. 987,397 for "PLAYTHINGS" (the "Trademark"); and

WHEREAS, FT MEDIA HOLDINGS LLC, a North Carolina limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademark, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past, present and future infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

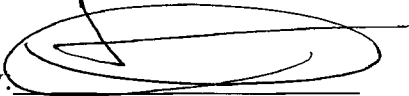
Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and other officials and entities throughout the world whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademark and registrations and applications herein assigned, solely at the cost of Assignee.

This Agreement may be executed in counterparts (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission or .PDF file shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative on the date first written above and *nuc pro tunc* to June 28, 2013.

**INTERIOR DESIGN MEDIA
MEDIA GROUP LLC**

By: 
Name: Chris Fabian
Title: CFO

FT MEDIA HOLDINGS LLC

By: _____
Name: Matt Slaine
Title: CEO

TRADEMARK ASSIGNMENT

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**INTERIOR DESIGN MEDIA
MEDIA GROUP LLC**

By: _____
Name: Chris Fabian
Title: CFO

FT MEDIA HOLDINGS LLC

By: 
Name: Matt Slaine
Title: CEO