OP \$40.00 2987963

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM308311

| SUBMISSION TYPE: NEV | NEW ASSIGNMENT | | |
|---------------------------|--|--|--|
| NATURE OF CONVEYANCE: ASS | SIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|----------------------|
| President Tobacco Co. | | 04/28/2014 | CORPORATION: FLORIDA |

RECEIVING PARTY DATA

| Name: | Ohserase Holdings, LLC |
|-----------------|-------------------------------------|
| Street Address: | 425 State Route 37 |
| City: | Akwesasne |
| State/Country: | NEW YORK |
| Postal Code: | 13655 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2987963 | PRESIDENT |

CORRESPONDENCE DATA

Fax Number: 1518358330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5183584229

Email: streptow@ohserase.com

Correspondent Name: Sarah Treptow
Address Line 1: 425 State Route 37

Address Line 4: Akwesasne, NEW YORK 13655

| NAME OF SUBMITTER: | Dale T. White |
|--------------------|-----------------|
| SIGNATURE: | /Dale T. White/ |
| DATE SIGNED: | 06/20/2014 |

Total Attachments: 2

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> TRADEMARK REEL: 005307 FRAME: 0064

Assignment of PRESIDENT Registered Trademark

WHEREAS, PRESIDENT TOBACCO CO., 7000 Island Boulevard, Suite 1406, Aventura, FL 33160 has adopted, acquired, used, and is using exclusively in its business certain trademark ("the Mark"), which is registered in the United States Patent and Trademark office under the following registration:

| <u>Mark</u> | Serial Num | ber Date of Regis | stration | Int. Class |
|-------------|------------|-------------------|----------|------------|
| PRESIDENT | 2987963 | Aug. 23, 2005 | 034 | |

And WHEREAS, OHSERASE HOLDINGS, LLC, 425 State Route 37, Akwesasne, New York 13655 ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark and the registration thereof that the Assignor may have in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and/or profits for past infringements thereof:

NOW THEREFORE, for a good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, all of its right, title, and interest in and to the Mark, together with all of the goodwill of the businesses symbolized by the Mark, and the previously identified registration thereof, and together with the right to sue and collect damages and/or profits for past infringement of the Mark, the intent being to substitute the Assignee in place of the Assignor for all purposes.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the

REEL: 005307 FRAME: 0065

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Mark in the Assignee and perfect or record this assignment.

IN WITNESS WHEREOF, PRESIDENT TOBACCO CO. has caused this instrument to be signed by Sturitor President, this 18 day of April, 2014.

PRESIDENT TOBACCO CO.

| | The | y Jee | L | |
|------------------------------------|-------------------|---------------|--|--|
| | By: Pre | J. 5; | MANTON FRE | EDMAN |
| STATE OF FLORIDA |) | | | |
| COUNTY OF | SQ _e | | | and the second s |
| BEFORE ME, the undersig | ned authority, pe | ивоnally appe | ared Stanton T | reedma |
| to me well known 2 | or who | produced | - Professional Company of the Compan | 28 |
| identification, and known to me | to be the perso | n described i | n and who execute | nd the |
| foregoing instrument, and eckno | wledged to and | before me ti | nat he/she executed | ł said |
| instrument for the purposes therei | n expressed | | | |

WITNESS my hand and seal this

Printed Name:

NOTARY PUBLIC STATE OF FLORIDA

My Commission Expires:

PATRICIA PISANO
MY COMMISSION # EE13084
EXPIRES: August 10, 2014
FI. Normy Discount Assoc. Co.

TRADEMARK REEL: 005307 FRAME: 0066

RECORDED: 06/20/2014