

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308369

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HASTINGS ENTERTAINMENT, INC.		06/20/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, NA.		
Street Address:	100 Federal Street, 9th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4043436	TRADESMART BUY FOR LESS. SELL FOR MORE.	
Registration Number:	4207690	READMOR	
Registration Number:	4207689	READMOR EBOOKS	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4750		
Email:	ipteam@nationalcorp.com		
Correspondent Name:	Joanna McCall		
Address Line 1:	1025 Vermont Ave NW, Suite 1130		
Address Line 2:	National Corporate Research, Ltd.		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	F150411		
NAME OF SUBMITTER:	Janet S. Wamsley		
SIGNATURE:	/Janet S. Wamsley/		
DATE SIGNED:	06/23/2014		
Total Attachments: 3 source=DOC060#page2.tif			

OP \$90.00 4043436

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

June 20, 2014

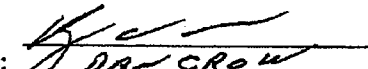
FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, HASTINGS ENTERTAINMENT, INC., a Texas corporation with an address at 3601 Plains Boulevard, Amarillo, Texas 79102 (the "Grantor"), hereby grants to BANK OF AMERICA, N.A., a national association with offices at 100 Federal Street, 9th Floor, Boston, Massachusetts 02110 (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Liabilities of the Grantor, as such term is defined in the Amended and Restated Loan and Security Agreement by, among others, the Grantor and the Grantee, dated as of July 22, 2010 (as amended, modified, restated and/or supplemented from time to time, the "Loan Agreement").


This Grant has been granted in conjunction with the security interest granted to the Grantee under that certain Trademark and Trademark Applications Security Agreement dated August 29, 2000 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as a sealed instrument as of the date first set forth above.

HASTINGS ENTERTAINMENT, INC., as Grantor

By: 
Name: DAN CROW
Title: CFO

BANK OF AMERICA, N.A.,
as Grantee

By: 
Name: Andrew Cerussi
Title: Director

Signature Page - Grant of Security Interest In U.S. Trademarks

TRADEMARK
REEL: 005307 FRAME: 0370

SCHEDULE A

<u>Trademarks</u>	<u>Status</u>	<u>Registration Number</u>
TRADESMART BUY FOR LESS. SELL FOR MORE. (Stylized in color)	Registered	4043436
READMOR	Registered	4207690
READMOR EBOOKS (Stylized and Design)	Registered	4207689

Exhibit A - Grant of Security Interest In U.S. Trademarks