

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308376

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest Recorded at Reel/Frame 5100/141		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MCG Capital Corporation, as Collateral Agent		06/06/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cruz Bay Publishing, Inc.		
<b>Street Address:</b>	300 Continental Boulevard, Suite 650		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2169554	EQUINE NETWORK	
<b>Registration Number:</b>	2239935	CLIMBING	
<b>Registration Number:</b>	2216471	EQUISEARCH	
<b>Registration Number:</b>	2423355	GEARTRENDS	
<b>Registration Number:</b>	2261248	CLIMBING	
<b>Registration Number:</b>	2768837	SNEWS	
<b>Registration Number:</b>	3668460	YACHTS INTERNATIONAL	
<b>Registration Number:</b>	3615092	GEAR FINDER	
<b>Registration Number:</b>	4053529	YOGA JOURNAL IPRACTICE	
<b>Registration Number:</b>	2982426	URBAN CLIMBER MAGAZINE	
<b>Registration Number:</b>	3992116	SUNCOAST BOAT SHOW	
<b>Registration Number:</b>	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW	
<b>Registration Number:</b>	4058633	CLIMBING	
<b>Registration Number:</b>	4034940	BOATQUEST.COM	
<b>Registration Number:</b>	4358621	MYBOATSHOW	
<b>Registration Number:</b>	4321967	YOGANOW	
<b>Registration Number:</b>	4407879	THE BOX	
<b>Registration Number:</b>	4280793	ADVENTURES DENVER	
<b>Registration Number:</b>	4419503	THE BOX	
<b>TRADEMARK</b>			

CH \$540.00 2169554

Property Type	Number	Word Mark
Registration Number:	4344451	FOODIE AWARDS
Serial Number:	85704167	LIVE BETTER NATURALLY

**CORRESPONDENCE DATA**

**Fax Number:** 2149813400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 214-981-3483

**Email:** dclark@sidley.com

**Correspondent Name:** Dusan Clark, Esq.

**Address Line 1:** Sidley Austin LLP

**Address Line 2:** 2001 Ross Avenue, Suite 3600

**Address Line 4:** Dallas, TEXAS 75201

**ATTORNEY DOCKET NUMBER:** 60665-30020

**NAME OF SUBMITTER:** Dusan Clark

**SIGNATURE:** /Dusan Clark/

**DATE SIGNED:** 06/23/2014

**Total Attachments: 8**

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**RELEASE AND TERMINATION**  
**OF**  
**SECURITY INTEREST IN TRADEMARKS**

**This RELEASE AND TERMINATION OF SECURITY INTEREST IN TRADEMARKS** (this "Release and Termination") is executed as of June 6, 2014, by **MCG CAPITAL CORPORATION**, as Collateral Agent (the "Collateral Agent"), in favor of **CRUZ BAY PUBLISHING, INC.**, a Delaware corporation (the "Grantor").

**WHEREAS**, pursuant to the terms of that certain Trademark Security Agreement dated as of February 23, 2010 (the "2010 Trademark Security Agreement"), by and between the Collateral Agent and the Grantor, as filed with the U.S. Patent and Trademark Office on May 10, 2010 at Reel 004202, Frame 0073, the Grantor granted to the Collateral Agent a security interest in and lien on all of its Collateral (as defined in the 2010 Trademark Security Agreement);

**WHEREAS**, pursuant to the terms of that certain Trademark Security Agreement dated as of January 20, 2011 (the "January 2011 Trademark Security Agreement"), by and between the Collateral Agent and the Grantor, as filed with the U.S. Patent and Trademark Office on February 2, 2011 at Reel 004465, Frame 0772, the Grantor granted to the Collateral Agent a security interest in and lien on all of its Collateral (as defined in the January 2011 Trademark Security Agreement);

**WHEREAS**, pursuant to the terms of that certain Trademark Security Agreement dated as of July 15, 2011 (the "July 2011 Trademark Security Agreement"), by and between the Collateral Agent and the Grantor, as filed with the U.S. Patent and Trademark Office on July 20, 2011 at Reel 004587, Frame 00449, the Grantor granted to the Collateral Agent a security interest in and lien on all of its Collateral (as defined in the July 2011 Trademark Security Agreement);

**WHEREAS**, pursuant to the terms of that certain Trademark Security Agreement dated as of December 31, 2012 (the "2012 Trademark Security Agreement"), by and between the Collateral Agent and the Grantor, [as filed with the U.S. Patent and Trademark Office on August 29, 2013 at Reel 005100, Frame 0141, the Grantor granted to the Collateral Agent a security interest in and lien on all of its Collateral (as defined in the 2012 Trademark Security Agreement);

**WHEREAS**, pursuant to the terms of that certain Trademark Security Agreement dated October 4, 2013 (the "2013 Trademark Security Agreement" and collectively with the 2010 Trademark Security Agreement, the January 2011 Trademark Security Agreement, the July 2011 Trademark Security Agreement, and the 2012 Trademark Security Agreement, the "Security Agreements"), by and between Collateral Agent and the Grantor, as filed with the U.S. Patent and Trademark Office on November 19, 2013 at

Reel 005157, Frame 0194, the Grantor granted to the Collateral Agent a security interest in and lien on all of its Collateral (as defined in the 2013 Trademark Security Agreement); and

**WHEREAS**, the Collateral Agent wishes to release the security interest in and lien on the all of the Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent states as follows:

The Collateral Agent hereby terminates and releases its security interest in and lien on the Collateral as set forth in the Security Agreements, and the Collateral Agent hereby assigns and transfers to the Grantor, without recourse, all of its right, title and interest in and to the Collateral, including, without limitation, each of the trademarks identified on Schedule A attached hereto, effective as of the date set forth above.

The Collateral Agent understands and agrees that this Release may be recorded by or for the Grantor with the U.S. Patent and Trademark Office or any similar office or agency within or outside the United States.

*[remainder of page intentionally blank; signature page to follow]*

IN WITNESS WHEREOF, the undersigned has caused this Release and Termination to be executed by its duly authorized officer as of the date first written above.

MCG CAPITAL CORPORATION

By: Joseph P. Pelican  
Name: Joseph P. Pelican  
Title: Vice President

**SCHEDULE A**

**U.S. TRADEMARKS**

Reel/Frame 004202/0073

1	Serial #: 73729071 Filing Dt: 05/18/1988 Reg #: 1518894 Reg. Dt: 01/03/1989 Mark: HORSE & RIDER
2	Serial #: 74104367 Filing Dt: 10/09/1990 Reg #: 1661696 Reg. Dt: 10/22/1991 Mark: PRACTICAL HORSEMAN
3	Serial #: 74530191 Filing Dt: 05/27/1994 Reg #: 1897498 Reg. Dt: 06/06/1995 Mark: DRESSAGE TODAY
4	Serial #: 74530192 Filing Dt: 05/27/1994 Reg #: 1907322 Reg. Dt: 07/25/1995 Mark: DRESSAGE TODAY
5	Serial #: 74705499 Filing Dt: 07/21/1995 Reg #: 1988480 Reg. Dt: 07/23/1996 Mark: EQUUS
6	Serial #: 74705500 Filing Dt: 07/21/1995 Reg #: 1991191 Reg. Dt: 08/06/1996 Mark: EQUUS
7	Serial #: 75250859 Filing Dt: 03/03/1997 Reg #: 2239462 Reg. Dt: 04/13/1999 Mark: SPIN TO WIN
8	Serial #: 75389471 Filing Dt: 11/13/1997 Reg #: 2349134 Reg. Dt: 05/09/2000 Mark: HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES
9	Serial #: 76405649 Filing Dt: 05/10/2002 Reg #: 2758304 Reg. Dt: 09/02/2003 Mark: EQUINE.COM
10	Serial #: 77263478 Filing Dt: 08/24/2007 Reg #: 3457014 Reg. Dt: 07/01/2008 Mark: SPIN TO WIN RODEO
11	Serial #: 78564415 Filing Dt: 02/10/2005 Reg #: 3188339 Reg. Dt: 12/19/2006 Mark: THE TRAIL RIDER

Reel/Frame 004465/0772

1	Serial #: 77687584 Filing Dt: 03/10/2009 Reg #: 3745569 Reg. Dt: 02/02/2010 Mark: NATIONAL PARK TRIPS
2	Serial #: 77709456 Filing Dt: 04/08/2009 Reg #: 3738403 Reg. Dt: 01/12/2010

	<b>Mark:</b> NATIONAL PARK TRIPS
<b>3</b>	<b>Serial #:</b> 78373157 <b>Filing Dt:</b> 02/24/2004 <b>Reg #:</b> 2925456 <b>Reg. Dt:</b> 02/08/2005 <b>Mark:</b> USRIDER
<b>4</b>	<b>Serial #:</b> 85001715 <b>Filing Dt:</b> 03/30/2010 <b>Reg #:</b> 3964715 <b>Reg. Dt:</b> 05/24/2011 <b>Mark:</b> 99 THINGS TO DO IN YELLOWSTONE COUNTRY
<b>5</b>	<b>Serial #:</b> 85049226 <b>Filing Dt:</b> 05/27/2010 <b>Reg #:</b> 4000905 <b>Reg. Dt:</b> 07/26/2011 <b>Mark:</b> YOGA JOURNAL CONFERENCE
<b>6</b>	<b>Serial #:</b> 85215949 <b>Filing Dt:</b> 01/12/2011 <b>Reg #:</b> 4227992 <b>Reg. Dt:</b> 10/16/2012 <b>Mark:</b> GRAND CANYON JOURNAL
<b>7</b>	<b>Serial #:</b> 85215992 <b>Filing Dt:</b> 01/12/2011 <b>Reg #:</b> 4219653 <b>Reg. Dt:</b> 10/02/2012 <b>Mark:</b> ROCKY MOUNTAIN JOURNAL
<b>8</b>	<b>Serial #:</b> 85216001 <b>Filing Dt:</b> 01/12/2011 <b>Reg #:</b> NONE <b>Reg. Dt:</b> <b>Mark:</b> YOSEMITE JOURNAL

Reel/Frame 005100/0141

<b>1</b>	<b>Serial #:</b> 75305409 <b>Filing Dt:</b> 06/09/1997 <b>Reg #:</b> 2169554 <b>Reg. Dt:</b> 06/30/1998 <b>Mark:</b> EQUINE NETWORK
<b>2</b>	<b>Serial #:</b> 75355561 <b>Filing Dt:</b> 09/12/1997 <b>Reg #:</b> 2239935 <b>Reg. Dt:</b> 04/13/1999 <b>Mark:</b> CLIMBING
<b>3</b>	<b>Serial #:</b> 75423242 <b>Filing Dt:</b> 01/26/1998 <b>Reg #:</b> 2216471 <b>Reg. Dt:</b> 01/05/1999 <b>Mark:</b> EQUISEARCH
<b>4</b>	<b>Serial #:</b> 75915858 <b>Filing Dt:</b> 02/04/2000 <b>Reg #:</b> 2423355 <b>Reg. Dt:</b> 01/23/2001 <b>Mark:</b> GEARTRENDS
<b>5</b>	<b>Serial #:</b> 75978042 <b>Filing Dt:</b> 09/12/1997 <b>Reg #:</b> 2261248 <b>Reg. Dt:</b> 07/13/1999 <b>Mark:</b> CLIMBING
<b>6</b>	<b>Serial #:</b> 76394723 <b>Filing Dt:</b> 04/11/2002 <b>Reg #:</b> 2768837 <b>Reg. Dt:</b> 09/30/2003 <b>Mark:</b> SNEWS
<b>7</b>	<b>Serial #:</b> 77522361 <b>Filing Dt:</b> 07/15/2008 <b>Reg #:</b> 3668460 <b>Reg. Dt:</b> 08/18/2009 <b>Mark:</b> YACHTS INTERNATIONAL
<b>8</b>	<b>Serial #:</b> 77530765 <b>Filing Dt:</b> 07/24/2008 <b>Reg #:</b> 3615092 <b>Reg. Dt:</b> 05/05/2009 <b>Mark:</b> GEAR FINDER
<b>9</b>	<b>Serial #:</b> 77869400 <b>Filing Dt:</b> 11/10/2009 <b>Reg #:</b> 4053529 <b>Reg. Dt:</b> 11/08/2011

	<b>Mark:</b> YOGA JOURNAL IPRACTICE
<b>10</b>	<b>Serial #:</b> 78386075 <b>Filing Dt:</b> 03/17/2004 <b>Reg #:</b> 2982426 <b>Reg. Dt:</b> 08/02/2005 <b>Mark:</b> URBAN CLIMBER MAGAZINE
<b>11</b>	<b>Serial #:</b> 85036920 <b>Filing Dt:</b> 05/12/2010 <b>Reg #:</b> 3992116 <b>Reg. Dt:</b> 07/12/2011 <b>Mark:</b> SUNCOAST BOAT SHOW
<b>12</b>	<b>Serial #:</b> 85037473 <b>Filing Dt:</b> 05/13/2010 <b>Reg #:</b> 4061666 <b>Reg. Dt:</b> 11/22/2011 <b>Mark:</b> ST. PETERSBURG POWER & SAILBOAT SHOW
<b>13</b>	<b>Serial #:</b> 85146012 <b>Filing Dt:</b> 10/06/2010 <b>Reg #:</b> 4058633 <b>Reg. Dt:</b> 11/22/2011 <b>Mark:</b> CLIMBING
<b>14</b>	<b>Serial #:</b> 85256488 <b>Filing Dt:</b> 03/03/2011 <b>Reg #:</b> 4034940 <b>Reg. Dt:</b> 10/04/2011 <b>Mark:</b> BOATQUEST.COM
<b>15</b>	<b>Serial #:</b> 85423477 <b>Filing Dt:</b> 09/15/2011 <b>Reg #:</b> 4358621 <b>Reg. Dt:</b> 06/25/2013 <b>Mark:</b> MYBOATSHOW
<b>16</b>	<b>Serial #:</b> 85541070 <b>Filing Dt:</b> 02/13/2012 <b>Reg #:</b> 4321967 <b>Reg. Dt:</b> 04/16/2013 <b>Mark:</b> YOGANOW
<b>17</b>	<b>Serial #:</b> 85584894 <b>Filing Dt:</b> 03/30/2012 <b>Reg #:</b> 4407879 <b>Reg. Dt:</b> 09/24/2013 <b>Mark:</b> THE BOX
<b>18</b>	<b>Serial #:</b> 85590995 <b>Filing Dt:</b> 04/06/2012 <b>Reg #:</b> 4280793 <b>Reg. Dt:</b> 01/22/2013 <b>Mark:</b> ADVENTURES DENVER
<b>19</b>	<b>Serial #:</b> 85657989 <b>Filing Dt:</b> 06/21/2012 <b>Reg #:</b> 4419503 <b>Reg. Dt:</b> 10/15/2013 <b>Mark:</b> THE BOX
<b>20</b>	<b>Serial #:</b> 85676139 <b>Filing Dt:</b> 07/13/2012 <b>Reg #:</b> 4344451 <b>Reg. Dt:</b> 05/28/2013 <b>Mark:</b> FOODIE AWARDS
<b>21</b>	<b>Serial #:</b> 85704167 <b>Filing Dt:</b> 08/15/2012 <b>Reg #:</b> NONE <b>Reg. Dt:</b> <b>Mark:</b> LIVE BETTER NATURALLY

Reel/Frame 004587/0449

- 1** **Serial #:** 73180667 **Filing Dt:** 08/02/1978 **Reg #:** 1122364 **Reg. Dt:** 07/17/1979  
**Mark:** SOUNDINGS
- 2** **Serial #:** 73655816 **Filing Dt:** 04/17/1987 **Reg #:** 1465437 **Reg. Dt:** 11/17/1987  
**Mark:** WOODSHOP



- 3 Serial #: 75415281 Filing Dt: 01/08/1998 Reg #: 2209123 Reg. Dt: 12/08/1998  
Mark: WOODSHOP NEWS
- 4 Serial #: 75421408 Filing Dt: 01/22/1998 Reg #: 2205867 Reg. Dt: 11/24/1998  
Mark: SOUNDINGS TRADE ONLY
- 5 Serial #: 75510756 Filing Dt: 06/30/1998 Reg #: 2374291 Reg. Dt: 08/08/2000  
Mark: SOUNDINGS
- 6 Serial #: 76009735 Filing Dt: 03/27/2000 Reg #: 2528535 Reg. Dt: 01/08/2002  
Mark: PASSAGEMAKER
- 7 Serial #: 76009736 Filing Dt: 03/27/2000 Reg #: 2486313 Reg. Dt: 09/04/2001  
Mark: TRAWLERPORT
- 8 Serial #: 76111531 Filing Dt: 08/17/2000 Reg #: 2630091 Reg. Dt: 10/08/2002  
Mark: SOUNDINGS TRADE ONLY TODAY
- 9 Serial #: 77784513 Filing Dt: 07/20/2009 Reg #: 3836801 Reg. Dt: 08/24/2010  
Mark: SOUNDINGS
- 10 Serial #: 77852550 Filing Dt: 10/20/2009 Reg #: 3983180 Reg. Dt: 06/28/2011  
Mark: SHAPING THE SUCCESSFUL SHOP
- 11 Serial #: 77875529 Filing Dt: 11/18/2009 Reg #: 4069020 Reg. Dt: 12/13/2011  
Mark: WOODSHOP NEWS
- 12 Serial #: 78646940 Filing Dt: 06/09/2005 Reg #: 3285561 Reg. Dt: 08/28/2007  
Mark: TRAWLER FEST
- 13 Serial #: 78805483 Filing Dt: 02/02/2006 Reg #: 3264461 Reg. Dt: 07/17/2007  
Mark: THE MASTER'S SERIES

**FOREIGN TRADEMARKS**

Trademark and Country	Application No./ Registration No.	Application Date/ Registration Date
LOG HOME LIVING Canada	TMA646,818	08/29/2005
YOGA JOURNAL (Stylized) Japan	5,094,388	11/22/2007

Reel/Frame 005157/0194

<b>1</b>	<b>Serial #:</b> 78430851 <b>Filing Dt:</b> 06/07/2004 <b>Reg #:</b> 2994798 <b>Reg. Dt:</b> 09/13/2005 <b>Mark:</b> CLEM LABINE'S TRADITIONAL BUILDING
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