

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308381

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruz Bay Publishing, Inc.		06/06/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Agent		
Street Address:	11175 Cicero Drive, Suite 600		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 100			
Property Type	Number	Word Mark	
Registration Number:	3964715	99 THINGS TO DO IN YELLOWSTONE COUNTRY	
Registration Number:	4280793	ADVENTURES DENVER	
Registration Number:	3073207	ADVENTURES NYC	
Registration Number:	2777828	ADVENTURES OF ZIMMO	
Registration Number:	3286181	AMERICAN COWBOY	
Serial Number:	86160282	ANGLERS JOURNAL	
Registration Number:	1201101	BACKPACKER	
Registration Number:	2595283	BACKPACKER	
Registration Number:	2460850	BACKPACKER.COM	
Registration Number:	2102728	BETTER NUTRITION	
Registration Number:	2010046		
Registration Number:	2157017	BLACK BELT	
Registration Number:	3494214	CLEAN EATING	
Registration Number:	2994798	CLEM LABINE'S TRADITIONAL BUILDING	
Registration Number:	2794279	COUNTRY'S BEST LOG HOMES	
Registration Number:	2169554	EQUINE NETWORK	
Registration Number:	2216471	EQUISEARCH	
Registration Number:	4344451	FOODIE AWARDS	
Registration Number:	2136379	GEARFINDER	
Registration Number:	3615092	GEAR FINDER	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2423355	GEARTRENDS
Registration Number:	2899274	GET OUT MORE
Registration Number:	3477896	GPS-ENABLED
Registration Number:	4227992	GRAND CANYON JOURNAL
Registration Number:	2349134	HORSE JOURNAL/THE PRODUCT, CARE AND SERV
Serial Number:	85704167	LIVE BETTER NATURALLY
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Serial Number:	85960120	MUD & OBSTACLES
Registration Number:	2006139	MUSCLEMAG INTERNATIONAL
Registration Number:	1120914	NASTAR
Registration Number:	1726359	NASTAR
Registration Number:	3745569	NATIONAL PARK TRIPS
Registration Number:	2227859	OLD-HOUSE JOURNAL
Registration Number:	2528535	PASSAGEMAKER
Registration Number:	3541855	ROBERT KENNEDY'S MAXIMUM FITNESS
Registration Number:	4219653	ROCKY MOUNTAIN JOURNAL
Registration Number:	3983180	SHAPING THE SUCCESSFUL SHOP
Registration Number:	0909613	SKIING
Registration Number:	2083200	SKINET
Registration Number:	2768837	SNEWS
Registration Number:	3035448	SNOWORLD
Registration Number:	1122364	SOUNDINGS
Registration Number:	2374291	SOUNDINGS
Registration Number:	3836801	SOUNDINGS
Registration Number:	2205867	SOUNDINGS TRADE ONLY
Registration Number:	2630091	SOUNDINGS TRADE ONLY TODAY
Registration Number:	2239462	SPIN TO WIN
Registration Number:	3457014	SPIN TO WIN RODEO
Registration Number:	2279479	STN
Serial Number:	86214723	TEACHERS PLUS
Registration Number:	4407879	THE BOX
Registration Number:	4419503	THE BOX
Registration Number:	2997600	THE OUTDOORS AT YOUR DOORSTEP
Registration Number:	3188339	THE TRAIL RIDER
Registration Number:	3082472	TIMBER HOME LIVING
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED
Registration Number:	3285561	TRAWLER FEST
Registration Number:	2486313	TRAWLERPORT

Property Type	Number	Word Mark
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1526826	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES
Registration Number:	2096710	WARREN MILLER
Registration Number:	3455321	WARREN MILLER
Registration Number:	3412901	WARREN MILLER
Registration Number:	3317579	WARREN MILLER
Registration Number:	3221805	WARREN MILLER'S
Registration Number:	3334548	WARREN MILLER'S
Registration Number:	2764135	WARREN MILLER'S GLOBAL ADVENTURE
Registration Number:	2192419	WARREN MILLER'S SNOWORLD
Registration Number:	2906377	WARREN MILLER'S THE POWER OF SNOW
Registration Number:	3978959	WINTER LAB
Registration Number:	1465437	WOODSHOP
Registration Number:	4069020	WOODSHOP NEWS
Registration Number:	2209123	WOODSHOP NEWS
Registration Number:	3668460	YACHTS INTERNATIONAL
Registration Number:	4061894	YELLOWSTONE JOURNAL
Registration Number:	2609355	YOGA JOURNAL
Registration Number:	4000905	YOGA JOURNAL CONFERENCE
Registration Number:	4053529	YOGA JOURNAL IPRACTICE
Serial Number:	86185182	YOGA JOURNAL LIVE!
Serial Number:	86185233	YOGA JOURNAL LIVE!
Registration Number:	2720497	YOGA JOURNAL
Registration Number:	2645039	YOGA JOURNAL
Serial Number:	86214745	YOGA JOURNAL TEACHERS PLUS
Registration Number:	4321967	YOGANOW
Registration Number:	2911052	YOGA STEP BY STEP
Registration Number:	4034940	BOATQUEST.COM
Registration Number:	4358621	MYBOATSHOW
Registration Number:	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW
Registration Number:	3992116	SUNCOAST BOAT SHOW
Serial Number:	86019737	SUPERYACHT MIAMI
Registration Number:	1897498	DRESSAGE TODAY
Registration Number:	1907322	DRESSAGE TODAY
Registration Number:	1988480	EQUUS
Registration Number:	1991191	EQUUS
Registration Number:	1518894	HORSE & RIDER
Registration Number:	1002770	SKI

Property Type	Number	Word Mark
Registration Number:	2925456	USRIDER
Registration Number:	4478241	USRIDER PROTECTION PLUS+

CORRESPONDENCE DATA

Fax Number: 2149813400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 2001 Ross Avenue, Suite 3600
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	60665-30020
NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	06/23/2014

Total Attachments: 48

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TRADEMARK

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 6, 2014, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent and revolver agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of June 6, 2014 (as the same may be amended, restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among the Borrower, Holdings, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(a) all renewals and extensions of the foregoing;

(b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.]

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CRUZ BAY PUBLISHING, INC.

as Grantor

By:

Name: Brian Sellstrom

Title: Executive Vice President

ACKNOWLEDGMENT OF GRANTOR

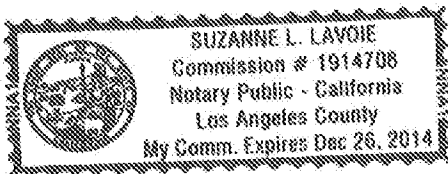
State of California)

County of Los Angeles)

ss.

On this 29th day of May, 2014 before me personally appeared Brian Sellstrom, Executive Vice President, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Cruz Bay Publishing, Inc., who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Suzanne L. Lavoie
Notary Public



Signature Page to Trademark Security Agreement

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION
as Agent

By: 
Name: **Phillip P. Smith**
Title: **Duly Authorized Signatory**

Signature Page to Trademark Security Agreement

TRADEMARK
REEL: 005307 FRAME: 0440

SCHEDULE I
TO TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

See attached.

2. TRADEMARK APPLICATIONS

See attached.

3. IP LICENSES

None.

DETROIT 27932-399 1317768v1

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

Page: 1

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
99 THINGS TO DO IN YELLOWSTONE COUNTRY	027932-00288/ United States of America	85/001715 30-Mar-2010	08-Mar-2011	3964715 24-May-2011	Registered 24-May-2021

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.
Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

ADVENTURES DENVER	027932-00316/ United States of America	85/590995 06-Apr-2012	18-Sep-2012	4280793 22-Jan-2013	Registered 22-Jan-2023
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Class(es):
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.
Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark

Docket Number
Country Name

Application
Number/Date

Publication
Number/Date

Registration
Number/Date

Status
Next Renewal

ADVENTURES NYC

Registered
28-Mar-2016

78/572906
23-Feb-2005

3073207
28-Mar-2006

03-Jan-2006

027932-00201/
United States of America

Class(es): 35 Int., 41 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

ADVENTURES OF ZIMMO & Design

Registered
28-Oct-2023

78/074324
17-Jul-2001

2777828
28-Oct-2003

05-Aug-2003

027932-00345/
United States of America

Class(es): 09 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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AMERICAN COWBOY

Registered
28-Aug-2017

3286181
28-Aug-2007

12-Jun-2007

78/885627
17-May-2006

027932-00046/
United States of America

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

ANGLERS JOURNAL

Pending

86/160282
08-Jan-2014

027932-00393/
United States of America

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BACKPACKER	027932-00230/ Canada	575162 22-Dec-1986	23-Sep-1987	TMA348219 25-Nov-1988	Registered 25-Nov-2018
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00204/ United States of America	73/323860 17-Aug-1981	20-Apr-1982	1201101 13-Jul-1982	Registered 13-Jul-2022
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00205/ United States of America	75/982084 24-May-1999	17-Apr-2001	2595283 16-Jul-2002	Registered 16-Jul-2022
	<i>Class(es):</i> 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BACKPACKER.COM	027932-00207/ United States of America <i>Class(es):</i> 41 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/671443 29-Mar-1999	27-Feb-2001	2460850 19-Jun-2001	Registered 19-Jun-2021
BETTER NUTRITION	027932-00020/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/070141 11-Mar-1996		2102728 07-Oct-1997	Registered 07-Oct-2017
RIPEPS & MAN DESIGN	027932-00385/ United States of America <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/008193 20-Oct-1995		2010046 22-Oct-1996	Registered 22-Oct-2016

TRADEMARK

REEL: 005307 FRAME: 0446

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BLACK BELT	027932-00022/ United States of America	75/325883 17-Jul-1997		2157017 12-May-1998	Registered 12-May-2018
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Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

CLEAN EATING	027932-00390/ United States of America	77/101160 07-Feb-2007		3494214 26-Aug-2008	Registered 26-Aug-2018
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Class(es):
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

CLEM LABINE'S TRADITIONAL BUILDING	027932-00392/ United States of America	78/430851 07-Jun-2004	21-Jun-2005	2994798 13-Sep-2005	Registered 13-Sep-2015
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Class(es):
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
EQUISEARCH	027932-00307/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/423242 26-Jan-1998		2216471 05-Jan-1999	Registered 05-Jan-2019
FOODIE AWARDS	027932-00322/ Canada <i>Class(es):</i> none Natl <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1586076 13-Jul-2012		TMA855072 12-Jul-2013	Registered 12-Jul-2028
TRADIE AWARDS	027932-00321/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/676139 13-Jul-2012		4344451 28-May-2013	Registered 28-May-2023

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
GEARFINDER	027932-00210/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/219038 27-Dec-1996		2136379 10-Feb-1998	Registered 10-Feb-2018
GEARFINDER	027932-00231/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/530765 24-Jul-2008	17-Feb-2009	3615092 05-May-2009	Registered 05-May-2019
SMARTRENDS	027932-00235/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/915858 04-Feb-2000		2423355 23-Jan-2001	Registered 23-Jan-2021

**Cruz Bay Publishing, Inc.
Active Trademarks**

Monday, June 02, 2014

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Trademark

Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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GET OUT MORE

027932-00212/ United States of America	76/976757 12-Mar-2003	10-Aug-2004	2899274 02-Nov-2004	Registered 02-Nov-2014
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Class(es): 35 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

GPS-ENABLED

027932-00213/ United States of America	78/359545 29-Jan-2004	15-Mar-2005	3477896 29-Jul-2008	Registered 29-Jul-2018
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Class(es): 16 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
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**Cruz Bay Publishing, Inc.
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
GRAND CANYON JOURNAL	027932-00300/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215949 12-Jan-2011		4227992 16-Oct-2012	Registered 16-Oct-2022
HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES	027932-00292/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389471 13-Nov-1997		2349134 09-May-2000	Registered 09-May-2020
LOVE BETTER NATURALLY & Design	027932-00306/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/704167 15-Aug-2012	13-Nov-2012		Published

TRADEMARK

REEL: 005307 FRAME: 0452

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LOG HOME LIVING

Registered
29-Aug-2020

027932-00038/
Canada

1177144
02-May-2003

TMA646818
29-Aug-2005

Class(es):

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: 11839-0367

Sub Status Date: 8/29/2005

Sub Status: Issued

LOG HOME LIVING

Registered
03-Dec-2021

027932-00037/
United States of America

74/110742
30-Oct-1990

1666700
03-Dec-1991

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

LOG HOMES ILLUSTRATED

Registered
12-Sep-2020

027932-00245/
United States of America

75/846348
11-Nov-1999

2385742
12-Sep-2000

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0453

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MAXIMUM FITNESS

027932-00388/0001 Canada	1265863 22-Jul-2005	22-Aug-2007	TMA734490 16-Feb-2009	Registered 16-Feb-2024
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Class(es): none Natl
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

MUD & OBSTACLES

027932-00334/ United States of America	85/960120 14-Jun-2013	12-Nov-2013		Published
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Class(es): 16 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

TRADIMAG INTERNATIONAL

027932-00384/ United States of America	75/008595 20-Oct-1995		2006139 08-Oct-1996	Registered 08-Oct-2016
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Class(es):
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status: Unfiled

TRADIMARK

REEL: 005307 FRAME: 0454

**Cruz Bay Publishing, Inc.
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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NASTER	027932-00350/ United States of America	73/137402 12-Aug-1977		1120914 26-Jun-1979	Registered 26-Jun-2019
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Class(es): 16 Int., 25 Int., 28 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

NASTER	027932-00351/ United States of America	74/136253 04-Feb-1991		1726359 20-Oct-1992	Registered 20-Oct-2022
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Class(es):
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

**Cruz Bay Publishing, Inc.
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
NATIONAL PARK TRIPS	027932-00238/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/687584 10-Mar-2009		3745569 02-Feb-2010	Registered 02-Feb-2020
OLD-HOUSE JOURNAL	027932-00253/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389423 13-Nov-1997		2227859 02-Mar-1999	Registered 02-Mar-2019
MESSAGE MAKER	027932-00131/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009735 27-Mar-2000		2528535 08-Jan-2002	Registered 08-Jan-2022

TRADEMARK

REEL: 005307 FRAME: 0456

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
REPS! REPS	027932-00389/ United Kingdom	13-Sep-2007		2466830 21-Mar-2008	Registered 13-Sep-2017
	<i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i> Unfiled		
ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/0001 Canada	1265858 22-Jul-2005	22-Aug-2007	TMA734491 16-Feb-2009	Registered 16-Feb-2024
	<i>Class(es):</i> none Natl <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/ United States of America	78/691858 12-Aug-2005		3541855 02-Dec-2008	Registered 02-Dec-2018
	<i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

TRADEMARK

REEL: 005307 FRAME: 0457

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ROCKY MOUNTAIN JOURNAL	027932-00301/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215992 12-Jan-2011		4219653 02-Oct-2012	Registered 02-Oct-2022
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
SHAPING THE SUCCESSFUL SHOP	027932-00132/ United States of America <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/852550 20-Oct-2009		3983180 28-Jun-2011	Registered 28-Jun-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
	027932-00355/ Brazil <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	26-Jan-2011		903326248 22-Mar-2011	Registered 22-Mar-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

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SKIING

Registered
09-Mar-2021

909613
09-Mar-1971

72/357462
20-Apr-1970

027932-00359/
United States of America

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

SKINET

Registered
29-Jul-2017

2083200
29-Jul-1997

75/047224
23-Jan-1996

027932-00362/
United States of America

Class(es): 42 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0459

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SNEWS

027932-00234/
United States of America
Class(es): 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

76/394723
11-Apr-2002

2768837
30-Sep-2003

Registered
30-Sep-2023

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

SNOWORLD

027932-00363/
United States of America
Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

78/510843
03-Nov-2004

3035448
27-Dec-2005

Registered
27-Dec-2015

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

SOUNDINGS

027932-00133/
United States of America
Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

73/180667
02-Aug-1978

1122364
17-Jul-1979

Registered
17-Jul-2019

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

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SOUNDINGS

Registered
08-Aug-2020

75/510756
30-Jun-1998

2374291
08-Aug-2000

027932-00134/
United States of America
Class(es): 35 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

SOUNDINGS

Registered
24-Aug-2020

77/784513
20-Jul-2009

3836801
24-Aug-2010

027932-00135/
United States of America
Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

SOUNDINGS TRADE ONLY

TRADEMARK

Registered
24-Nov-2018

75/421408
22-Jan-1998

2205867
24-Nov-1998

027932-00136/
United States of America
Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
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SOUNDINGS TRADE ONLY TODAY

027932-00137/
United States of America

76/111531
17-Aug-2000

2630091
08-Oct-2002

Registered
08-Oct-2022

Class(es): 35 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

SPIN TO WIN

027932-00293/
United States of America

75/250859
03-Mar-1997

2239462
13-Apr-1999

Registered
13-Apr-2019

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

SPIN TO WIN RODEO MAGAZINE

027932-00295/
United States of America

77/263478
24-Aug-2007

3457014
01-Jul-2008

Registered
01-Jul-2018

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0462

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STN	027932-00364/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/564825 05-Oct-1998	29-Jun-1999	2279479 21-Sep-1999	Registered 21-Sep-2019
TEACHERS PLUS	027932-00396/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/214723 07-Mar-2014	03-Jun-2014		Published
THE BOX TRADEMARK	027932-00309/ United States of America <i>Class(es):</i> 16 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/584894 30-Mar-2012	01-Jan-2013	4407879 24-Sep-2013	Registered 24-Sep-2023

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Next Renewal

THE BOX (Logo)

Registered
15-Oct-2023

027932-00319/
United States of America
Class(es): 16 Int., 41 Int., 44 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

85/657989
21-Jun-2012
08-Jan-2013
4419503
15-Oct-2013

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

THE OUTDOORS AT YOUR DOORSTEP

Registered
20-Sep-2015

027932-00223/
United States of America
Class(es): 16 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

78/436105
16-Jun-2004
28-Jun-2005
2997600
20-Sep-2005

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

TRADEMARK

THE TRAIL RIDER

Registered
19-Dec-2016

027932-00294/
United States of America
Class(es): 16 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:

78/564415
10-Feb-2005
3188339
19-Dec-2006

Client Ref:
Agent Ref:

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Owner: Cruz Bay Publishing, Inc.

Sub Status Date:
Sub Status:

TIMBER HOME LIVING

027932-00045/ Canada	1294132 17-Mar-2006	25-Jul-2007	TMA704110 08-Jan-2008	Registered 08-Jan-2023
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Class(es): 00000 Int.

Client: Active Interest Media, Inc.

Client Ref:
Agent Ref: 11839-366

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Sub Status Date:
Sub Status:

TIMBER HOME LIVING

027932-00040/ United States of America	78/617879 27-Apr-2005		3082472 18-Apr-2006	Registered 18-Apr-2016
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Class(es): 16 Int.

Client: Active Interest Media, Inc.

Client Ref:
Agent Ref:

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Sub Status Date:
Sub Status:

TIMBER HOMES ILLUSTRATED

027932-00247/ United States of America	75/847375 12-Nov-1999		2360961 20-Jun-2000	Registered 20-Jun-2020
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Class(es): 16 Int.

Client: Active Interest Media, Inc.

Client Ref:
Agent Ref:

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Sub Status Date:
Sub Status:

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
TRAWLER FEST	027932-00139/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/646940 09-Jun-2005		3285561 28-Aug-2007	Registered 28-Aug-2017
TRAWLERPORT	027932-00140/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009736 27-Mar-2000		2486313 04-Sep-2001	Registered 04-Sep-2021
VEGETARIAN TIMES	027932-00008/ United States of America <i>Class(es):</i> 16 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/425369 29-Jan-1998		2268499 10-Aug-1999	Registered 10-Aug-2019

TRADEMARK

REEL: 005307 FRAME: 0466

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VEGETARIAN TIMES

Registered
28-Feb-2019

1526826
28-Feb-1989

73/710473
10-Feb-1988

Class(es): 38 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date: 2/28/1989
Sub Status: Issued

VEGETARIAN TIMES

Registered
09-Aug-2014

1849276
09-Aug-1994

74/392385
13-May-1993

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

VEGETARIAN TIMES Logo

Pending

027932-00337/
India
06-Jun-2013

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref: T28614-RNS
Sub Status Date:
Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0467

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VEGETARIAN TIMES Logo

Pending

027932-00338/
India

Class(es): 42 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref: T28615-RNS
Sub Status Date:
Sub Status:

WARREN MILLER

Registered
16-Sep-2017

027932-00365/
United States of America

Class(es): 09 Int., 39 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

2096710
16-Sep-1997
Attorney(s): RMB JCN JCB
Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

WARREN MILLER

Registered
24-Jun-2018

027932-00366/
United States of America

Class(es): 09 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

3455321
24-Jun-2008
Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0468

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WARREN MILLER

027932-00367/
United States of America

78/698018
23-Aug-2005

21-Nov-2006

3412901
15-Apr-2008

Registered
24-Jun-2018

Class(es): 38 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

WARREN MILLER

027932-00368/
United States of America

78/856776
07-Apr-2006

07-Aug-2007

3317579
23-Oct-2007

Registered
23-Oct-2017

Class(es): 39 Int., 41 Int., 42 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WARREN MILLER'S	027932-00370/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740057 25-Oct-2005	09-Jan-2007	3221805 27-Mar-2007	Registered 27-Mar-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S	027932-00371/ United States of America <i>Class(es):</i> 39 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740125 25-Oct-2005	28-Aug-2007	3334548 13-Nov-2007	Registered 13-Nov-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S GLOBAL ADVENTURE	027932-00374/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/074288 17-Jul-2001	24-Jun-2003	2764135 16-Sep-2003	Registered 16-Sep-2023
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

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WARREN MILLER'S SNOWWORLD Logo

Docket Number: 027932-00375/
Country Name: United States of America
Application Number/Date: 75/398000 21-Nov-1997
Publication Number/Date: 07-Jul-1998
Registration Number/Date: 2192419 29-Sep-1998
Status: Registered
Next Renewal: 29-Sep-2018

Class(es): 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

WARREN MILLER'S THE POWER OF SNOW

Docket Number: 027932-00376/
Country Name: United States of America
Application Number/Date: 78/260992 11-Jun-2003
Publication Number/Date: 07-Sep-2004
Registration Number/Date: 2906377 30-Nov-2004
Status: Registered
Next Renewal: 30-Nov-2014

Class(es): 09 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

TRADER MARK

WINTER LAB
Docket Number: 027932-00377/
Country Name: United States of America
Application Number/Date: 77/898091 21-Dec-2009
Publication Number/Date: 14-Sep-2010
Registration Number/Date: 3978959 14-Jun-2011
Status: Registered
Next Renewal: 14-Jun-2021

Class(es): 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

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Next Renewal

WOODSHOP

Registered
17-Nov-2017

1465437
17-Nov-1987

73/655816
17-Apr-1987

027932-00141/
United States of America

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

WOODSHOP NEWS

Registered
13-Dec-2021

4069020
13-Dec-2011

77/875529
18-Nov-2009

027932-00142/
United States of America

Class(es): 35 Int., 40 Int., 41 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

27-Sep-2011

WOODSHOP NEWS & Design

Registered
08-Dec-2018

2209123
08-Dec-1998

75/415281
08-Jan-1998

027932-00143/
United States of America

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

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Next Renewal

YACHTS INTERNATIONAL

027932-00233/
United States of America

77/522361
15-Jul-2008

02-Jun-2009

3668460
18-Aug-2009

Registered
18-Aug-2019

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc..

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

YELLOWSTONE JOURNAL

027932-00287/
United States of America

77/969871
26-Mar-2010

13-Sep-2011

4061894
29-Nov-2011

Registered
29-Nov-2021

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

OGA JOURNAL

027932-00087/
European Community

3078029
12-Mar-2003

17-Jul-2006

3078029
26-Jan-2007

Registered
12-Mar-2023

Class(es): 35 Int., 41 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: 3812/A-SOL/831

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0473

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL	027932-00232/ Russian Federation <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	2004728948 15-Dec-2004		292885 25-Jul-2005	Registered 15-Dec-2014
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL	027932-00054/ United States of America <i>Class(es):</i> 09 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/244355 19-Apr-2001		2609355 20-Aug-2002	Registered 20-Aug-2022
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL & Design	027932-00067/ Canada <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1283228 15-Dec-2005		TMA824697 24-May-2012	Registered 24-May-2027
					<i>Client Ref:</i> <i>Agent Ref:</i> 80323-0306 <i>Sub Status Date:</i> <i>Sub Status:</i>

TRADEMARK

REEL: 005307 FRAME: 0474

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL CONFERENCE	027932-00290/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/049226 27-May-2010	10-May-2011	4000905 26-Jul-2011	Registered 26-Jul-2021
YOGA JOURNAL iPRACTICE	027932-00252/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/869400 10-Nov-2009	13-Jul-2010	4053529 08-Nov-2011	Registered 08-Nov-2021
YOGA JOURNAL LIVE!	027932-00394/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185182 05-Feb-2014	10-Jun-2014		Published

TRADEMARK

REEL: 005307 FRAME: 0475

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL LIVE! & design	027932-00395/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185233 05-Feb-2014	10-Jun-2014		Published
YOGA JOURNAL Stylized	027932-00079/ Australia <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1029853 15-Nov-2004	1029853 28-Sep-2006	1029853 15-Jan-2007	Registered 15-Nov-2014
YOGA JOURNAL Stylized	027932-00065/ Brazil <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	827305109 01-Apr-2005	827305109 03-May-2005	827305109 02-Oct-2007	Registered 02-Oct-2017

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

Client Ref:
Agent Ref: 12533620/AMS/AHM
Sub Status Date:
Sub Status:

Client Ref:
Agent Ref: P-827305109
Sub Status Date:
Sub Status:

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YOGA JOURNAL Stylized

027932-00074/
Brazil
827305095
01-Apr-2005
827305095
03-May-2005

Class(es): 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

Published

YOGA JOURNAL Stylized

027932-00080/
Brazil
827305079
01-Apr-2005
827305079
03-May-2005

Class(es): 09 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

Published

YOGA JOURNAL Stylized

027932-00077/
European Community
827305079
01-Apr-2005
004632303
13-Sep-2005
005632303
23-Aug-2007

Class(es): 09 Int., 16 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref: BG/TM25808EU00
Sub Status Date:
Sub Status:

Registered
13-Sep-2015

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YOGA JOURNAL Stylized

027932-00076/
India

Pending

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: T17331.007 SLM

Sub Status Date:

Sub Status:

YOGA JOURNAL Stylized

027932-00336/
India

Pending

Class(es): 42 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: T28613-RNS

Sub Status Date:

Sub Status:

YOGA JOURNAL Stylized

027932-00081/
Italy

Registered
04-Apr-2015

Class(es): 09 Int., 16 Int., 41 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: fm/FPV 44526

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0478

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YOGA JOURNAL Stylized

027932-00091/
Japan

2007-014691
21-Feb-2007

5094388
22-Nov-2007

Registered
22-Nov-2017

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: C0904 WY0001-JP

Sub Status Date:

Sub Status:

YOGA JOURNAL Stylized

027932-00068/
Spain

2685380(9)
16-Dec-2005

2685380
24-May-2006

Registered
16-Dec-2015

Class(es): 16 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref: LAD/M-162088

Sub Status Date:

Sub Status:

YOGA JOURNAL Stylized

027932-00064/
Ukraine

M200503565
04-Apr-2005

Pending

Class(es): 09 Int., 16 Int., 41 Int.

Client: Active Interest Media, Inc.

Agent Name:

Owner: Cruz Bay Publishing, Inc.

Client Ref:

Agent Ref:

Sub Status Date:

Sub Status:

TRADEMARK

REEL: 005307 FRAME: 0479

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL Stylized	027932-00052/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/238469 10-Apr-2001		2720497 03-Jun-2003	Registered 03-Jun-2023
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00053/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/981808 10-Apr-2001		2645039 05-Nov-2002	Registered 05-Nov-2022
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00057/ Taiwan <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	095005337 06-Feb-2006		01250808 15-Feb-2007	Registered 15-Feb-2017
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>

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YOGA JOURNAL TEACHERS PLUS	027932-00397/ United States of America	86/214745 07-Mar-2014	03-Jun-2014		Published
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Class(es): 35 Int., 41 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

YOGA NOW	027932-00305/ United States of America	85/541070 13-Feb-2012	03-Jul-2012	4321967 16-Apr-2013	Registered 16-Apr-2023
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Class(es): 09 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

Client Ref:
Agent Ref:
Sub Status Date:
Sub Status:

YOGA STEP BY STEP	027932-00050/ United States of America	78/335381 02-Dec-2003		2911052 14-Dec-2004	Registered 14-Dec-2014
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Class(es): 09 Int.
Client: Active Interest Media, Inc.
Agent Name:
Owner: Cruz Bay Publishing, Inc.

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BOATQUEST.COM	029955-00007/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/256488 03-Mar-2011	19-Jul-2011 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4034940 04-Oct-2011	Registered 04-Oct-2021
MY BOAT SHOW	029955-00003/ United States of America <i>Class(es):</i> 9 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/423477 15-Sep-2011	28-Aug-2012 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4358621 25-Jun-2013	Registered 25-Jun-2023
ST. PETERSBURG POWER & SAILBOAT SHOW	029955-00004/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/037473 13-May-2010	<i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4061666 22-Nov-2011	Registered 22-Nov-2021

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SUNCOAST BOAT SHOW	029955-00005/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/036920 12-May-2010	26-Apr-2011	3992116 12-Jul-2011 RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 12-Jul-2021
SUPERYACHT MIAMI	029955-00009/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/019737 25-Jul-2013		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending
PANAMA INTERNATIONAL BOAT SHOW THE FLAMENCO MARINA	029955-00010/ Panama <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc. & Fuerte Resort & Marina	231202-01 10-Apr-2014		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending

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DRESSAGE TODAY	U.S.	74530191		1897498 JUNE 6, 1995	JUNE 6, 2015
DRESSAGE TODAY	U.S.	74530192		1907322 JULY 25, 1995	JULY 25, 2015
EQUUS	U.S.	74705499		1988480 JULY 23, 1996	JULY 23, 2016
EQUUS	U.S.	74705500		1991191 AUG. 6, 1996	AUG. 6, 2016
HORSE & RIDER	U.S.	73729071		1518894 JAN. 3, 1989	JAN. 3, 2019
SKI	U.S.	73011482		1002770 JAN. 28, 1975	JAN. 28, 2015
RIDER	U.S.	78373157		2925456 FEB. 8, 2005	FEB. 8, 2015
RIDER PROTECTION PLUS+	U.S.	86006500		4478241 FEB. 4, 2014	FEB. 4, 2024