

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308409

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The CBJ Artillery		06/19/2014	PARTNERSHIP: OHIO
RECEIVING PARTY DATA			
Name:	Colhoc Limited Partnership		
Street Address:	200 W. Nationwide Blvd.		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	LIMITED PARTNERSHIP: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86264241	WE ARE THE 5TH LINE	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(614) 464-6400		
Email:	iplaw@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255		
Address Line 2:	IPLaw@Vorys		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	6424-WEARETHE5THASSIGN		
NAME OF SUBMITTER:	Cory M. Amron		
SIGNATURE:	/Cory M. Amron/		
DATE SIGNED:	06/23/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of the day 19 of June, 2014 ("Effective Date") by THE CBJ ARTILLERY an Ohio general partnership ("Assignor"), to COLHOC LIMITED PARTNERSHIP, an Ohio Limited Partnership ("Assignee") and successor to Assignor's business to which the Trademark pertains.

WITNESSETH:

WHEREAS, Assignor owns the trademark WE ARE THE 5TH LINE and the application listed on Exhibit A (collectively "Trademarks").

WHEREAS, pursuant to that certain Trademark Assignment Agreement by and among Assignor, Assignee, Artillery Group, and Jordan Mills, Matthew Pfeffer, and Timothy John Nocar, Jr. dated the 19 day of June, 2014 ("Agreement"), Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith, and the applications and registrations therefor (collectively, the "Purchased Assets").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and convey to Assignee all right, title and interest in and to the Purchased Assets, the applications and registrations associated therefor, including without limitation, those listed in Exhibit A, together with all common law rights relating thereto and the goodwill of the business symbolized by the Trademarks, including, without limitation, all of Assignor's right, title and interest in and to (1) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Purchased Assets, including, without limitation, damages and payments for past or future infringement, dilution or misappropriation of the rights associated with the Purchased Assets throughout the world; (2) the right to sue for past, present and future infringement and other claims related to the Purchased Assets; (3) the right to secure registrations of the Purchased Assets; (4) the right to secure all renewals for the registrations of the Purchased Assets; (5) the right to prosecute all pending applications for registration of the Purchased Assets; and (6) all rights corresponding thereto, as fully and entirely as the same have been held and enjoyed by Assignor prior to the execution of the Trademark Assignment.

Assignor undertakes that upon the request of Assignee or its designees, at Assignee's cost and expense, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignee or its designees in matters involving the Purchased Assets and do all other lawful acts necessary to carry out the intent of this Assignment as well as to provide such other material, information and assistance to Assignee or its designees to manage the Purchased Assets, as may be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed effective as of the Effective Date.

ASSIGNOR

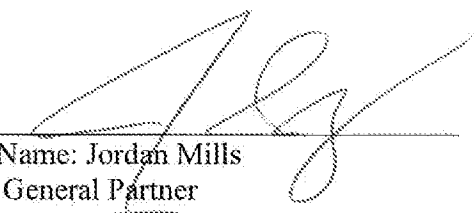
ASSIGNEE

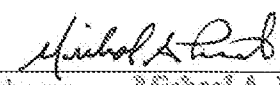
THE CBJ ARTILLERY

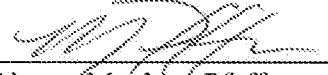
COLHOC LIMITED PARTNERSHIP

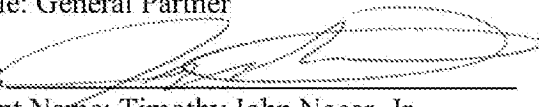
By: JMAC Hockey, Inc.,

Its: General Partner

By: 
Print Name: Jordan Mills
Title: General Partner


By: 
Print Name: Michael A. Priest
Title: President

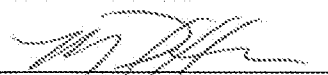
By: 
Print Name: Matthew Pfeffer
Title: General Partner

By: 
Print Name: Timothy John Nocar, Jr.
Title: General Partner

SEEN AND AGREED:

ARTILLERY GROUP

By: 
Print Name: Jordan Mills
Title: General Partner

By: 
Print Name: Matthew Pfeffer
Title: General Partner

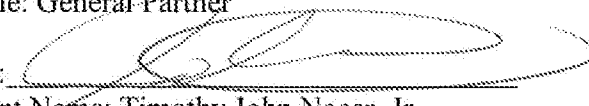
By: 
Print Name: Timothy John Nocar, Jr.
Title: General Partner

Exhibit A

Trademark Applications and Registrations

Mark	Country	Serial No.	Filing Date	Goods and Services
WE ARE THE 5 TH LINE	USA	86264241	04/28//2014	IC.041. US 100 101 107. G&S: Education and entertainment services, namely, providing sports, cultural and entertainment information via the internet; Providing sports cultural and entertainment information on a website; Providing information online relating to sports and sporting events; Entertainment services in the nature of fan clubs; Fan club services in the field of hockey; Arranging sports fan support activities.