

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308452

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Michael Penn		06/23/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Williamson-Dickie Manufacturing Company		
<b>Street Address:</b>	319 Lipscomb Street		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76104		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2946584	DICKIE DOG COLLARS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8173362181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	817.336.2400		
<b>Email:</b>	bturner@deckerjones.com		
<b>Correspondent Name:</b>	Brian K. Yost		
<b>Address Line 1:</b>	801 Cherry Street		
<b>Address Line 2:</b>	Suite #2000, Unit #46		
<b>Address Line 4:</b>	Fort Worth, TEXAS 76102		
<b>ATTORNEY DOCKET NUMBER:</b>	3590.31150		
<b>NAME OF SUBMITTER:</b>	Brian K. Yost		
<b>SIGNATURE:</b>	/brian k. yost/		
<b>DATE SIGNED:</b>	06/23/2014		
<b>Total Attachments: 3</b>			
source=Dickie Dog Collar Tmk Assign 6-23-14#page1.tif			
source=Dickie Dog Collar Tmk Assign 6-23-14#page2.tif			
source=Dickie Dog Collar Tmk Assign 6-23-14#page3.tif			

OP \$40.00 2946584

## **TRADEMARK ASSIGNMENT**

**WHEREAS**, Michael Penn ("Penn"), has acquired and owns Trademark rights in the mark DICKIE DOG COLLARS and in US Trademark Registration No. 2,946,584 ("Trademarks"), issued May 3, 2005 in Class 18: "dog clothing," for:



**AND WHEREAS**, Williamson-Dickie Manufacturing Company ("Williamson-Dickie") of Fort Worth, Tarrant, County, and State of Texas is desirous of acquiring all rights and interest in the Trademarks:

**AND WHEREAS**, Penn of Fort Worth, Tarrant, County, State of Texas is desirous of transferring his rights, title, and interest in the Trademarks to Williamson-Dickie.

**NOW, THEREFORE**, for \$10.00 (Ten and 00/100 dollars) and other good and valuable consideration, the receipt of which is hereby acknowledged, Penn does hereby assign and transfer unto Williamson-Dickie all of his rights, title and interest throughout the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the right to sue for and to recover damages and other remedies with respect to any infringement of the Trademarks or acts of passing off or unfair competition or unauthorized use of the Trademarks or any confusingly similar marks or names, and including, without limitation, all of the rights and privileges

pertaining to the Trademarks and any registrations and any extensions and continuations thereof.

If in any country the execution hereafter of a confirmatory assignment of the Trademarks in that country would be ineffective or invalid by reason of the transfer effected by this Assignment, then this Assignment shall be deemed to be an agreement to assign, and not an assignment of the Trademarks in that country.

Penn and Williamson-Dickie agree that if in any country the assignment to Penn of the Trademarks in that country (or the recordal thereof), would be ineffective or illegal or would jeopardize the validity in such country of the Trademarks, they shall take such steps and execute such documents as are reasonably required to give effect to such alternative arrangement for that country as will most nearly achieve the object of this Assignment and which will be effective, legal, and avoid jeopardy to the validity of the Trademarks.

**AND** Penn hereby covenants and agrees that he will at any time upon the request and at the expense of Williamson-Dickie execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark and to obtain domestic and foreign registrations therefore, and he hereby authorizes and requests the Commissioner of Trademarks to record the said Registration to Williamson-Dickie in accordance with this Assignment.

**IN TESTIMONY WHEREOF**, I hereunto set my hand and affix my seal, at Fort Worth, State of Texas, United States of America.


**[THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]**

Date: JUNE 19, 2014

**Michael Penn**

  
\_\_\_\_\_  
Print Name: Michael Penn

**Williamson-Dickie Manufacturing Company**

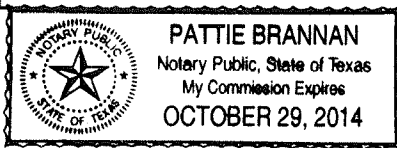
  
\_\_\_\_\_  
Print Name: Tobin K. Clark  
Corporate Secretary

State of Texas §  
County of Tarrant §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared Michael Penn, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same with authority to do so and for the purposes therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 19<sup>th</sup> day of June, 2014.

SEAL



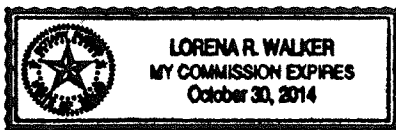
  
\_\_\_\_\_  
Notary Public for said County and State

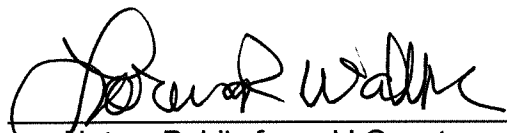
State of Texas §  
County of Tarrant §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared Tobin K. Clark, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same on behalf of Williamson-Dickie Manufacturing Company with authority to do so and for the purposes therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 23<sup>rd</sup> day of June, 2014.

SEAL



  
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Notary Public for said County and State

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