

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM308471

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Border Stylo, LLC		06/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
Internal Address:	Trademarks		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86063261	GLASS	
Registration Number:	3862039		
Registration Number:	3883602	WRITE ON GLASS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocketing@google.com		
Correspondent Name:	Giselle C.W. Huron		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 2:	Trademarks		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Giselle C.W. Huron		
SIGNATURE:	/Giselle C.W. Huron/		
DATE SIGNED:	06/23/2014		
Total Attachments: 2			
source=Border Stylo - assignment - US#page1.tif			
source=Border Stylo - assignment - US#page2.tif			

CH \$90.00 86063261

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 17 day of June, 2014 by and between Border Stylo, LLC, a Delaware Limited Liability Company (hereinafter "Assignor"), and Google Inc., a Delaware corporation ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Exhibit 1 attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

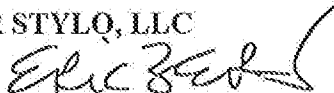
WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) all registrations and applications for the Trademarks, (iii) all income, royalties, damages and payments in respect of the Trademarks, and (iv) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

BORDER STYLO, LLC



Eric Bergasa

Manager

Executed at: Rio de Janeiro - BRASIL

Date: June 17, 2014

GOOGLE INC.



Giselle C.W. Huron

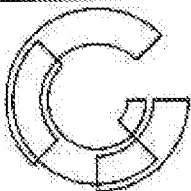
Associate Trademark Counsel

Executed at: Mountain View, California

Date: June 18, 2014

EXHIBIT 1 - BORDER STYLO MARKS

Trademark Applications and Registrations:

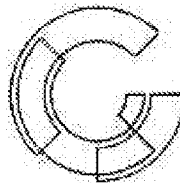
Mark	Owner	Jurisdiction	Application No.	Registration No.	Class
GLASS	<u>Owner:</u> Border Stylo <u>Assignee:</u> Factory Holding	United States	77697375	3797151	9
GLASS	Border Stylo	United States	86063261	N/A	9
WRITE ON GLASS	Border Stylo	United States	77697379	3883602	9
	Border Stylo	United States	77890413	3883602	9

Common Law:

GLASS

GLASS

WRITE ON GLASS



TRADEMARK

RECORDED: 06/23/2014

REEL: 005308 FRAME: 0014