

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308490

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release and Reassignment of Trademarks and Trademark Applications		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSBC BANK USA, N.A.		06/16/2014	a national banking association: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KC EXCLUSIVE, INC.		
Street Address:	1100 S. San Pedro Street		
Internal Address:	#M7-12		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85248859	LOVE PEACE HOPE	
Serial Number:	85248841	ZENANA OUTFITTERS	
CORRESPONDENCE DATA			
Fax Number:	2136305808		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-5803		
Email:	dsalgarolo@buchalter.com		
Correspondent Name:	Buchalter Nemer - Debbie Salgarolo		
Address Line 1:	1000 Wilshire Blvd.		
Address Line 2:	Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	B0660-0108		
NAME OF SUBMITTER:	Debbie Salgarolo		
SIGNATURE:	/Debbie Salgarolo/		
DATE SIGNED:	06/23/2014		
Total Attachments: 4			
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RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

June 16, 2014

Reference is hereby made to that certain Memorandum and Notice of Security Interest in Intellectual Property, dated as of September 19, 2011 (the "Memorandum"), executed by KC Exclusive, Inc. a California corporation (the "Company") whose address is 1100 S. San Pedro Street, #M7-12, Los Angeles, California 90015, in favor of HSBC Bank USA, N.A. (the "Bank") whose address is 660 South Figueroa Street, Suite 800, Los Angeles, CA 90017, which was recorded in the United States Patent and Trademark Office on September 22, 2011 at Reel 004627, Frame 0651, pursuant to which the Company assigned and granted to the Bank a security interest in and to all of the Company's right, title and interest in and to certain trademarks and trademark applications, including those trademarks and trademark applications specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "Marks");

WHEREAS, the Bank wishes to release, retransfer and reassign to the Company, without representation or warranty, all of the Bank's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Bank hereby releases, retransfers and reassigns to the Company, without representation or warranty, all of the Bank's right, title and interest in and to the Marks and the goodwill associated therewith.

[Signature page to follow.]

IN WITNESS WHEREOF, Bank has executed this Release and Reassignment of Trademarks and Trademark Applications as of the date first above written.

HSBC BANK USA, N.A.

By: *Eric Fisch*
Name: *Eric Fisch*
Title: *Senior Vice President*

Exhibit A

TRADEMARKS

No.	Status	Owner	Trademark	Reg. No./ Serial No.	Reg. Date/ File Date
1	Registered.	KC Exclusive, Inc. dba Zenana	LOVE PEACE HOPE	85-248,859	02/22/11
2	Registered.	KC Exclusive, Inc. dba Zenana	Zenana Outfitters	85-248,841	02/22/11

