

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308520

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael J Meyers		06/19/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Penn Fishing Tackle Mfg. Co.		
Street Address:	3028 W. Hunting Park Avenue		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19132		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3885410	CATFISH CARNAGE	
CORRESPONDENCE DATA			
Fax Number:	8032538277		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8437201769		
Email:	acolwell@nexsenpruet.com		
Correspondent Name:	Angelica M. Colwell		
Address Line 1:	1230 Main Street		
Address Line 2:	PO Drawer 2426		
Address Line 4:	Columbia, SOUTH CAROLINA 29202-2426		
ATTORNEY DOCKET NUMBER:	46254		
NAME OF SUBMITTER:	Angelica M. Colwell		
SIGNATURE:	/Angelica M. Colwell/		
DATE SIGNED:	06/24/2014		
Total Attachments: 2			
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EXHIBIT A -

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") is entered into as of June 19, 2014 between Michael J. Meyers, an individual at the address 9005 Craig Drive, De Soto, Kansas 66018 ("*Assignor*") and Penn Fishing Tackle Mfg Co., a Pennsylvania company having a place of business at 3028 W. Hunting Park Avenue, Philadelphia, PA 19132 ("*Assignee*").

RECITALS

WHEREAS, Assignor desires to assign to Assignee all of Assignor's rights, title and interest in and to (a) all trademarks, trade names, corporate names, business names, domain names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof and all applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State or territory thereof or any other country or any political subdivision thereof; (b) all reissues, extensions or renewals thereof; and (c) all goodwill associated with or symbolized by any of the foregoing listed below (collectively referred to as the "*Trademarks*"):

1. US Trademark Reg. No. 3,885,410 for CATFISH CARNAGE & Design



AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the covenants and agreements in this Assignment, Assignor hereby agrees as follows:

1. Grant. Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business pertaining thereto and the portion of the business to which the Trademarks pertain, which is ongoing and existing, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all claims for damages by reason of past infringements of the Trademarks, along with the right to sue for and collect such damages for the use and benefit of Assignee and Assignee's successors, assigns and other legal representatives.

2. Representations and Warranties of the Parties. Each party represents and warrants that (a) this Assignment is a legal, valid and binding obligation of the warranting party, (b) such party has full power and authority to enter into and perform its obligations under this Assignment

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in accordance with its terms and (c) such party is and will remain free of any obligations and restrictions that would prevent or impede its performance of its obligations under this Assignment.

3. Further Assurances. Each party will, without additional consideration, take such further actions and execute promptly such further documents and instruments as are necessary to effect and record the above assignment, including any actions, documents or instruments required by the applicable registrar to document the transfer herein or as may be necessary to protect, perfect, secure and vest good, valid and marketable title to the Trademarks and related rights in Assignee.

4. Recording of Assignment. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue service marks, trademarks or other evidence or forms of intellectual property protection or applications, to issue the same to Assignee and Assignee's successors, assigns and other legal representatives in accordance with the terms of this instrument.

5. Counterparts. This Agreement may be executed by facsimile signature and in two or more counterparts, each of which shall be deemed to be an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSIGNOR: Mr. Meyers

Signature: Michael J. Meyers

Michael J. Meyers

ASSIGNEE: Penn Fishing Tackle Mfg Company

Signature: Julie C. VanDerZanden

Julie C. VanDerZanden, IP Counsel

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