

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308566

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comcast Corporation		04/24/2014	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	SPX Holdings, LLC		
Street Address:	1701 John F Kennedy Blvd		
Internal Address:	One Comcast Center		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103-2838		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4356213	STREAMPIX	
CORRESPONDENCE DATA			
Fax Number:	2152868508		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2152863177		
Email:	jane_roberts@comcast.com		
Correspondent Name:	Jane D Roberts		
Address Line 1:	1701 John F Kennedy Blvd		
Address Line 2:	One Comcast Center, 50th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Mindy Schwartz		
SIGNATURE:	/Mindy Schwartz/		
DATE SIGNED:	06/24/2014		
Total Attachments: 4			
source=2014-6-23 Assignment Comcast to SPX#page1.tif			
source=2014-6-23 Assignment Comcast to SPX#page2.tif			
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OP \$40.00 4356213

TRADEMARK

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into effective as of April 24, 2014 ("Effective Date"), by and between Comcast Corporation, a Pennsylvania corporation ("Assignor") and SPX Holdings, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignee and certain subsidiaries of Assignor (the "Assignor Subsidiaries") are parties to that certain Asset Purchase and Assignment and Assumption Agreement, dated as of April 24, 2014 (the "Asset Purchase Agreement");

WHEREAS, pursuant to Section 1 of the Asset Purchase Agreement, the Assignor Subsidiaries agreed to sell, transfer, assign and deliver the Assets (as defined in the Asset Purchase Agreement) to Assignee;

WHEREAS, Assignor is the owner and/or registrant of certain Assets, specifically the trademark assets listed in Exhibit A hereto (the "Trademark Assets");

WHEREAS, pursuant to Section 10 of the Asset Purchase Agreement, the Assignor Subsidiaries agreed to take (or cause to be taken) such actions as may be necessary to carry out the purposes and intents of the Asset Purchase Agreement and the transactions contemplated thereby;

WHEREAS, based on the foregoing, Assignor desires to assign, transfer and convey to Assignee, and Assignee desires to acquire from Assignor, any and all right, title, and interest that Assignor has or may have in and to the Trademark Assets, the registration therefor and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee any and all right, title and interest that Assignor has or may have in and to the Trademark Assets, the registration therefor and the goodwill associated with and symbolized by the Trademark Assets, and all claims for damages by reason of past infringement of the Trademark Assets with the right to sue for and collect damages.
2. Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Trademark Assets and any registrations or applications therefor or to evidence the full and effective implementation and consummation of the assignment of such mark and any registrations therefor.
3. All notices, requests and demands of any kind or nature which either party to this Agreement may be required or may desire to serve upon the other in connection with this

Agreement shall be in writing and may be served personally; by prepaid registered or certified United States mail (return receipt requested), by private mail service (such as Federal Express or UPS) or by facsimile (and confirmed via telephone):

Assignor: Comcast Corporation
One Comcast Center, 1701 John F. Kennedy Blvd.
Philadelphia, Pennsylvania 19103-2838

Attention: Arthur R. Block, General Counsel
Facsimile: (215) 286-7794

Assignee: SPX Holdings, LLC
One Comcast Center, 1701 John F. Kennedy Blvd.
Philadelphia, Pennsylvania 19103-2838

Attention: James S. Gillingham, Vice President -- Cable, New Video Service

Facsimile: (215) 286-1043

4. This Agreement contains the entire agreement and understanding between the parties with regard to the subject matter hereof, and supersedes all prior and contemporaneous agreements and representations, whether oral or written, relating to such subject matter.

5. This Agreement may be executed in one or more counterparts, each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement. A facsimile of an original signature shall be deemed an original signature.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

COMCAST CORPORATION

By: 

Arthur Block
Senior Vice President and General Counsel

Dated: 6/23/2014

ASSIGNEE:


SPX HOLDINGS, LLC

By: 

James S. Gillingham
Vice President, Cable - New Video Service

Dated: 

Exhibit A
Trademark Assets

Trademark	Reg. No.	Status	Class(es) / Goods and/or Services
STREAMPIX	4,356,213	Registered	Class 41: Provision of non-downloadable films, television programs and other video content via a video-on-demand service
STREAMPIX (Stylized) 	n/a	Unregistered	Provision of non-downloadable films, television programs and other video content via a video-on-demand service