

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308658

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Care Team Connect, Inc.		09/27/2013	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Advisory Board Company		
<b>Street Address:</b>	2245 M Street, NW		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20037		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86057036	CARE TEAM CONNECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612.332.5300		
<b>Email:</b>	dmattessich@merchantgould.com		
<b>Correspondent Name:</b>	Danielle I. Mattessich		
<b>Address Line 1:</b>	Merchant & Gould P.C.		
<b>Address Line 2:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	16608.0191US01		
<b>NAME OF SUBMITTER:</b>	Danielle I. Mattessich		
<b>SIGNATURE:</b>	/daniellemattessich/		
<b>DATE SIGNED:</b>	06/25/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 86057036

## CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is made effective as of September 27, 2013 (the "Effective Date") by and between Care Team Connect, Inc., an Illinois corporation ("Assignor"), and The Advisory Board Company, a Delaware corporation ("Assignee").

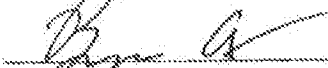
WHEREAS Assignor and Assignee are parties to that certain Stock Purchase Agreement as of September 27, 2013, pursuant to which Assignor sold, conveyed, assigned and transferred to Assignee, among other assets, the entire right, title and interest in and to the trademarks, service marks, logos, trade dress, trade names, business names, and other indicia of origin used in the business in the United States, including the mark CARE TEAM CONNECT (which is the subject of U.S. Application Serial Number 86/057036), together with any and all other registrations and applications for registration therefor and the good will of the business symbolized by the Trademarks in the United States and abroad.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor hereby, without reservation:

1. Confirms that it has sold, assigned, transferred and conveyed to Assignee, its successors and assigns, the whole entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights to sue for and collect damages resulting from past, present and future infringement of any or all Trademarks in the United States.
2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue or transfer all the Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

Each party hereto has caused this Confirmatory Trademark Assignment to be executed by its duly authorized officer.

**CARE TEAM CONNECT, INC.**

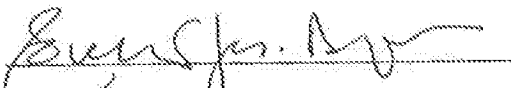
By: 

Printed Name: Benjamin Albel

Title: CEO

Date: \_\_\_\_\_

**THE ADVISORY BOARD COMPANY**

By: 

Printed Name: Richard J. Dyer

Title: Associate General Counsel

Date: \_\_\_\_\_