

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308659

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KLL Dolls, LLC		05/12/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Madame Alexander Doll Company, LLC		
Street Address:	112 West 34th Street		
Internal Address:	Suite 600		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	2628817	ALEX	
Registration Number:	3500782	ALEXANDER GIRLZ	
Registration Number:	4152766	BABY ALEXANDER	
Registration Number:	3833588	BABY BUNDLES	
Registration Number:	4152765	CHAOS THE BEAR	
Registration Number:	2619431	CISSY	
Registration Number:	4160020	DANGER THE DOG	
Registration Number:	3463605	FAVORITE FRIENDS	
Registration Number:	3777897	GRACIE	
Registration Number:	4152767	HUGGABLE HUGUMS	
Registration Number:	4152768	HUGGUMS	
Registration Number:	2917350	LOVE IS IN THE DETAILS	
Registration Number:	2410485	MADAME ALEXANDER	
Registration Number:	1720455	MADAME ALEXANDER	
Registration Number:	3077850	MADAME ALEXANDER CREATE-A-DOLL	
Registration Number:	3337972	MADAME ALEXANDER DOLL CLUB	
Registration Number:	4413596	MADAME ALEXANDER MAKE A DOLL	
Registration Number:	3513639	MADAME ALEXANDER MIA BELLA	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3287515	MADC
Registration Number:	4256007	MISCHIEF THE CAT
Registration Number:	3777901	NATALIE
Registration Number:	2777757	NEWBORN NURSERY
Registration Number:	2805698	NEWBORN NURSERY
Registration Number:	3335813	PLAY ALEXANDER
Serial Number:	85806234	SEPARATED AT BIRTH
Serial Number:	85806251	SEPARATED@BIRTH
Registration Number:	3113177	SNUGGUMS
Serial Number:	86055504	THE PEEKABOO'S
Registration Number:	4372370	TOTAL MOVES
Registration Number:	4413597	WENDYKIN WOOD

CORRESPONDENCE DATA

Fax Number: 6172359493

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-951-7170

Email: trademarks@ropesgray.com

Correspondent Name: Emilia F. Cannella, Ropes & Gray LLP

Address Line 1: 800 Boylston Street

Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	108272-0006
NAME OF SUBMITTER:	Emilia F. Cannella
SIGNATURE:	/Emilia F. Cannella/
DATE SIGNED:	06/25/2014

Total Attachments: 0

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