

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308665

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Société Générale, as Agent		06/25/2014	Bank: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Creative Circle, LLC		
<b>Street Address:</b>	5900 Wilshire Boulevard, 11th Floor		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90036		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76579944	CREATIVE CIRCLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123037064		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.318.6824		
<b>Email:</b>	christinedionne@paulhastings.com		
<b>Correspondent Name:</b>	Christine Dionne c/o Paul Hastings LLP		
<b>Address Line 1:</b>	75 East 55th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	79896.00008 (RELEASE)		
<b>NAME OF SUBMITTER:</b>	Christine Dionne		
<b>SIGNATURE:</b>	/Christine Dionne/		
<b>DATE SIGNED:</b>	06/25/2014		
<b>Total Attachments: 4</b>			
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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

TERMINATION AND RELEASE, dated as of June 25, 2014, from Société Générale as collateral agent (the “Agent”) for the Secured Parties (as defined in the Pledge and Security Agreement referred to below), to Creative Circle, LLC, a Delaware limited liability company having a principal place of business at 5750 Wilshire Boulevard, Los Angeles, CA 90036 (the “Grantor”). Capitalized terms used herein without definition are used as defined in the Credit Agreement, dated as of September 28, 2012, among the Agent, the Grantor and MSCP V CC Midco, LLC (“Holdings”) (as amended, supplemented or otherwise modified from time to time, the “Credit Agreement”) and the Security Agreements (as hereinafter defined).

**WITNESSETH:**

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of September 28, 2012 (the “Trademark Security Agreement”) and pursuant to that certain Pledge and Security Agreement, dated as of September 28, 2012 (the “Pledge and Security Agreement”) and, together with the Trademark Security Agreement, the “Security Agreements”), made by the Grantor in favor of the Agent, a security interest (the “Security Interest”) was granted by the Grantor to the Agent in certain Intellectual Property Collateral (as hereinafter defined); and

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on October 2, 2012, at Reel 4870, Frame 0927; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Intellectual Property Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Intellectual Property Collateral pursuant to the Security Agreements, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Intellectual Property Collateral: The term “Intellectual Property Collateral,” as used herein, shall mean Grantor’s right, title and interest in, to and under all of the following property (other than the Excluded Property, as defined in the Trademark Security Agreement):

(a) all United States Trademarks (including the United States Trademark set forth on Schedule I hereto) and United States Trademark Licenses to which it is a party;

(b) all goodwill of the business connected with the use of, and symbolized by, each United States Trademark and each United States Trademark License;

(c) all Proceeds of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any United States Trademark or United States Trademark licensed under any United States Trademark License or (ii) injury to the goodwill associated with any United States Trademark or any United States Trademark licensed under any United States Trademark License.

2. Release of Security Interest: The Agent hereby terminates, releases and discharges its Security Interest in the Intellectual Property Collateral, and any right, title or interest of the Agent in such Intellectual Property Collateral shall hereby cease and become void.


3. Further Assurances: The Agent shall execute and deliver to such Grantor, at such Grantor's expense, all releases, instruments or other documents (including without limitation UCC termination statements), and do or cause to be done all other acts, that the Grantors may reasonably request to evidence the release of such item of Collateral from the assignment and Security Interest granted hereby.

\* \* \*

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IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

SOCIÉTÉ GÉNÉRALE,  
as Agent

By:   
Name: Pranav Chandra  
Title: Managing Director

SCHEDULE I

Trademark Registrations

<u>TRADEMARK</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CREATIVE CIRCLE	76579944	March, 8, 2004	2941387	April 19, 2005