

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308704

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mary Dee Wenniger		12/02/2013	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	John Wiley & Sons, Inc.		
<b>Street Address:</b>	111 River Street		
<b>City:</b>	Hoboken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07030		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2036663	WOMEN IN HIGHER EDUCATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2017486500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2017485711		
<b>Email:</b>	jrosenthal@wiley.com		
<b>Correspondent Name:</b>	Jessica Rosenthal		
<b>Address Line 1:</b>	111 River Street		
<b>Address Line 4:</b>	Hoboken, NEW JERSEY 07030		
<b>ATTORNEY DOCKET NUMBER:</b>	WIHE ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Jessica Rosenthal		
<b>SIGNATURE:</b>	/jr/		
<b>DATE SIGNED:</b>	06/25/2014		
<b>Total Attachments: 1</b>			
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CH \$40.00 2036663

TRADEMARK ASSIGNMENT

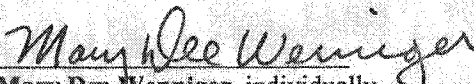
THIS TRADEMARK ASSIGNMENT is effective as of December 2, 2013, from Mary Dee Wenniger, as an individual and as sole proprietor of the Wenniger Company and sole member of Women in Higher Education LLC ("Assignor") to John Wiley and Sons, Inc. (the "Assignee").

WHEREAS, Assignor has used and is using the trademark WOMEN IN HIGHER EDUCATION and is the owner of US Registration 2,036,663, including the goodwill of the business connected with the use of, and symbolized by, said mark (the "Trademark"); and

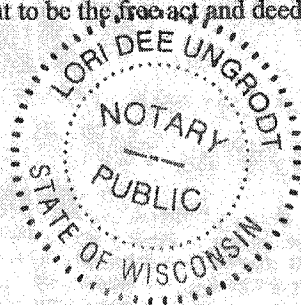
WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in, to and under Trademark throughout the universe and Assignee desires to obtain all right, title and interest in, to and under such Trademark throughout the universe;

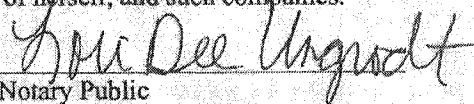
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all right, title and interest in, to and under, throughout the universe, free and clear of all liens, claims, charges, security interests, and other encumbrances, the trademark registrations identified above and the trademark which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement, impairment, distortion, or other unauthorized use or conduct in derogation of the foregoing, prior to the date hereof, including without limitation the right to receive all proceeds and damages therefrom. Assignor undertakes and agrees to execute such further assurances as may reasonably be required to permit the Assignee to obtain registration of, hold and enjoy the Trademark assigned hereunder and the recording of this Trademark Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed and delivered as of the date indicated above.

  
Mary Dee Wenniger, individually  
and as sole proprietor of  
The Wenniger Company  
and as sole member of  
Women in Higher Education, LLC

On this 26 day of Nov. 2013, before me personally appeared Mary Dee Wenniger to me personally known, who, being duly sworn, did say that she is an individual resident of the State of Wisconsin, the sole proprietor of the Wenniger Company and the sole member of Women in Higher Education, LLC, and that she duly executed the foregoing instrument for and on behalf of herself, the Wenniger Company and Women in Higher Education, LLC, being duly authorized to do so and that she acknowledged said instrument to be the free act and deed of herself, and such companies.



  
Notary Public